



# 2026 SPONSORSHIP & ADVERTISING OPPORTUNITIES



The Apartment Association of North Carolina offers powerful opportunities to share your message with the multifamily housing industry statewide. Our network includes some of the most engaged professionals in the field—management companies, apartment communities, independent rental owners, and suppliers providing products and services that keep the industry moving forward.

**We encourage you to reserve your space early, as opportunities are limited.**

**Questions:** Contact Kristin Goins at [kristin@aanconline.org](mailto:kristin@aanconline.org) or 919-589-7988.

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## 1. SUPPLIER MEMBERSHIP > ADD ON

### Peak Partners State Supplier Membership

- \$430 owed to AANC
- Must be a member of at least one of the 7 NC Affiliates
- Enhanced listing on AANC website for the entire year.
- Spotlight on AANC Website (video/written content) for one month.
- Exclusive spotlight on AANC Social Media channels.
- Included in electronic supplier directory that is emailed as part of the AANC Multifamily Minute.

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## 2. AANC MULTIFAMILY MINUTE ADVERTISING

**Premier Level Sponsor (1 per issue): \$575**

**General Ad (up to 4 advertisers): \$310/company**

### Benefits

- Premier Level Ad:
  - o Full Color Page Ad
- General Ad:
  - o 1/4 Color Page Ad

### Issue Live Dates

- Mar 3, Jun 2, Sep 1, Dec 1
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### 3. AANC WEBINARS

Quarterly AANC webinars exclusively for our membership on topics such as Government Affairs, Leadership, Student Housing and more.

**Sponsor 1 Webinar:** \$460

**Sponsor all 4 Webinars:** \$1,485

#### Benefits

- Company Logo on AANC Website Calendar
  - Company Logo in Promotional Emails
  - Company logo on Power Point Slide at the beginning of webinar
  - Option to have 1 company representative speak for up to 5 minutes
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### 4. AANC BOARD OF DIRECTORS SPONSORSHIP

#### January Lunch (1/xx/26)

- Exclusive: \$1,465
- Shared (up to 2): \$840/company
- This is a co-lunch with the AANC Board of Directors and Local Affiliate AE's

#### October Lunch (10/xx/26)

- Exclusive: \$1,295
- Shared (up to 2): \$650/company

#### December - Virtual (12/xx/26)

- Exclusive: \$1,099
- Shared (up to 2): \$575/company

#### Benefits

- Company Logo on AANC Website Calendar
  - Company Logo on board materials
  - Opportunity to provide 1 promo item and 1 flyer to each board member
  - Option to send 1 company representative to speak for up to 5 minutes
  - Electronic list of AANC Board Members
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### 5. AANC HALL OF FAME

**Sponsor Rate:** \$625

#### Benefits

- Company Name on the AANC Website
  - Opportunity for 1 company representative to Emcee the Hall of Fame Induction(s) at the recognition luncheon during AANC's Education and Legislative Conference
  - Company Logo displayed throughout Hall of Fame Presentation
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## 6. AANC LEADERSHIP LYCEUM

**Program Sponsor:** 1 company at \$3,640 or 2 companies at \$1,855/company (up to 2 companies)

*Sponsorship covers the cost for lunches, speakers, program materials & graduation plaques for 14 emerging leaders.*

### Benefits

- Company Logo on Program Materials, Session Slides & Graduation Plaques
- Company Logo on AANC Leadership Lyceum Webpage and AANC Online Event Calendar
- Opportunity to have 1 rep attend the January and April sessions and speak for 5 minutes to the class each time
- Opportunity to have a rep speak virtually to the class for up to 5 minutes in the March session
- Opportunity to send 1 company representative to 5/11/26 Leadership Lunch (sponsorship must be secured prior to 4/15 for this benefit)

**January Breakfast Sponsor:** 1 company at \$670 or 2 companies at \$420 each

*Sponsorship covers the cost of breakfast for 14 emerging leaders.*

### Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory

**May Breakfast Sponsor:** 1 company at \$650 or 2 companies at \$420 each

*Sponsorship covers the cost of breakfast for 14 emerging leaders.*

### Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory