



2025 SPONSORSHIP & ADVERTISING OPPORTUNITIES



The Apartment Association of North Carolina can help get your message out to the multifamily housing industry across the state of North Carolina through the opportunities below. Our members tend to be some of the most active in the profession and include management companies, apartment communities, independent rental owners, and suppliers who provide products and/or services to the multifamily housing industry.

We encourage you to reserve your space early, as opportunities are limited.

Questions: Contact Kristin Goins at kristin@aanconline.org or 919-589-7988.

1. SUPPLIER MEMBERSHIP > ADD ON

Peak Partners State Supplier Membership

- \$415 owed to AANC
- Must be a member of at least one of the 7 NC Affiliates
- Enhanced listing on AANC website for the entire year.
- Spotlight on AANC Website (video/written content) for one month.
- Exclusive spotlight on AANC Social Media channels.
- Included in electronic supplier directory that is emailed as part of the AANC E-Notes.

2. AANC E-NOTES ADVERTISING

Premier Level Sponsor (1 per issue): \$575

General Ad (up to 4 advertisers): \$310/company

Benefits

- Premier Level Sponsor:
 - o Your logo prominently displayed “above the fold” of the e-mail newsletter.
 - o A click through link to the webpage of your choice.
 - o Up to 100 words with additional information.
- General Ad:
 - o Company Logo and click through URL
 - o 2-3 sentences describing your offering.

Issue Live Dates

- Mar 3, Jun 2, Sep 1, Dec 1

3. AANC WEBINARS

Quarterly AANC webinars exclusively for our membership on topics such as Government Affairs, Leadership, Student Housing and more.

Sponsor 1 Webinar: \$445

Sponsor all 4 Webinars: \$1,485

Benefits

- Company Logo on AANC Website Calendar
- Company Logo in Promotional Emails
- Company logo on Power Point Slide at the beginning of webinar
- Option to have 1 company representative speak for up to 5 minutes

4. AANC BOARD OF DIRECTORS SPONSORSHIP

January Lunch (1/xx/25)

- Exclusive: \$1,410
- Shared (up to 2): \$810/company
- This is a co-lunch with the AANC Board of Directors and Local Affiliate AE's

October Lunch (10/xx/25)

- Exclusive: \$1,245
- Shared (up to 2): \$625/company

December - Virtual (12/xx/25)

- Exclusive: \$1,055
- Shared (up to 2): \$555/company

Benefits

- Company Logo on AANC Website Calendar
- Company Logo on board materials
- Opportunity to provide 1 promo item and 1 flyer to each board member
- Option to send 1 company representative to speak for up to 5 minutes
- Electronic list of AANC Board Members

5. AANC HALL OF FAME

Sponsor Rate: \$600

Benefits

- Company Name on the AANC Website
 - Opportunity for 1 company representative to Emcee the Hall of Fame Induction(s) at the recognition luncheon during AANC's Education and Legislative Conference
 - Company Logo displayed throughout Hall of Fame Presentation
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6. AANC LEADERSHIP LYCEUM

Program Sponsor: 1 company at \$3,500 or 2 companies at \$1,785/company (up to 2 companies)

Sponsorship covers the cost for lunches, speakers, program materials & graduation plaques for 14 emerging leaders.

Benefits

- Company Logo on Program Materials, Session Slides & Graduation Plaques
- Company Logo on AANC Leadership Lyceum Webpage and AANC Online Event Calendar
- Opportunity to have 1 rep attend the January and April sessions and speak for 5 minutes to the class each time
- Opportunity to have a rep speak virtually to the class for up to 5 minutes in the March session
- Opportunity to send 1 company representative to 5/12/25 Leadership Lunch (sponsorship must be secured prior to 4/15 for this benefit)

January Breakfast Sponsor: 1 company at \$645 or 2 companies at \$405 each

Sponsorship covers the cost of breakfast for 14 emerging leaders.

Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory

April Breakfast Sponsor: 1 company at \$645 or 2 companies at \$405 each

Sponsorship covers the cost of breakfast for 14 emerging leaders.

Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory