



# 2024 SPONSORSHIP & ADVERTISING OPPORTUNITIES



The Apartment Association of North Carolina can help get your message out to the multifamily housing industry across the state of North Carolina through the opportunities below. Our members tend to be some of the most active in the profession and include management companies, apartment communities, independent rental owners, and suppliers who provide products and/or services to the multifamily housing industry.

**We encourage you to reserve your space early, as opportunities are limited.**

**Questions:** Contact Kristin Goins at [kristin@aanconline.org](mailto:kristin@aanconline.org) or 919-589-7988.

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## 1. SUPPLIER MEMBERSHIP > ADD ON

### Peak Partners State Supplier Membership

- \$400 owed to AANC
- Must be a member of at least one of the 7 NC Affiliates
- Included in enhanced listing on AANC website
- Included in an electronic supplier directory that is emailed as part of the AANC quarterly E-Notes
- Promotion of individual Peak Partners on AANC social media channels

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## 2. AANC E-NOTES ADVERTISING

**Premier Level Sponsor (1 per issue):** \$575

**General Ad (up to 4 advertisers):** \$310/company

### Benefits

- Premier Level Sponsor:
  - o Your logo prominently displayed “above the fold” of the e-mail newsletter.
  - o A click through link to the webpage of your choice.
  - o Up to 100 words with additional information.
- General Ad:
  - o Company Logo and click through URL
  - o 2-3 sentences describing your offering.

### Issue Live Dates

- Mar 1, Jun 1, Sep 1, Dec 1

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### 3. AANC WEBINARS

Quarterly AANC webinars exclusively for our membership on topics such as Government Affairs, Leadership, Student Housing and more.

**Sponsor 1 Webinar:** \$425

**Sponsor all 4 Webinars:** \$1,485

#### Benefits

- Company Logo on AANC Website Calendar
- Company Logo in Promotional Emails
- Company logo on Power Point Slide at the beginning of webinar
- Option to have 1 company representative speak for up to 5 minutes

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### 4. AANC BOARD OF DIRECTORS SPONSORSHIP

#### January Lunch (1/xx/24)

- Exclusive: \$1,355
- Shared (up to 2): \$780/company
- This is a co-lunch with the AANC Board of Directors and Leadership Lyceum Participants

#### October Lunch (10/xx/24)

- Exclusive: \$1,200
- Shared (up to 2): \$600/company

#### December - Virtual (12/xx/24)

- Exclusive: \$1,015
- Shared (up to 2): \$535/company

#### Benefits

- Company Logo on AANC Website Calendar
- Company Logo on board materials
- Opportunity to provide 1 promo item and 1 flyer to each board member
- Option to send 1 company representative to speak for up to 5 minutes
- Electronic list of AANC Board Members

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### 5. AANC HALL OF FAME

**Sponsor Rate:** \$575

#### Benefits

- Company Name on the AANC Website
  - Opportunity for 1 company representative to Emcee the Hall of Fame Induction(s) at the recognition luncheon during AANC's Education and Legislative Conference
  - Company Logo displayed throughout Hall of Fame Presentation
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## 6. AANC LEADERSHIP LYCEUM

**Program Sponsor:** 1 company at \$3,380 or 2 companies at \$1,715/company (up to 2 companies)

*Sponsorship covers the cost for lunches, speakers, program materials & graduation plaques for 14 emerging leaders.*

### Benefits

- Company Logo on Program Materials, Session Slides & Graduation Plaques
- Company Logo on AANC Leadership Lyceum Webpage and AANC Online Event Calendar
- Opportunity to have 1 rep attend the January and April sessions and speak for 5 minutes to the class each time
- Opportunity to have a rep speak virtually to the class for up to 5 minutes in the March session
- Opportunity to send 1 company representative to 4/29/24 Leadership Lunch (sponsorship must be secured prior to 4/1 for this benefit)

**January Breakfast Sponsor:** 1 company at \$620 or 2 companies at \$390 each

*Sponsorship covers the cost of breakfast for 14 emerging leaders.*

### Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory

**April Breakfast Sponsor:** 1 company at \$620 or 2 companies at \$390 each

*Sponsorship covers the cost of breakfast for 14 emerging leaders.*

### Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory