



SHAPING HOW THE INDUSTRY FACES TOMORROW  
MAY 16-18, 2022 | RALEIGH, NC

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# 2022 PROSPECTUS

Education & Legislative Conference  
Sponsorship, Exhibits & Signage

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# OVERVIEW

## AANC Background

Founded in 1986, the Apartment Association of North Carolina (AANC) is affiliated with the National Apartment Association (NAA) and comprised of seven local apartment associations in the major urban areas of the state; the comprised membership of those local affiliates represents more than 441,000 apartment homes in North Carolina. Members join AANC and NAA by joining the local affiliate in their area.

AANC is dedicated to leading and supporting its members' ever-changing needs through regulatory and legislative advocacy, industry education and communication. Our members represent all aspects of the multifamily housing industry in North Carolina: owners of apartment communities and management companies, management executives, regional managers, property managers, assistant managers, leasing agents, maintenance personnel, vendor suppliers, and other businesses throughout the state of North Carolina.

### **This is the official 2022 AANC Annual Education & Legislative Conference prospectus for sponsorship, exhibit & signage opportunities.**

The AANC Education & Legislative Conference will take place Monday, 5/16/22 – Wednesday, 5/18/22 at the Raleigh Convention Center in Raleigh, North Carolina. The conference is an education, legislative and trade show event, which historically has brought together over 650 multifamily housing professionals from across North Carolina, and beyond. The opportunities in this prospectus are available to any Supplier or Owner/Operator Member who is a member of at least one of the seven local North Carolina apartment associations.

## CONTENTS

Trade Show Exhibiting	3-4
Sponsorship Levels	5-17
Extra Visibility (Signage)	18
Non Sponsoring Vendor	19
Sponsor & Signage Guidelines	19
Schedule of Events	20

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**919-589-7988 | [kristin@aanconline.org](mailto:kristin@aanconline.org)**

# TRADE SHOW

Raleigh Convention Center | 500 S. Salisbury Street, Raleigh, NC 27601 | Ballroom C

The AANC Education & Legislative Conference will be utilizing the Raleigh Convention Center as the host venue for the 2022 event. AANC is offering sponsorships, exhibit opportunities on the **SHIFT SPEEDWAY Trade Show** floor, and visibility opportunities through purchasing signage. If you are participating as an exhibitor, you will be allowed in AANC's first ever stand-alone Trade Show, *SHIFT Speedway*, taking place in Ballroom C, right next to the events general session rooms.

## TRADE SHOW HOURS

4 dedicated hours with conference attendees on the Trade Show floor!

**Tuesday, May 17, 2022**

9:45 AM - 11:15 AM

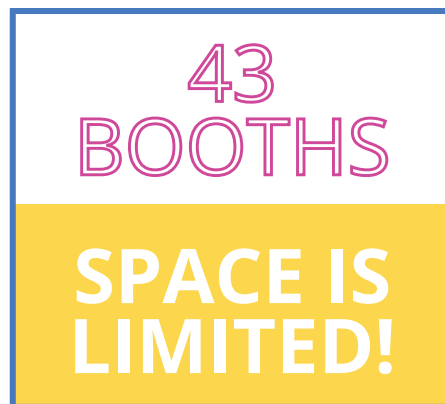
3:00 PM - 5:30 PM

*SUPPLIERS: To be on the Trade Show floor your sponsorship must come with an exhibit booth, or you must have purchased an exhibit booth separately.*

## EXHIBITORS

### How to Confirm Trade Show Space for the 2022 AANC Conference

Register early for the 2022 stand-alone Trade Show to reserve space online at [www.aanconline.org/2022-sponsors](http://www.aanconline.org/2022-sponsors) as space is limited to 43 booths. Once payment and information are received, you will be sent confirmation of your reservation. SPACE IS LIMITED!



**NON-SPONSORS:** Booth Rate | \$899

**SPONSORS:** Some sponsorships come with a booth. For those that don't, a booth can be purchased at \$579.

← **BOOTH  
RATES**

### Confirm your spot now to receive . . .

- Face to face meetings with the best and brightest from the multifamily industry, including owners of apartment communities and management companies, management executives, property managers, maintenance personnel, and more.
- 10' x 10' Booth with pipe & drape, table, two chairs, and ID sign.
- Uncontested time with over 650 participants during Trade Show hours.
- Your company's name and booth # on the official AANC Event App.
- Guest hotel rooms at discounted rates.

# TRADE SHOW

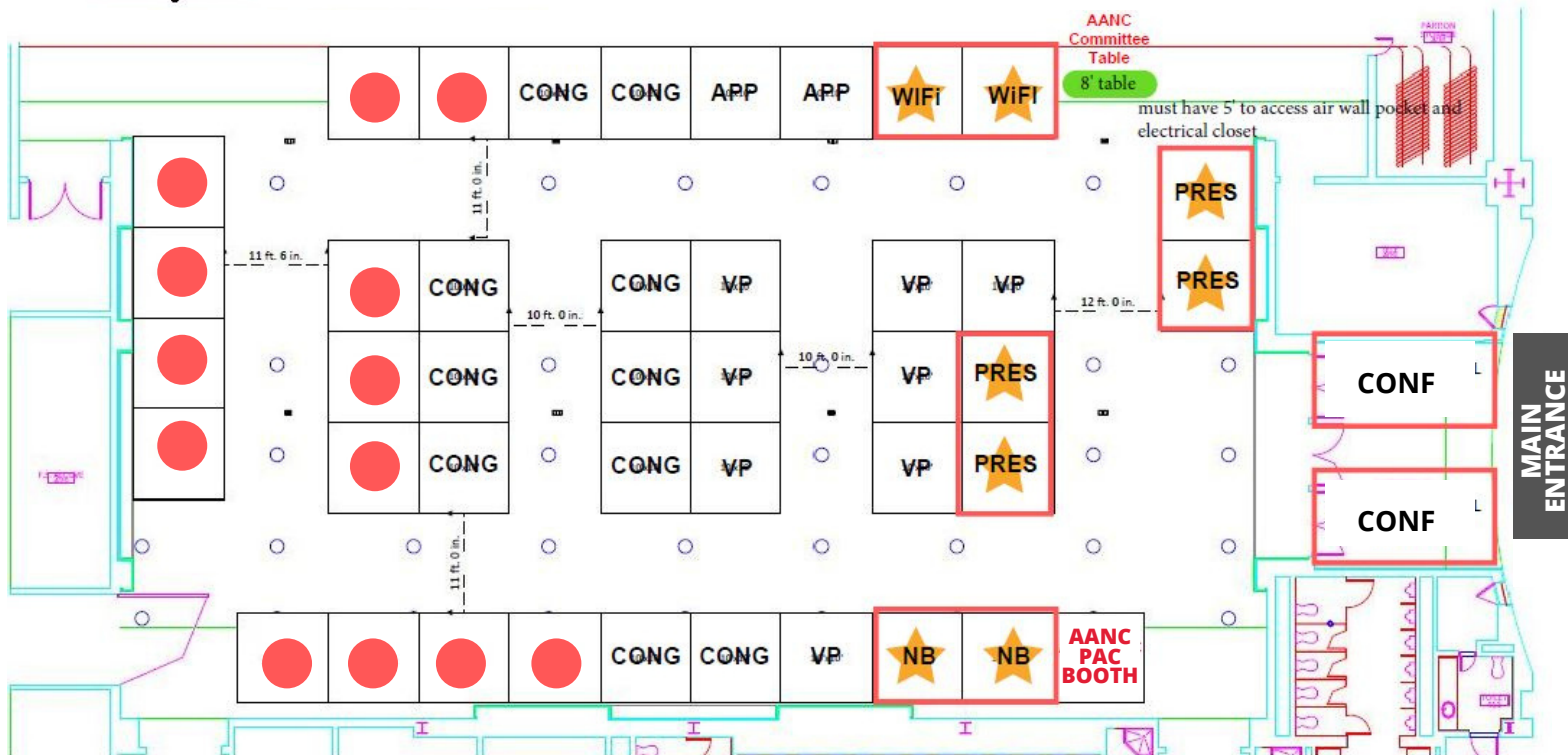
## FLOOR PLAN

### Ballroom C

Booths on Trade Show floor are 10'x10'. The Conference Sponsors get a prime location in the entry way with large tabletop displays. Note: Patron Sponsors and non-sponsor suppliers without a booth are not allowed on the Trade Show floor.



**OFFER DOUBLE BOOTH SPACE**



#### MAP KEY

APP	EVENT APP SPONSOR
CONF	CONFERENCE SPONSOR
CONG	CONGRESSIONAL SPONSOR
NB	NAME BADGE SPONSOR
PRES	PRESIDENTIAL SPONSOR
VP	VICE PRESIDENTIAL SPONSOR
WIFI	WIFI SPONSOR
	AVAILABLE EXHIBIT BOOTH

# SPONSORSHIP LEVELS

## CONFERENCE SPONSOR (LIMIT 2)

**Investment: \$11,500**

### Included Benefits

- **Tabletop Display**

- Premier display space (8' table) in the entry area of the Trade Show floor (Ballroom C)
- Required visits by attendees to get a stamp on the *SHIFT Speedway* game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18)

- **Signage & Branding at Event**

- Premiere Company Logo placement at Registration/Welcome Area
- Signage outside of General Session ballroom
- Company Logo included on sponsor sign at event
- Premiere Company Logo placement at After Party
- Company Logo included on attendee bag
- Option to include 1 company provided promotional item in attendee bag
- First right of refusal for purchase and placement of selected additional signage. 48-hour time limit; receive 10% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 19

- **Recognition at Event**

- Recognition as Conference Sponsor at Opening Reception (5/16)
- Recognition as Conference Sponsor at Opening Keynote (5/17), Recognition Lunch (5/17), After Party (5/17), and Closing General Session (5/18)
- 3-minute company presentation immediately prior to Opening Keynote Speaker (5/17) or Closing Speaker (5/18) and introduction of said speaker. (Note: 1 company to have Opening and 1 company to have Closing; order chosen based on the order in which sponsors sign up)

- **Conference Tickets**

- Includes 7 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209

- **Digital Advertising**

- Company Logo included on Conference Website with link to company website
- Company Logo included on Conference Mobile App with link to company website
- Mobile App Push notification to be sent Tuesday, 5/17, inviting attendees to your booth
- Option to provide 1 company/conference promo video (max 30 seconds) that will be shared on AANC website and social media

- **Exclusive Sponsor Opportunity for Conference and Presidential Levels Only**

- Exclusive AANC Board of Directors Meeting Sponsor (5/16); company logo included on board meeting packet and agenda
  - Option to include company provided material to be set at each Board of Directors seat (limited to 1 company provided flyer (no larger than 8.5"x11") and 1 company provided promotional item)
- Exclusive Leadership Lunch Sponsor (5/16); company logo included on meal signage
  - Invite-only Leadership Lunch will include AANC Leadership Lyceum Participants, Committee/Council Chair & Vice Chairs, and AANC Board of Directors
  - Opportunity to have 1 company representative attend lunch, in addition to any company representatives who may already be attending due to the Leadership Lyceum or AANC volunteer leadership role

- **Conference Attendee Registration List** (name/company/title/email)

- Provided pre-conference: May 13 | Provided post-conference: May 31

# SPONSORSHIP LEVELS

## PRESIDENTIAL SPONSOR (LIMIT 2)

**Investment: \$5,700**

### Included Benefits

- **Booth Space**
  - Prime 10'x10' booth space on the *SHIFT Speedway* Trade Show floor (Ballroom C)
  - Option to purchase double booth space for an additional \$299. You can add this to your cart at time of purchase
  - Required visits by attendees to get a stamp on the *SHIFT Speedway* game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo placement at Registration/Welcome Area
  - Signage outside of General Session ballroom
  - Company Logo included on sponsor sign at event
  - Premiere Company Logo placement at After Party
  - Option to include 1 company provided promotional item in attendee bag
  - 10% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 19
- **Recognition at Event**
  - Recognition as Presidential Sponsor at Opening Keynote (5/17), Recognition Lunch (5/17), After Party (5/17), and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Exclusive Sponsor Opportunity for Conference and Presidential Levels Only**
  - Exclusive Leadership Lunch Sponsor (5/16); company logo included on meal signage
    - Invite-only Leadership Lunch will include AANC Leadership Lyceum Participants, Committee/Council Chair & Vice Chairs, and AANC Board of Directors
    - Opportunity to have 1 company representative attend lunch, in addition to any company representatives who may already be attending due to the Leadership Lyceum or AANC volunteer leadership role
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

**NOTE:** The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$299. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## WIFI SPONSOR (LIMIT 1)

**Investment: \$5,250**

### Included Benefits

- **WiFi**
  - Option to help create WiFi name and passcode that will be provided to all attendees
- **Booth Space**
  - Prime 10'x10' booth space on the SHIFT Speedway Trade Show floor (Ballroom C)
  - Option to purchase double booth space for an additional \$299. You can add this to your cart at time of purchase
  - Required visits by attendees to get a stamp on the SHIFT Speedway game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
  - WiFi info will be in the onsite attendee pocket guide with your company logo and WiFi name/password
  - Option to include 1 company provided promotional item in attendee bag
- **Recognition at Event**
  - Recognition as WiFi Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

**NOTE:** The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$299. You can add this to your cart at time of purchase.



# SPONSORSHIP LEVELS

## NAME BADGE SPONSOR (LIMIT 1)

**Investment: \$4,200**

### Included Benefits

- **Name Badge**
  - Company logo on attendee name badge; with ALL attendees using their name badge to gain entry into all conference events and sessions, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company
- **Booth Space**
  - Prime 10'x10' booth space on the SHIFT Speedway Trade Show floor (Ballroom C)
  - Option to purchase double booth space for an additional \$299. You can add this to your cart at time of purchase
  - Required visits by attendees to get a stamp on the SHIFT Speedway game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Name Badge Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

**NOTE:** The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$299. You can add this to your cart at time of purchase.



# SPONSORSHIP LEVELS

## PHOTO BOOTH SPONSOR (LIMIT 1)

**Investment: \$3,750**

### Included Benefits

- **Turn-Key Photo Booth Station**
  - Logo repeated on photo booth back drop
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Photo Booth Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## VICE-PRESIDENTIAL SPONSOR (LIMIT 8)

**Investment: \$3,400**

### Included Benefits

- **Booth Space**
  - Prime 10'x10' booth space on the *SHIFT Speedway* Trade Show floor (Ballroom C)
  - Required visits by attendees to get a stamp on the *SHIFT Speedway* game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo placement at Registration/Welcome Area
  - Signage outside of General Session ballroom
  - Company Logo included on sponsor sign at event
  - Premiere Company Logo placement at After Party
  - Option to include 1 company provided promotional item in attendee bag
  - 5% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 19
- **Recognition at Event**
  - Recognition as Vice-Presidential Sponsor at Opening Keynote (5/17), Recognition Lunch (5/17), After Party (5/17), and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

# SPONSORSHIP LEVELS

## EVENT APP SPONSOR (LIMIT 2)

**Investment: \$3,250**

### Included Benefits

- **Event App**
  - Company Logo on official event mobile app rotating banner
- **Booth Space**
  - Prime 10'x10' booth space on the *SHIFT Speedway* Trade Show floor (Ballroom C)
  - Required visits by attendees to get a stamp on the *SHIFT Speedway* game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
  - 5% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 19
- **Recognition at Event**
  - Recognition as Event App Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

# SPONSORSHIP LEVELS

## CONGRESSIONAL SPONSOR (LIMIT 10)

**Investment: \$2,100**

### Included Benefits

- **Booth Space**
  - Prime 10'x10' booth space on the *SHIFT Speedway* Trade Show floor (Ballroom C)
  - Required visits by attendees to get a stamp on the *SHIFT Speedway* game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/18).
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Congressional Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
- **Conference Tickets**
  - Includes 4 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided post-conference: May 31

# SPONSORSHIP LEVELS

## PREMIUM RECHARGE LOUNGE SPONSOR (LIMIT 1)

**Investment: \$3,100**

### Included Benefits

- **Recharge & Lounge Area – Conference Entrance/Education Hallway**
  - Your opportunity to cater to the 21st century technology demands of conference attendees and brand it for your attendees, many of whom will need areas to recharge and work on 5/17 and 5/18
  - Set-up prior to the Monday Meetings and Opening Reception for added exposure to attendees (5/16)
  - Sponsor provides lounge seating and tables for laptop, tablet, and phone use, and recharging stations/USB ports/additional electrical outlets for attendees
- **Signage & Branding at Event**
  - Company Signage at Recharge Lounge Area
  - Company Logo included on sponsor sign at event
  - Option to purchase additional signage for glass panels (\$150 each)
  - Option to provide limited promotional materials to include in lounge area for attendees
- **Recognition at Event**
  - Recognition as Premium Recharge Lounge Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided pre-conference: May 13 | Provided post-conference: May 31

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## 2ND FLOOR RECHARGE LOUNGE SPONSOR (LIMIT 1)

**Investment: \$2,100**

### Included Benefits

- **Recharge & Lounge Area – Ballroom Hallway**
  - Your opportunity to cater to the 21st century technology demands of conference attendees and brand it for your attendees, many of whom will need areas to recharge and work on 5/17 and 5/18
  - Sponsor provides lounge seating and tables for laptop, tablet, and phone use, and recharging stations/USB ports/additional electrical outlets for attendees
- **Signage & Branding at Event**
  - Company Signage at Recharge Lounge Area
  - Company Logo included on sponsor sign at event
  - Option to purchase additional signage for back wall (44.5" x 96") (\$300)
  - Option to provide limited promotional materials to include in lounge area for attendees
- **Recognition at Event**
  - Recognition as 2nd Floor Recharge Lounge Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
- **Conference Tickets**
  - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided post-conference: May 31

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## LANYARD SPONSOR (LIMIT 1)

**Investment: \$1,900**

### Included Benefits

- **Lanyard**
  - Company name on attendee lanyard; with ALL attendees using their lanyard to wear their name badge, your company will gain valuable recognition when attendees become a walking advertisement for your company
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Lanyard Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
- **Conference Tickets**
  - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.



# SPONSORSHIP LEVELS

## LOBBY DAY SPONSOR (LIMIT 3)

**Investment: \$1,500**

### Included Benefits

- **Lobby Day**
  - Company logo on attendee Lobby Day material
  - Provide handouts/items on the bus
- **Signage & Branding at Conference**
  - Company Logo included on sponsor sign at event
- **Recognition at Conference**
  - Recognition as Lobby Day Sponsor at the Legislative Update Session (5/17) and Lobby Day Briefing Session (5/18)
  - Option to provide a 1-minute video to be shown at the Legislative Update Session (5/17)
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## BREAK SERVICE SPONSOR (LIMIT 2)

**Investment: \$2,700**

### Included Benefits

- **Signage & Branding at Event**
  - Signage at place of break service
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Break Service Sponsor at Opening Keynote (5/17) and Closing General Session (5/18)
- **Conference Tickets**
  - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List** (name/company/title/email)
  - Provided post-conference: May 31

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

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## MEAL SPONSOR (LIMIT 1 EACH)

**Tuesday Breakfast Investment: \$1,200**

**Tuesday Lunch Investment: \$2,200**

**Wednesday Breakfast Investment: \$1,200**

**Wednesday Lunch Investment: \$1,750**

### Included Benefits

- **Signage & Branding at Event**
  - Signage at place of meal service
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Meal Sponsor during time of meal announcements
- **Conference Tickets**
  - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## PATRON SPONSOR (NO LIMIT)

**Investment: \$550**

### Included Benefits

- **Signage & Branding at Event**
  - Company name included on sponsor sign at event
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$209
- **Digital Advertising**
  - Company Name included on Conference Website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the SHIFT Speedway Trade Show floor for \$579 and also receive 1 additional complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

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## AFFILIATE SPONSOR (PAID/VOLUNTEER STAFF)

**Investment: \$0.02/unit (based on unit count as of 12/31/21)**

### Included Benefits

- **Signage & Branding at Event**
  - Affiliate logo on NC Affiliate Partner Bridge Banner
  - Option to include Affiliate Sponsor, Event or other Member information at registration desk
- **Conference Tickets** (*when registered by 5/1/22*)
  - **VOLUNTEER STAFF**
    - Complimentary registration for current Affiliate President
    - Discounted registration for 2 Affiliate members: \$149
  - **PAID STAFF**
    - Complimentary registration for current Affiliate President
    - Complimentary registration for Affiliate Executive Director and 1 Affiliate staff member
    - Discounted registration for Affiliate staff: \$149
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

# SIGNAGE OPPORTUNITIES

Get your company seen at the 2022 AANC Education & Legislative Conference. This gives your opportunity added exposure throughout the conference venue!

All prices include installation and removal. All graphics to be provided by purchaser and must comply with size, shape, and resolution requirements (page 19).

**NOTE:** Non-sponsoring supplier partners who are not purchasing registration to the conference have the opportunity to purchase signage beginning on or after 3/1/22 and must spend a minimum of \$400.

## **18'x10' Big Wall Banner (2 available)**

**Investment: \$2,000**

- Location Options
  - Wall at far end of Educational Hallway
  - Wall at front end of Education Hallway

## **Elevator Signage (1 available per floor)**

**Investment: \$450**

- Company signage on elevator doors facing out (42"x84")

## **Escalator Rail Signage (4 available)**

**Investment: \$500**

- Company logo/name on full-length of escalator rail (6"x30')

## **Escalator Panel Signage (8 available)**

**Investment: \$300**

- Company signage on 82"x24" glass side panel

## **Escalator Floor Graphic (2 available)**

**Investment: \$250**

- Company signage on 4'x4' floor graphic in front of bottom of escalator

## **Bathroom Signage**

**Investment: \$75**

- Company Signage on Inside of Bathrooms 4 Bathrooms (2 Men's & 2 Women's)
- Company will Select Location Based on Availability
  - Placement (exact size based on placement)
    - Between Sink/Mirrors
    - Above Urinals (men's only)
    - Back of Stall Doors
    - Back of Bathroom Door (that leads into bathrooms; 4 total)

# ADDITIONAL INFORMATION

## Non-Sponsor Vendor Admission

In consideration of our valued Sponsors and their substantial investment in the Conference, we do not permit non-sponsoring vendors to purchase admission at our owner/operator attendee prices or to visit the Conference for free ("the Policy"). Any attempt to do so will result in strict enforcement of the policy. Should you register online at the owner/operator rate, you will be notified and issued a refund or be assisted with transferring your registration to the Non-Sponsoring vendor rate (note: any registrations after 5/1/22 will not be entitled to any refund).

The following rates are offered for Non-Sponsoring Vendors; registration will open in January 2022:

- Full Conference Registration (5/16/22 – 5/18/22) representative: \$429

**Note for Lobby Day Participants Only:** Non-Sponsoring Vendors are not required to pay any fees to participate in AANC visits to the North Carolina Legislature as part of Lobby Day. AANC appreciates your valuable support and always encourages you to participate in advocating for issues important to our members and to the rental industry. To participate in Lobby Day, please coordinate with your local apartment association and meet us directly at the Legislature. Admission only applies if a vendor attempts to enter the Raleigh Convention Center without a Conference Lanyard and Registered Name Badge.

## Signage/Graphics Submission Guidelines

A company logo must be submitted by all sponsors at the time they secure a sponsorship. All graphics and logos should be submitted as an EPS or other high-resolution format. All graphics should be set to size. For exact dimensions of layout needed for any signage, please contact the AANC Office. Preferred file formats are Illustrator, InDesign, and PhotoShop. The ideal format is EPS and must be at least 300 DPI in resolution (images taken from the Web and similar bitmap images are low resolutions and will not print properly). Convert all fonts to outlines and embed images and logos where possible. PDF files are acceptable, but please include the original graphic source file. Crop marks and bleeds (if any) must be present for proper guidance when printing. A color print of your artwork should always be included for our reference. We do not accept files created in Microsoft Word, Publisher, or Powerpoint. All graphics for signage must be submitted by Friday, April 1, 2022 – or else you will not have signage. By signing this agreement, you and your company agree that AANC is not liable or responsible for any errors in logo design or signage or similar indicia, especially if your company does not comply with the above requirements.

## Sponsorship & Commitment Agreement & Guidelines

By registering online as a sponsor, you and your company agree to the following terms: (i) you and your company have agreed to pay for the dues, advertising, sponsorships and/or signage noted on the Form; (ii) your sponsorship cannot be cancelled, is owed to AANC whether or not your company chooses to participate, and is non-refundable; (iii) if you submitted the Form to AANC before January 1, 2022, your sponsorship is due and payable on January 1, 2022 (and not before) and considered late if not paid by February 15, 2022 or within 30 days of invoice, whichever is later; (iv) if you fail to pay for the sponsorship by February 15, 2022 or within 30 days of invoice, whichever is later, you agree that your company shall be immediately liable to AANC for the full payment of the sponsorship plus reasonable attorney's fees and court costs, even if you are denied admittance to the Conference and all your company logos are removed from all AANC-controlled websites and media; you and your company will be denied admittance to the Conference, and you and your company shall have no remedies of any kind against AANC; (v) if you agree to purchase additional signage, it must be paid immediately by credit card or, if you selected payment by invoice, you agree to pay for such signage within 30 days of invoice or April 1, 2022, whichever occurs first; (vi) AANC shall not be liable for any refunds, credits, or any compensation unless upon a showing of willful or gross negligence on the part of AANC or its staff in the providing of the services described herein; (vii) failure to pay any amount owed pursuant to the Form when due will result in your company not having signage, admittance to, or a reserved space at the Conference; (viii) all sponsorships are sold on a "first-come, paid-on-time, first-served" basis in terms of priority in selecting display and signage locations at the Conference, where all location assignments will be based on when (a) a signed commitment was actually received and (b) if it was paid on time; (ix) your company's failure to pay when due permits AANC to assign locations in its sole discretion; and (x) AANC reserves the right to change all schedules, locations, and agenda items for the Conference at any time and for any reason in its discretion.

# SCHEDULE OF EVENTS

## Monday, May 16, 2022

AANC Leadership Lyceum | 9:00 AM - 12:00 PM  
AANC AE Meeting | 10:00 PM - 11:00 AM  
AANC Leadership Lunch | 12:15 PM - 1:30 PM - Invite Only  
AANC Committees Town Hall | 1:45 PM - 3:15 PM  
AANC Board of Directors Meeting | 3:30 PM - 5:30 PM  
Registration & Opening Reception | 6:00 PM - 7:30 PM

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## Tuesday, May 17, 2022

Registration Opens | 7:30 AM  
Breakfast Available | 7:45 AM - 8:45 AM  
Conference Opening/General Session Keynote | 8:30 AM - 9:45 AM  
**Trade Show | 9:45 AM - 11:15 AM**  
Education Breakout Sessions | 11:15 AM - 12:15 PM  
Break | 12:15 PM - 12:30 PM  
AANC Recognition Lunch | 12:30 PM - 1:45 PM  
Break | 1:45 PM - 2:00 PM  
Education Breakout Sessions | 2:00 PM - 3:00 PM  
**Trade Show | 3:00 PM - 5:30 PM**  
Legislative Update & PAC Raffle Winners | 5:30 PM - 6:45 PM

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## Wednesday, May 18, 2022

Registration Opens | 7:30 AM  
Breakfast Available | 7:30 AM - 9:00 AM



### OPTION 1: LOBBY DAY

Lobby Day Briefing & Logistical Update | 8:00 AM - 8:30 AM  
Travel to NC Legislature | Buses Depart at 8:45 AM  
Lobby Day at NC Legislature | 9:00 AM - 11:45 AM  
Return Travel to Raleigh Convention Center | 11:15 AM, 11:30 AM, 11:45 AM



### OPTION 2: EDUCATION BREAKOUT SESSIONS

Education Breakout Sessions | 9:00 AM - 10:00 AM  
Break | 10:00 AM - 10:10 AM  
Education Breakout Sessions | 10:10 AM - 11:10 AM  
Break | 11:10 AM - 11:20 AM  
Education Breakout Sessions | 11:20 AM - 12:20 PM  
Break | 12:10 PM - 12:20 PM



Conference Closing/General Session Keynote | 12:30 PM - 2:15 PM