



2022 SPONSOR & ADVERTISING OPPORTUNITIES

The Apartment Association of North Carolina can help get your message out to the multifamily housing industry across the state of North Carolina through the opportunities below. Our members tend to be some of the most active in the profession and include management companies, apartment communities, independent rental owners, and suppliers who provide products and/or services to the multifamily housing industry.

We encourage you to reserve your space early, as opportunities are limited.

Questions: Contact Kristin Goins at kristin@aanconline.org or 919-589-7988.

1. SUPPLIER MEMBERSHIP > ADD ON

Peak Partners State Supplier Membership

- \$349 owed to AANC
 - Must be a member of at least 1 of the 7 NC Affiliates
 - Includes enhanced listing on AANC website and year-round mobile app
 - Included in electronic supplier directory that is emailed as part of Quarterly E-Notes
 - Promotion of Peak Partners on AANC Social Media Channels
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2. AANC E-NOTES ADVERTISING

Premier Level Sponsor (1 per issue): \$525

*\$100 Upgrade for Ad on Blog area of website for 3 months.

General Ad (up to 4 advertisers): \$289/company

Benefits

- Premier Level Sponsor:
 - o Your logo prominently displayed “above the fold” of the e-mail newsletter.
 - o A click through link to the webpage of your choice.
 - o Up to 100 words with additional information.
- General Ad:
 - o Company Logo and click through URL

Issue Live Dates

- Mar 1, Jun 1, Sep 1, Dec 1

3. AANC WEBINARS

Quarterly AANC webinars exclusively for our membership on topics such as Government Affairs, Leadership, Student Housing and more.

Sponsor 1 Webinar: \$375

Sponsor all 4 Webinars: \$1300

Benefits

- Company Logo on AANC Website Calendar
 - Company Logo in Promotional Emails
 - Company logo on Power Point Slide at the beginning of webinar
 - Option to have 1 company representative speak for up to 5 minutes
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4. AANC BOARD OF DIRECTORS SPONSORSHIP

January Lunch (1/xx/22)

- Exclusive: \$1,300
- Shared (up to 2): \$750/company
- This is a co-lunch with the AANC Board of Directors and Leadership Lyceum Participants

March Lunch (3/xx/22)

- Exclusive: \$975
- Shared (up to 2): \$515/company

August Lunch (8/xx/22)

- Exclusive: \$975
- Shared (up to 2): \$515/company

October Lunch (10/xx/22)

- Exclusive: \$975
- Shared (up to 2): \$515/company

December - Virtual (12/xx/22)

- Exclusive: \$975
- Shared (up to 2): \$515/company

Benefits

- Company Logo on AANC Website Calendar
 - Company Logo on board materials
 - Opportunity to provide 1 promo item and 1 flyer to each board member
 - Option to send 1 company representative to speak for up to 5 minutes
 - Electronic list of AANC Board Members
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5. AANC HALL OF FAME

Sponsor Rate: \$550/company (up to 3 companies)

Benefits

- Company Logo included on invite to Hall of Fame inductee and their guest
 - Company Logo on Hall of Fame Plaque
 - Opportunity for 1 company representative to participate in Hall of Fame Induction
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6. AANC LEADERSHIP LYCEUM

Program Sponsor: 1 company at \$3,000 or 2 companies at \$1,500/company (up to 2 companies)

Sponsorship covers the cost for lunches, speakers, program materials & graduation plaques for 14 emerging leaders.

Benefits

- Company Logo on Program Materials, Session Slides & Graduation Plaques
- Company Logo on AANC Leadership Lyceum Webpage and AANC Online Event Calendar
- Opportunity to have 1 rep attend the January and May sessions and speak for 5 minutes to the class each time
- Opportunity to have a rep speak virtually to the class for up to 5 minutes in the March session
- Opportunity to send 1 company representative to 5/16/22 Leadership Lunch (sponsorship must be secured prior to 5/1 for this benefit)

January Breakfast Sponsor: 1 company at \$550 or 2 companies at \$350 each

Sponsorship covers the cost of breakfast for 14 emerging leaders.

Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory

May Breakfast Sponsor: 1 company at \$550 or 2 companies at \$350 each

Sponsorship covers the cost of breakfast for 14 emerging leaders.

Benefits

- Company Logo on Breakfast Signage
- Opportunity to attend the networking breakfast
- Class Directory