



2021 SPONSOR & ADVERTISING OPPORTUNITIES

www.AANCOOnline.org

The Apartment Association of North Carolina can help get your message out to the multifamily housing industry across the state of North Carolina through the 6 opportunities below. Our members tend to be some of the most active in the profession and include management companies, apartment communities, independent rental owners, and suppliers who provide products and/or services to the multifamily housing industry.

We encourage you to reserve your space early, as opportunities are limited.

Questions: Contact Kristin Goins at kristin@aanconline.org or 919-589-7988.

1. STATE SUPPLIER MEMBERSHIP > ADD ON

Tier II State Supplier Membership

- \$299 owed to AANC
- Must be a member of at least 1 of the 7 NC Affiliates
- Includes enhanced listing on AANC website and year-round mobile app
- Included in electronic supplier directory that is emailed as part of Quarterly E-Notes
- Option to purchase AANC Sponsorship & Advertising

2. AANC E-NOTES ADVERTISING

Premier Level Sponsor (1 per issue): \$500

General Ad (up to 4 advertisers): \$275/company

Benefits

- Premier Level Sponsor:
 - o Your logo prominently displayed “above the fold” of the e-mail newsletter
 - o A click through link to the webpage of your choice
 - o Up to 100 words with additional information
- General Ad:
 - o Company Logo and click through URL

Issue Live Dates

- Mar 1, Jun 1, Sep 1, Dec 1

3. AANC WEBINARS

Quarterly AANC webinars exclusively for our membership on topics such as Government Affairs, Leadership, Student Housing and more.

Sponsor 1 Webinar: \$350

Sponsor all 4 Webinars: \$1200

Benefits

- Company Logo on AANC Website Calendar
- Company Logo in Promotional Emails
- Company logo on Power Point Slide at the beginning of webinar
- Option to have 1 company representative speak for up to 5 minutes

4. AANC BOARD OF DIRECTORS SPONSORSHIP

January Strategic Planning Session Lunch (date tbd)

- Exclusive: \$1,300
- Shared (up to 2): \$750/company

March Lunch (3/17/21)

- Exclusive: \$975
- Shared (up to 2): \$515/company

August Lunch (8/18/21)

- Exclusive: \$975
- Shared (up to 2): \$515/company

October Lunch (10/20/21)

- Exclusive: \$975
- Shared (up to 2): \$515/company

Benefits

- Company Logo on AANC Website Calendar
- Company Logo on board materials
- Opportunity to provide 1 promo item and 1 flyer to each board member
- Option to send 1 company representative to speak for up to 5 minutes
- Electronic list of AANC Board Members

5. AANC HALL OF FAME

Sponsor Rate: \$525/company (up to 3 companies)

Benefits

- Company Logo included on invite to Hall of Fame inductee and their guest
- Company Logo on Hall of Fame Plaque
- Opportunity for 1 company representative to participate in Hall of Fame Induction

6. AANC LEADERSHIP LYCEUM

Leadership Lyceum Sponsor: \$2,000/company (up to 2 companies)

Sponsorship covers the cost for lunch, speakers, program materials & awards.

Benefits

- Company Logo on Program Materials & Awards
- Company Logo on AANC Website Leadership Lyceum webpage and calendar
- Opportunity to send 1 company representative to 5/24 Leadership Lunch (Sponsorship must be secured prior to 5/1 for this benefit)

May Leadership Lyceum Breakfast: 1 company at \$500 or 2 companies at \$300 each

Sponsorship covers the cost of breakfast for 14 emerging leaders.

Benefits

- Company Logo on Signage
- Opportunity to attend the networking breakfast
- Opportunity to speak for 3-5 minutes at the start of the session