



Share your **#RPMmoments** during RPM Careers Month!

What's happening during RPM Careers Month?

April is RPM Careers Month, and this year we are bringing back our **#RPMmoments** challenge on Instagram! Here's your chance to share why you love your RPM career and win some *fabulous prizes*.

Follow us on Instagram.

@RPMCareers

How do I take part in RPM Careers Month?

Participating is easy! Just follow **RPM Careers on Instagram** to get the scoop on challenges throughout the month of April, and sign up to receive challenge updates at **RPMcareers.org**. Post your challenge entries on Instagram using the hashtag **#RPMmoments**. Throughout the month, we will be highlighting our favorite **#RPMmoments**. At the end of the month, we will announce this year's winners!

Visit **RPMcareers.org/toolkit** to check out our promotional materials, including 2019 RPM Careers Month logos and suggested social media content so you can help us get the word out!

How can I prepare for RPM Careers Month?

Start spreading the word about April's RPM Careers Month and the various ways members of the RPM industry can participate. You and your team can start brainstorming and collecting your **#RPMmoments** now to highlight what makes your career rewarding all year round. Check **RPMcareers.org/toolkit** for more information to help your team and others in your network not only cash in on this year's amazing prizes, but share our love of the industry.

