# CONNECTed

2027 AANC EDUCATION & LEGISLATIVE CONFERENCE

Link. Learn. Lead.

**MAY 17-19, 2027 | RALEIGH, NC**

# 2027 PROSPECTUS

## Sponsorship, Exhibits & Signage

AANC

Apartment Association of North Carolina

# OVERVIEW

## AANC Background

Founded in 1986, the Apartment Association of North Carolina (AANC) is affiliated with the National Apartment Association (NAA) and comprised of seven local apartment associations in the major urban areas of the state; the comprised membership of those local affiliates represents more than 500,000 apartment homes in North Carolina. Members join AANC and NAA by joining the local affiliate in their area.

AANC is dedicated to leading and supporting its members' ever-changing needs through regulatory and legislative advocacy, industry education and communication. Our members represent all aspects of the multifamily housing industry in North Carolina: owners of apartment communities and management companies, management executives, regional managers, property managers, assistant managers, leasing agents, maintenance personnel, vendor suppliers, and other businesses throughout the state of North Carolina.

**This is the official 2027 AANC CONNECTed Conference prospectus for sponsorship, exhibit & signage opportunities.**

The AANC CONNECTed Conference will take place **Monday, 5/17/27 – Wednesday, 5/19/27** at the Atlantic Union Bank Convention Center (formerly known as the Raleigh Convention Center) in Raleigh, North Carolina. The conference is an education, legislative and trade show event, which brings together over 750 multifamily housing professionals from across North Carolina, and beyond. The opportunities in this prospectus are available to any Supplier or Owner/Operator Member who is a member of at least one of the seven local North Carolina apartment associations.

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# TRADE SHOW

**Raleigh Convention Center | 500 S. Salisbury Street, Raleigh, NC 27601**

The AANC CONNECTed Conference will be utilizing the Atlantic Union Bank Convention Center (formerly known as the Raleigh Convention Center) as the host venue for the 2027 event. AANC is offering sponsorships, exhibit opportunities on the Trade Show floor, and visibility opportunities through purchasing signage. If you are participating as an exhibitor, you will be allowed in AANC's stand-alone Trade Show, right next to the events general session rooms.

## TRADE SHOW HOURS

Two dedicated hours with conference attendees on the Trade Show floor!

**Tuesday, May 18, 2027**
2:00 PM - 4:00 PM

*SUPPLIERS: To be on the Trade Show floor your sponsorship must come with an exhibit booth, or you must have purchased an exhibit booth separately.*

Exhibitors will have the opportunity to network with our owner/operator attendees on Monday, May 17 at our opening conference reception, Connections & Cocktails: AANC Mix & Mingle. This event will facilitate meaningful interactions and foster the development of potential business partnerships.

## EXHIBITORS

**How to Confirm Trade Show Space for the 2027 AANC Conference**

Register early for the 2027 stand-alone Trade Show to reserve your spot online here as space is limited to 60 booths. Once payment and information are received, you will be sent confirmation of your reservation.
**SPACE WILL GO FAST!**

60 BOOTHS

**SPACE IS LIMITED!**

**NON-SPONSORS:** Booth Rate l $1,090

**SPONSORS:** Some sponsorships come with a booth. For those that don't, a booth can be purchased at $710.

**BOOTH RATES**

**Confirm your spot now to receive . . .**

- Face to face meetings with the best and brightest from the multifamily industry, including owners of apartment communities and management companies, management executives, property managers, maintenance personnel, and more.
- 10' x 10' Booth with pipe & drape, table, two chairs, and ID sign.
- Uncontested time with over 750 participants during Trade Show hours.
- Your company's name and booth # on the official AANC Event App.
- Guest hotel rooms at discounted rates.

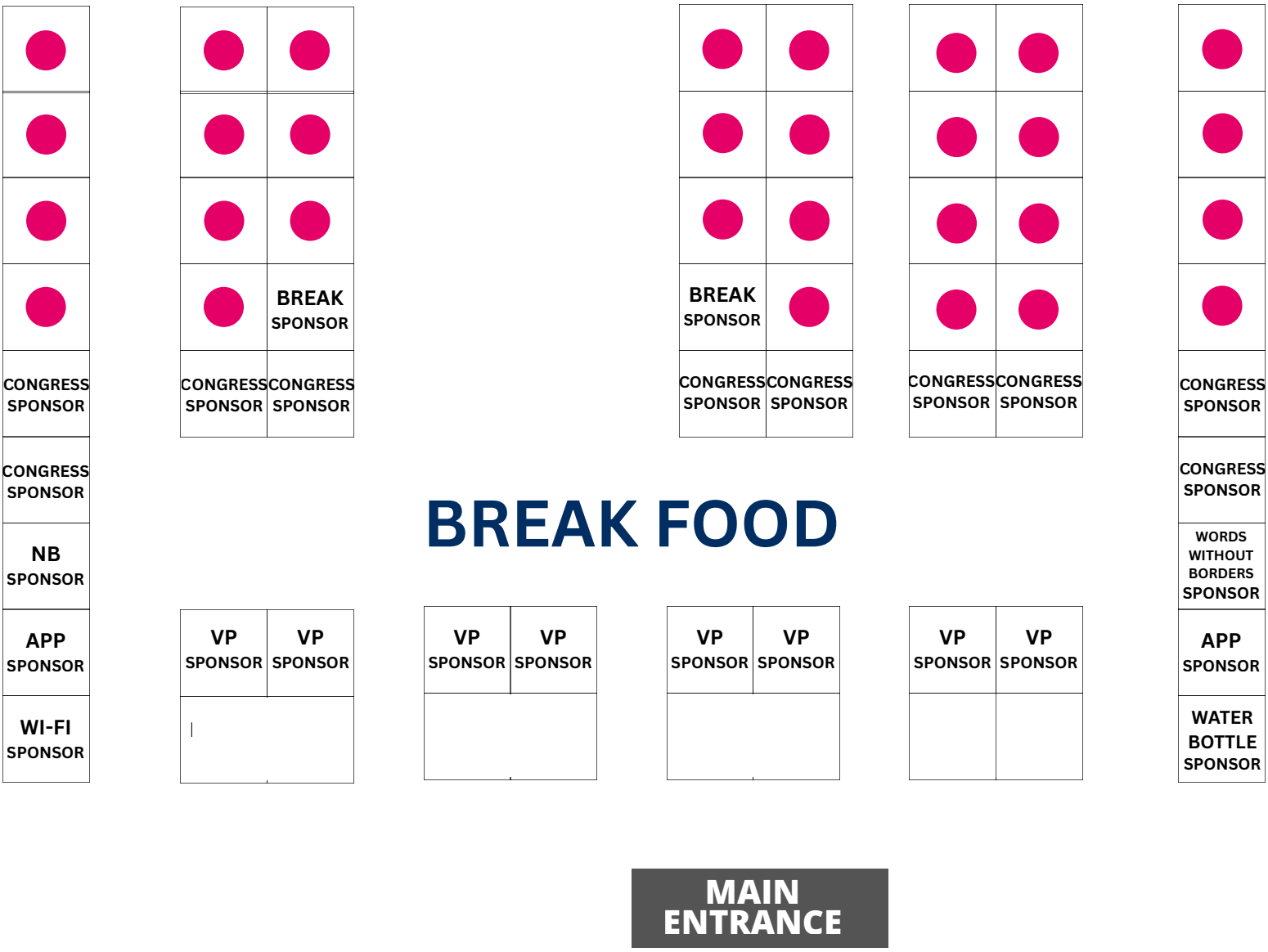
# TRADE SHOW

## FLOOR PLAN

Booths on Trade Show floor are 10'x10'. The Premier Conference Sponsors and Presidential Sponsors get a prime location with 20'x10' booths.

***Note:*** *Patron Sponsors and non-sponsor suppliers without a booth are not allowed on the Trade Show floor.*

AVAILABLE EXHIBIT BOOTH



# SPONSOR TIER OVERVIEW

## Partner Sponsorship Opportunities

Premier Conference Sponsor (Limit 2) $13,300 *Includes booth*
Presidential Sponsor (Limit 2) $6,725 *Includes booth*

## Mid-Level Conference Sponsorships

Vice Presidential Sponsor (Limit 8) $3,940 *Includes booth*
Congressional Sponsor (Limit 10) $2,895 *Includes booth*

## Signature Conference Sponsorships

Wi-Fi Sponsor (Limit 1) $6,085 *Includes booth*
Name Badge Sponsor (Limit 1) $4,980 *Includes booth*
Event App Sponsor (Limit 2) $3,765 *Includes booth*
Social Media Lounge Sponsor (Limit 1) $4,355
Water Bottle Sponsor (Limit 1) $4,120 *Includes booth*
Premium Recharge Lounge Sponsor (Limit 1) $3,610

## Hospitality & Guest Experience Sponsorships

Break Service Sponsor (Limit 2) $3,135 *Includes booth*
Hotel Key Sponsor (Limit 1) $2,730
Hotel Swag Bag Sponsor (Limit 1) $2,730
Lanyard Sponsor (Limit 1) $2,455
Tuesday Lunch Sponsor (Limit 1) $2,555
Tuesday Breakfast Sponsor (Limit 1) $1,480
Wednesday Breakfast Sponsor (Limit 1) $1,480
Wednesday Lunch Sponsor (Limit 1) $2,555
Exclusive After Party Vibe Sponsor: $3,000
After Party Drink Sponsor: $1,500

## Industry Impact Sponsorships

Words Without Borders Sponsor (Limit 1) $2,190 *Includes booth*
Legislative Sponsor (Limit 3) $1,740

## Supporting Sponsorship

Patron Sponsor $1,060 (no booth) l $1,370 (with booth)

*Trade Show Booth Add-On*

- *Includes booth for select sponsorships (noted above)*
- *Additional booth purchase (Trade Show Floor): $710*

# SPONSORSHIP LEVELS

**PREMIER CONFERENCE SPONSOR** (LIMIT 2)
*Conference Leadership & Strategic Influence Partner*

Reserved for organizations seeking the highest level of visibility, engagement, and leadership access throughout the AANC CONNECTed Conference. This premier sponsorship provides unmatched exposure, exclusive access to association leadership, and prominent positioning across the conference experience, establishing your organization as a leading partner in North Carolina's multifamily industry.

## Investment: $13,300

**Included Benefits**

- **Tabletop Display**
  - Premier 20' x 10' booth placement in the highest-visibility area of the conference exhibit hall, designed for maximum attendee engagement and brand presence.
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Premier logo placement at Registration / Welcome Area
  - Signage outside General Session ballroom
  - Inclusion on sponsor signage throughout event
  - Company logo featured on attendee bag
  - Option to include one company-provided promotional item in attendee bag
  - First right of refusal on select additional signage with 10% discount (48-hour exclusive window; see page 20 for options)
- **Recognition at Event**
  - Recognition as Conference Sponsor at Opening Reception
  - Prominent recognition across all major conference general sessions, reflecting premier-level partnership and leadership presence throughout the event experience
  - 3-minute company presentation immediately prior to Opening Keynote or Closing Speaker, including speaker introduction (placement assigned based on sign-up order)
- **Conference Tickets**
  - Includes 7 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
  - Mobile App Push notification on Tuesday driving traffic to your booth
  - Option to provide one 30-second promotional video featured on AANC website and social media
- **Exclusive Sponsor Opportunity for Conference and Presidential Levels Only**
  - AANC Board of Directors Meeting Sponsor (5/17)
    - Logo included on board meeting agenda and materials
    - Opportunity to provide one flyer (8.5” x 11” max) and one promotional item placed at each board seat
  - Leadership Lunch Sponsor (5/17)
    - Logo featured on meal signage
    - Invite-only event including AANC Leadership Lyceum participants, Committee/Council Chairs & Vice Chairs, and Board of Directors
    - Opportunity for one company representative to attend (in addition to eligible leadership participants)
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

## **PRESIDENTIAL SPONSOR** (LIMIT 2)

*Premier Visibility & Leadership Partner*

Designed for organizations seeking exceptional visibility across high-impact conference experiences, strong attendee engagement, and meaningful interaction with industry leaders and decision-makers.

**Investment: $6,725**

**Included Benefits**

- **Booth Space**
  - Premium front-of-hall 20'x10'booth placement on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company Logo placement at Registration/Welcome Area
  - Signage outside of General Session ballroom
  - Company Logo included on sponsor sign at event
  - Premiere Company Logo placement at After Party
  - Option to include 1 company provided promotional item in attendee bag
  - 10% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 20.
- **Recognition at Event**
  - Prominent, high-frequency recognition across all major conference moments
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Direct Access to Association Leadership**
  - Exclusive Leadership Lunch Sponsor (5/17); company logo included on meal signage
    - Invite-only Leadership Lunch will include AANC Leadership Lyceum Participants, Committee/Council Chair & Vice Chairs, and AANC Board of Directors
    - Opportunity to have 1 company representative attend lunch, in addition to any company representatives who may already be attending due to the Leadership Lyceum or AANC volunteer leadership role
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

**WI-FI SPONSOR** (LIMIT 1)
**Investment: $6,085**

**Included Benefits**

- **Wi-Fi Experience**
  - Exclusive naming rights for conference Wi-Fi password
  - Wi-Fi credentials will be prominently featured across attendee touchpoints
- **Booth Space**
  - Prime 10'x10' booth space on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company logo included on sponsor signage at event
  - Wi-Fi credentials featured in onsite attendee pocket guide alongside company branding
  - Option to include 1 company provided promotional item in attendee bag
- **Recognition at Event**
  - Recognition as Wi-Fi Sponsor at Opening Keynote and Closing General Session
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

**NAME BADGE SPONSOR** (LIMIT 1)
**Investment: $4,980**

**Included Benefits**

- **Name Badge**
  - Company logo featured on all attendee name badges, ensuring continuous brand visibility throughout all conference sessions and activities
- **Booth Space**
  - Prime 10'x10' booth space on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Name Badge Sponsor at Opening Keynote and Closing General Session
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

## SOCIAL MEDIA LOUNGE SPONSOR (LIMIT 1)

**Investment: $4,355**

**Included Benefits**

- **Signage & Branding at Event**
  - Company logo prominently featured on Social Media Lounge signage
  - Exclusive branding associated with attendee photo opportunities throughout the conference
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Social Media Lounge Sponsor at Opening Keynote and Closing General Session
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

## WATER BOTTLE SPONSORSHIP (LIMIT 1)

**Investment: $4,120**

**Included Benefits**

- **Premium Brand Visibility**
  - AANC provides co-branded water bottles featuring your company logo alongside the conference logo for attendees.
  - Exclusive table placement outside the General Session ballroom, serving attendees during the Opening Session, Recognition Lunch, and Closing Session.
- **Booth Space**
  - Preferred 10'x10' booth space placement within high-traffic areas on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card.
- **Recognition at Event**
  - Prominent logo placement over water refill stations.
  - Your logo featured on both the printed conference map and in the mobile app, guiding attendees to hydration stations.
  - Company logo on sponsor signage displayed throughout the event.
  - Recognition as the official Water Bottle Sponsor during the Opening Keynote Session
- **Conference Tickets**
  - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

# SPONSORSHIP LEVELS

**VICE-PRESIDENTIAL SPONSOR** (LIMIT 8)
*Enhanced Visibility & Engagement Sponsor*

Designed for organizations seeking strong brand presence, high attendee engagement, and elevated visibility across key conference touch points and programming.

**Investment: $3,940**

**Included Benefits**

- **Booth Space**
  - Preferred 10'x10' booth space placement within high-traffic areas on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company Logo placement at Registration/Welcome Area
  - Signage outside of General Session ballroom
  - Company Logo included on sponsor sign at event
  - Option to include 1 company provided promotional item in attendee bag
  - 5% discount on additional signage purchased during this 48-hour time-limit.
- **Recognition at Event**
  - Enhanced recognition across major general sessions and event touchpoints
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

**EVENT APP SPONSOR** (LIMIT 2)
**Investment: $3,765**

**Included Benefits**

- **Event App**
  - Your company logo featured on the official conference mobile app rotating banner, providing visibility as attendees access schedules, speakers, exhibitors, maps, and event information throughout the conference
- **Booth Space**
  - Prime 10'x10' booth space on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
  - 5% discount on additional signage purchased during this 48-hour time-limit.
- **Recognition at Event**
  - Recognition as Event App Sponsor at Opening Keynote and Closing General Session
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

# SPONSORSHIP LEVELS

**PREMIUM RECHARGE LOUNGE SPONSOR** (LIMIT 1)
**Investment: $3,610**

**Included Benefits**

- **Recharge & Lounge Area – Conference Entrance/Education Hallway**
  - Create a branded attendee recharge space in a high-traffic conference location, providing attendees with a convenient area to recharge devices, catch up on work, and connect throughout the event.
  - Set up prior to Monday Meetings and the Opening Reception for added attendee exposure.
  - Sponsor provides lounge seating and tables for laptop, tablet, and phone use, along with charging stations, USB ports, and additional electrical outlets for attendee convenience.
- **Signage & Branding at Event**
  - Company Signage at Recharge Lounge Area
  - Option to provide limited promotional materials within the lounge area
- **Recognition at Event**
  - Recognition as Premium Recharge Lounge Sponsor at Opening Keynote and Closing General Session
  - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
  - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided pre-conference: May 10 l Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## CONGRESSIONAL SPONSOR (LIMIT 10)

*Foundational Event Presence Sponsor*

Designed for organizations seeking meaningful participation in the conference experience through exhibit hall presence, brand visibility, and attendee interaction.

**Investment: $2,895**

**Included Benefits**

- **Booth Space**
  - Standard 10'x10' booth space on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Included recognition at key general sessions
- **Conference Tickets**
  - Includes 4 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

# SPONSORSHIP LEVELS

## **HOTEL SWAG BAG SPONSOR** (LIMIT 1)

**Investment: $2,730**

**Included Benefits**

- **Provide 200 branded swag bags distributed to conference attendees staying at the host hotel, creating early brand visibility upon arrival.** *(Sponsor must deliver bags to the hotel by 5/10/27.)*
- **Signage & Branding at Conference**
  - Company Logo included on sponsor sign at event
- **Recognition at Conference**
  - Recognition as Hotel Swag Bag Sponsor at Opening Keynote Session
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

## **HOTEL KEY SPONSOR** (LIMIT 1)

**Investment: $2,730**

**Included Benefits**

- **Signage & Branding**
  - Exclusive branding on hotel key cards provided to conference attendees staying at the Raleigh Marriott City Center, creating repeated visibility throughout their stay
- **Recognition at Event**
  - Recognition as Hotel Key Sponsor at Opening Keynote Session
- **Conference Tickets**
  - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## **LANYARD SPONSOR** (LIMIT 1)
**Investment: $2,455**

**Included Benefits**

- **Lanyard**
  - Company name featured on attendee lanyards, worn throughout the conference and providing continuous brand visibility during all sessions, events, and networking opportunities
- **Signage & Branding at Event**
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Lanyard Sponsor at Opening Keynote and Closing General Session
- **Conference Tickets**
  - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

## **2ND FLOOR RECHARGE LOUNGE SPONSOR** (LIMIT 1)
**Investment: $2,440**

**Included Benefits**

- **Recharge & Lounge Area – Ballroom Hallway**
  - Create a branded attendee recharge space in the Ballroom Hallway, providing a convenient area for attendees to charge devices and stay connected throughout the conference
  - OPTIONAL: Sponsor may provide charging stations, USB ports, and additional electrical outlets for attendee use.
- **Signage & Branding at Event**
  - Company Signage at Recharge Lounge Area
  - Option to provide limited promotional materials within the lounge area
- **Recognition at Event**
  - Recognition as 2nd Floor Recharge Lounge Sponsor at Opening Keynote and Closing General Session
- **Conference Tickets**
  - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## **EXCLUSIVE AFTER PARTY VIBE SPONSOR** (LIMIT 1)

May 18, 2027 | AANC CONNECTed Official After Party

**Investment: $3,000**

**Bring the vibe. Own the experience. Get your brand in the middle of the fun!** Set the tone for the night as the Exclusive After Party Vibe Sponsor. Your brand will be front and center as attendees arrive and throughout the evening, with fun, high-impact opportunities designed to get your company noticed.

**Included Benefits**

- **Signage & Branding**
  - Photo moment at the entrance featuring a custom balloon arch and your company logo prominently displayed in the backdrop
  - Logo featured on 360° photo booth photos, putting your brand directly into the memories attendees take home and share
  - Recognition as the Exclusive After Party Vibe Sponsor in event promotions
- **Exclusive Upstairs Suite Experience**
  - Dedicated space for your company to create a fun, branded experience for attendees
  - Dedicated bartender in your suite to help draw attendees upstairs and keep the party going, with beer and wine service available
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

## **AFTER PARTY DRINK SPONSOR** (LIMIT 2)

May 18, 2027 | AANC CONNECTed Official After Party

**Investment: $1,500**

Put your brand in attendees' hands — literally! As an After Party Drink Sponsor, your company will receive high-visibility branding at the bars throughout the evening, giving you a fun way to connect with attendees while they enjoy the party.

**Included Benefits**

- **Signage & Branding**
  - Branded cocktail napkins featured at all four event bars
  - Company signage at each bar, putting your brand in front of attendees throughout the evening
  - Holographic logo display on the wall, creating a memorable, eye-catching branded moment
  - Recognition as an After Party Drink Sponsor in select event promotions and signage
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

**'WORDS WITHOUT BORDERS' TRASLATION SPONSOR** (LIMIT 1)

**Investment: $2,190**

Support a more accessible and inclusive conference experience through real-time AI-powered translation during general sessions. This sponsorship helps attendees engage with conference content in their preferred language, fostering greater participation, understanding, and connection.

**Included Benefits**

- **Signage & Branding at Conference**
  - Company recognition in the onsite conference program and signage
  - Recognition as the exclusive Words Without Borders Translation Sponsor
- **Booth Space**
  - Preferred 10'x10' booth space placement within high-traffic areas on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card.
- **Recognition at Conference**
  - Recognition in conference general sessions through event signage and presentation slides
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

**LEGISLATIVE SPONSOR** (LIMIT 3)

**Investment: $1,740**

**Included Benefits**

- **Signage & Branding at Conference**
  - Company logo included on sponsor signage displayed at the event
- **Recognition at Conference**
  - Recognition as Legislative Sponsor during the Legislative Session
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

## **BREAK SERVICE SPONSOR** (LIMIT 2)
**Investment: $3,135**

Brand Visibility During Conference Breaks

**Included Benefits**

- **Booth Space**
  - Prime 10'x10' booth space on the Trade Show floor
  - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: $1,000, $500, $250) to be awarded at the Closing General Session
- **Signage & Branding at Event**
  - Signage at place of break service
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Break Service Sponsor at Opening Keynote
- **Conference Tickets**
  - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
  - Provided post-conference: May 24

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## MEAL SPONSOR (LIMIT 1 EACH)
**Tuesday Breakfast Investment: $1,480**
**Tuesday Lunch Investment: $2,555**
**Wednesday Breakfast Investment: $1,480**
**Wednesday Lunch Investment: $2,555**

Brand Visibility During Conference Meal Experiences

**Included Benefits**

- **Signage & Branding at Event**
  - Signage at place of meal service
  - Company Logo included on sponsor sign at event
- **Recognition at Event**
  - Recognition as Meal Sponsor during time of meal announcements
- **Conference Tickets**
  - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Logo included on Conference Website with link to company website
  - Company Logo included on Conference Mobile App with link to company website

**NOTE:** This level can purchase a booth on the Trade Show floor for $710. You can add this to your cart at time of purchase.

# SPONSORSHIP LEVELS

**PATRON SPONSOR** (NO LIMIT)
**Investment: $1,060 (no booth) l $1,370 (with booth)**

Conference Community Supporter

**Included Benefits**

- **Signage & Branding at Event**
  - Company name included on sponsor signage displayed at the event
- **Conference Tickets**
  - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of $300
- **Digital Advertising**
  - Company Name included on Conference Website
  - Company Name & Logo included on Conference Mobile App with link to company website

# SIGNAGE OPPORTUNITIES

Get your company seen at the 2027 CONNECTed Conference. This gives your opportunity added exposure throughout the conference venue!

All prices include installation and removal. All graphics to be provided by purchaser and must comply with size, shape, and resolution requirements.

**NOTE:** Non-sponsoring supplier partners who are not purchasing registration to the conference have the opportunity to purchase signage beginning on or after 3/1/27 and must spend a minimum of $300.

**Elevator Signage (1 available per floor)**
**Investment: $610**
- Company signage on elevator doors facing out (42”x84”)

**Escalator Rail Signage (4 available)**
**Investment: $610**
- Company logo/name on full-length of escalator rail (6”x30’)

**Escalator Panel Signage (8 available)**
**Investment: $380**
- Company signage on 82"x24" glass side panel

**Escalator Floor Graphic (2 available)**
**Investment: $405**
- Company signage on 4’x4’ floor graphic in front of bottom of escalator

**Outdoor Floor Graphic (2 available)**
**Investment: $460**
- Company signage on 4’x4’ floor graphic outside in front of the Raleigh Convention Center Entrance

**Bathroom Signage**
**Investment: $105**
- Company Signage on choice of one Inside of Bathroom (3 Men's & 3 Women's)
  - Company will Select Location Based on Availability
    - Placement (exact size based on placement)
      - Between Sink/Mirrors
      - Above Urinals (men's only)
      - Back of Stall Doors
      - Back of Bathroom Door (that leads into bathrooms; 4 total)

# ADDITIONAL INFORMATION

## Non-Sponsor Vendor Admission

In consideration of our valued Sponsors and their substantial investment in the Conference, we do not permit non-sponsoring vendors to purchase admission at our owner/operator attendee prices or to visit the Conference for free ("the Policy"). Any attempt to do so will result in strict enforcement of the policy. Should you register online at the owner/operator rate, you will be notified and issued a refund or be assisted with transferring your registration to the Non-Sponsoring vendor rate (note: any registrations after 4/1/27 will not be entitled to any refund).

**The following rates are offered for Non-Sponsoring Vendors; registration will open in December 2026:**
Full Conference Registration (5/17/27 - 5/19/27) per Non-Sponsoring Vendor: $585

**Note for Lobby Day Participants Only:** Non-Sponsoring Vendors are not required to pay any fees to participate in AANC visits to the North Carolina Legislature as part of Lobby Day. AANC appreciates your valuable support and always encourages you to participate in advocating for issues important to our members and to the rental industry. To participate in Lobby Day, please coordinate with your local apartment association and meet us directly at the Legislature. Admission only applies if a vendor attempts to enter the Raleigh Convention Center without a Conference Lanyard and Registered Name Badge.

## Signage/Graphics Submission Guidelines

A company logo must be submitted by all sponsors at the time they secure a sponsorship. All graphics and logos should be submitted as an EPS or other high-resolution format. All graphics should be set to size. For exact dimensions of layout needed for any signage, please contact the AANC Office. Preferred file formats are Illustrator, InDesign, and PhotoShop. The ideal format is EPS and must be at least 300 DPI in resolution (images taken from the Web and similar bitmap images are low resolutions and will not print properly). Convert all fonts to outlines and embed images and logos where possible. PDF files are acceptable, but please include the original graphic source file. Crop marks and bleeds (if any) must be present for proper guidance when printing. A color print of your artwork should always be included for our reference. We do not accept files created in Microsoft Word, Publisher, or Powerpoint. All graphics for signage must be submitted by Friday, March 1, 2027 – or else you will not have signage. By signing this agreement, you and your company agree that AANC is not liable or responsible for any errors in logo design or signage or similar indicia, especially if your company does not comply with the above requirements.

## Commitment Agreement

By registering, you and your company agree to the following terms: (i) Payment in full must be made in full within 30 days of ordering the Sponsorship if ordered on or before February 26, 2027, and if ordered on or after February 27, 2027, payment shall be due on the earlier of 10 days from the order or March 28, 2027. If payment is not received as provided in this section, the requested trade show/sponsorship may be released but such failure to pay shall be deemed a Cancellation subject to the Cancellation Policy below; (ii) if your company desires to cancel, you may only do so by giving notice in writing sent to the Apartment Association of North Carolina (AANC), but your purchase is non-refundable after January 15, 2027. For sponsorships, exhibit booth, and/or signage canceled after January 15, 2027, the full amount shall be immediately due and is considered to be liquidated and agreed upon damages, for the injuries the AANC will suffer as a result of your companies cancellation. Notwithstanding the foregoing, if AANC is able to re-sell your sponsorship, exhibit booth, and/or signage in the normal course of business, AANC will reimburse the canceling company for amounts paid toward the canceled sponsorship, exhibit booth, and/or signage less any costs incurred in obtaining the new sponsorship, exhibit booth, and/or signage. For computations of the dates herein, the date of the cancellation of the sponsorship, exhibit booth, and/or signage shall be the first business day after AANC receives actual notice of the cancellation; (iii) if you agree to purchase additional signage, it must be paid immediately by credit card or, if you selected payment by invoice, you agree to pay for such signage within 30 days of invoice or March 1, 2027, whichever occurs first; (vi) AANC shall not be liable for any refunds, credits, or any compensation unless upon a showing of willful or gross negligence on the part of AANC or its staff in the providing of the services described herein; (vii) failure to pay any amount owed when due will result in your company not having signage, admittance to, or a reserved space at the Conference; (viii) AANC reserves the right to change all schedules, locations, and agenda items for the Conference at any time and for any reason in its discretion.

# SCHEDULE OF EVENTS

## Monday, May 17, 2027

AANC Board Meeting l 2:00 PM - 4:00 PM
AANC Committees: Open House l 4:15 PM - 5:30 PM
Registration l 6:00 PM - 7:30 PM
**Connections & Cocktails: AANC Mix & Mingle l 6:00 PM - 7:30 PM**

## Tuesday, May 18, 2027

Registration Opens l 7:45 AM
Breakfast Available l 7:45 AM - 9:00 AM
Conference Opening/General Session Keynote l 8:45 AM - 10:00 AM
Break l 10:00 AM - 10:15 AM
Education Breakout Sessions l 10:15 AM - 11:15 AM
Break l 11:15 AM - 11:35 AM
Education Breakout Sessions l 11:35 AM - 12:35 PM
Break l 12:35 PM - 12:50 PM
AANC Recognition Lunch l 12:50 PM - 2:00 PM
**TRADE SHOW l 2:00 PM - 4:00 PM**
Break l 4:00 PM - 4:10 PM
Education Breakout Sessions l 4:10 PM - 5:10 PM
Break l 5:10 PM - 5:20 PM
Legislative Update l 5:20 PM - 6:20 PM
After Party l 7:00 PM - 9:30 PM

## Wednesday, May 19, 2027

Registration Opens l 7:30 AM
Breakfast Available l 7:30 AM - 9:15 AM

**OPTION 1: Lobby Day**

**OPTION 2: Education Breakout Sessions**
Education Breakout Sessions l 9:30 am - 10:30 AM
Break l 10:30 AM - 10:45 AM
Education Breakout Sessions l 10:45 AM - 11:45 AM
Break l 11:45 AM - 12:00 PM

Conference Closing/General Session Keynote l 12:00 PM - 1:30 PM