

CONNECTed

2025 AANC EDUCATION & LEGISLATIVE CONFERENCE

MAY 12-14, 2025 | RALEIGH, NC

2025 PROSPECTUS

AANC Education & Legislative Conference
Sponsorship, Exhibits & Signage



OVERVIEW

AANC Background

Founded in 1986, the Apartment Association of North Carolina (AANC) is affiliated with the National Apartment Association (NAA) and comprised of seven local apartment associations in the major urban areas of the state; the comprised membership of those local affiliates represents more than 500,000 apartment homes in North Carolina. Members join AANC and NAA by joining the local affiliate in their area.

AANC is dedicated to leading and supporting its members' ever-changing needs through regulatory and legislative advocacy, industry education and communication. Our members represent all aspects of the multifamily housing industry in North Carolina: owners of apartment communities and management companies, management executives, regional managers, property managers, assistant managers, leasing agents, maintenance personnel, vendor suppliers, and other businesses throughout the state of North Carolina.

This is the official 2025 AANC Annual Education & Legislative Conference prospectus for sponsorship, exhibit & signage opportunities.

The AANC Education & Legislative Conference will take place **Monday, 5/12/25 - Wednesday, 5/14/25** at the Raleigh Convention Center in Raleigh, North Carolina. The conference is an education, legislative and trade show event, which brings together over 725 multifamily housing professionals from across North Carolina, and beyond. The opportunities in this prospectus are available to any Supplier or Owner/Operator Member who is a member of at least one of the seven local North Carolina apartment associations.

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Questions? Contact: Kristin Goins, Engagement Manager
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TRADE SHOW

Raleigh Convention Center | 500 S. Salisbury Street, Raleigh, NC 27601 | Ballroom C

The AANC Education & Legislative Conference will be utilizing the Raleigh Convention Center as the host venue for the 2025 event. AANC is offering sponsorships, exhibit opportunities on the Trade Show floor, and visibility opportunities through purchasing signage. If you are participating as an exhibitor, you will be allowed in AANC's stand-alone Trade Show taking place in Ballroom C, right next to the events general session rooms.

TRADE SHOW HOURS

Two dedicated hours with conference attendees on the Trade Show floor!

Tuesday, May 13, 2025

2:00 PM - 4:00 PM

SUPPLIERS: To be on the Trade Show floor your sponsorship must come with an exhibit booth, or you must have purchased an exhibit booth separately.

NEW

Exhibitors will have the opportunity to network with our owner/operator attendees on Monday, May 12 at our opening conference reception, Connections & Cocktails: AANC Mix & Mingle. This event will facilitate meaningful interactions and foster the development of potential business partnerships.

EXHIBITORS

How to Confirm Trade Show Space for the 2025 AANC Conference

Register early for the 2025 stand-alone Trade Show to reserve your spot [online here](#) as space is limited to 43 booths. Once payment and information are received, you will be sent confirmation of your reservation.

SPACE WILL GO FAST!

43
BOOTHES

**SPACE IS
LIMITED!**

NON-SPONSORS: Booth Rate | \$670

SPONSORS: Some sponsorships come with a booth. For those that don't, a booth can be purchased at \$1,030.

**BOOTH
RATES**

Confirm your spot now to receive . . .

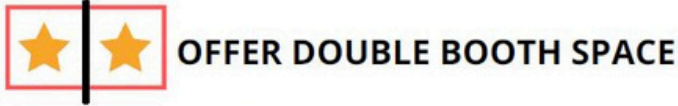
- Face to face meetings with the best and brightest from the multifamily industry, including owners of apartment communities and management companies, management executives, property managers, maintenance personnel, and more.
- 10' x 10' Booth with pipe & drape, table, two chairs, and ID sign.
- Uncontested time with over 725 participants during Trade Show hours.
- Your company's name and booth # on the official AANC Event App.
- Guest hotel rooms at discounted rates.

TRADE SHOW


FLOOR PLAN

Ballroom C

Booths on Trade Show floor are 10'x10'. The Conference Sponsors get a prime location in the entry way with large tabletop displays. **Note:** Patron Sponsors and non-sponsor suppliers without a booth are not allowed on the Trade Show floor.



MAP KEY

APP	EVENT APP SPONSOR
CONF	CONFERENCE SPONSOR
CONG	CONGRESSIONAL SPONSOR
NB	NAME BADGE SPONSOR
PRES	PRESIDENTIAL SPONSOR
VP	VICE PRESIDENTIAL SPONSOR
WIFI	WIFI SPONSOR
	AVAILABLE EXHIBIT BOOTH

SPONSORSHIP LEVELS

CONFERENCE SPONSOR (LIMIT 2)

Investment: \$12,560

Included Benefits

- **Tabletop Display**

- Premier display space (8' table) in the entry area of the Trade Show floor (Ballroom C)
- Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14)

- **Signage & Branding at Event**

- Premiere Company Logo placement at Registration/Welcome Area
- Signage outside of General Session ballroom
- Company Logo included on sponsor sign at event
- Premiere Company Logo placement at After Party
- Company Logo included on attendee bag
- Option to include 1 company provided promotional item in attendee bag
- First right of refusal for purchase and placement of selected additional signage. 48-hour time limit; receive 10% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 20.

- **Recognition at Event**

- Recognition as Conference Sponsor at Opening Reception (5/12)
- Recognition as Conference Sponsor at Opening Keynote (5/13), Recognition Lunch (5/13), After Party (5/13), and Closing General Session (5/14)
- 3-minute company presentation immediately prior to Opening Keynote Speaker (5/13) or Closing Speaker (5/14) and introduction of said speaker. (Note: 1 company to have Opening and 1 company to have Closing; order chosen based on the order in which sponsors sign up)

- **Conference Tickets**

- Includes 7 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277

- **Digital Advertising**

- Company Logo included on Conference Website with link to company website
- Company Logo included on Conference Mobile App with link to company website
- Mobile App Push notification to be sent Tuesday, 5/13, inviting attendees to your booth
- Option to provide 1 company/conference promo video (max 30 seconds) that will be shared on AANC website and social media

- **Exclusive Sponsor Opportunity for Conference and Presidential Levels Only**

- Exclusive AANC Board of Directors Meeting Sponsor (5/12); company logo included on board meeting packet and agenda
 - Option to include company provided material to be set at each Board of Directors seat (limited to 1 company provided flyer (no larger than 8.5"x11") and 1 company provided promotional item)
- Exclusive Leadership Lunch Sponsor (5/12); company logo included on meal signage
 - Invite-only Leadership Lunch will include AANC Leadership Lyceum Participants, Committee/Council Chair & Vice Chairs, and AANC Board of Directors
 - Opportunity to have 1 company representative attend lunch, in addition to any company representatives who may already be attending due to the Leadership Lyceum or AANC volunteer leadership role

- **Conference Attendee Registration List (name/company/title/email)**

- Provided pre-conference: May 7 | Provided post-conference: May 23

SPONSORSHIP LEVELS

PRESIDENTIAL SPONSOR (LIMIT 2)

Investment: \$6,340

Included Benefits

- **Booth Space**

- Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
- Option to purchase double booth space for an additional \$320. You can add this to your cart at time of purchase
- Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14)

- **Signage & Branding at Event**

- Company Logo placement at Registration/Welcome Area
- Signage outside of General Session ballroom
- Company Logo included on sponsor sign at event
- Premiere Company Logo placement at After Party
- Option to include 1 company provided promotional item in attendee bag
- 10% discount on additional signage purchased during this 48-hour time-limit. See additional signage opportunities on page 20.

- **Recognition at Event**

- Recognition as Presidential Sponsor at Opening Keynote (5/13), Recognition Lunch (5/13), After Party (5/13), and Closing General Session (5/14)
- 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)

- **Conference Tickets**

- Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277

- **Digital Advertising**

- Company Logo included on Conference Website with link to company website
- Company Logo included on Conference Mobile App with link to company website

- **Exclusive Sponsor Opportunity for Conference and Presidential Levels Only**

- Exclusive Leadership Lunch Sponsor (5/12); company logo included on meal signage
 - Invite-only Leadership Lunch will include AANC Leadership Lyceum Participants, Committee/Council Chair & Vice Chairs, and AANC Board of Directors
 - Opportunity to have 1 company representative attend lunch, in addition to any company representatives who may already be attending due to the Leadership Lyceum or AANC volunteer leadership role

- **Conference Attendee Registration List (name/company/title/email)**

- Provided pre-conference: May 7 | Provided post-conference: May 23

NOTE: The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$360. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

WI-FI SPONSOR (LIMIT 1)

Investment: \$5,740

Included Benefits

- **Wi-Fi**
 - Option to help create Wi-Fi name and passcode that will be provided to all attendees
- **Booth Space**
 - Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
 - Option to purchase double booth space for an additional \$320. You can add this to your cart at time of purchase
 - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14).
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
 - Wi-Fi info will be in the onsite attendee pocket guide with your company logo and Wi-Fi name/password
 - Option to include 1 company provided promotional item in attendee bag
- **Recognition at Event**
 - **Recognition as Wi-Fi Sponsor at Opening Keynote (5/12) and Closing General Session (5/14)**
 - **60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)**
- **Conference Tickets**
 - Includes 6 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

NOTE: The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$360. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

NAME BADGE SPONSOR (LIMIT 1)

Investment: \$4,695

Included Benefits

- **Name Badge**
 - Company logo on attendee name badge; with ALL attendees using their name badge to gain entry into all conference events and sessions, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company
- **Booth Space**
 - Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
 - Option to purchase double booth space for an additional \$360. You can add this to your cart at time of purchase
 - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14).
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Name Badge Sponsor at Opening Keynote (5/12) and Closing General Session (5/14)
 - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
 - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

NOTE: The sponsorship level can purchase a second booth to double their booth space on the Trade Show floor for an additional \$360. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

PHOTO BOOTH SPONSOR (LIMIT 1)

Investment: \$4,110

Included Benefits

- **Turn-Key Photo Booth Station**
 - Logo repeated on photo booth back drop
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Photo Booth Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
 - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
 - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

VICE-PRESIDENTIAL SPONSOR (LIMIT 8)

Investment: \$3,715

Included Benefits

- **Booth Space**
 - Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
 - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14).
- **Signage & Branding at Event**
 - Company Logo placement at Registration/Welcome Area
 - Signage outside of General Session ballroom
 - Company Logo included on sponsor sign at event
 - Premiere Company Logo placement at After Party
 - Option to include 1 company provided promotional item in attendee bag
 - 5% discount on additional signage purchased during this 48-hour time-limit.
- **Recognition at Event**
 - Recognition as Vice-Presidential Sponsor at Opening Keynote (5/13), Recognition Lunch (5/13), After Party (5/13), and Closing General Session (5/14)
 - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
 - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

SPONSORSHIP LEVELS

EVENT APP SPONSOR (LIMIT 2)

Investment: \$3,550

Included Benefits

- **Event App**
 - Company Logo on official event mobile app rotating banner
- **Booth Space**
 - Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
 - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14).
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
 - 5% discount on additional signage purchased during this 48-hour time-limit.
- **Recognition at Event**
 - Recognition as Event App Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
- **Conference Tickets**
 - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

SPONSORSHIP LEVELS

PREMIUM RECHARGE LOUNGE SPONSOR (LIMIT 1)

Investment: \$3,400

Included Benefits

- **Recharge & Lounge Area – Conference Entrance/Education Hallway**
 - Your opportunity to cater to the 21st century technology demands of conference attendees and brand it for your attendees, many of whom will need areas to recharge and work on 5/13 and 5/14
 - Set-up prior to the Monday Meetings and Opening Reception for added exposure to attendees (5/12)
 - Sponsor provides lounge seating and tables for laptop, tablet, and phone use, and recharging stations/USB ports/additional electrical outlets for attendees
- **Signage & Branding at Event**
 - Company Signage at Recharge Lounge Area
 - Company Logo included on sponsor sign at event
 - Option to provide limited promotional materials to include in lounge area for attendees
- **Recognition at Event**
 - Recognition as Premium Recharge Lounge Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
 - 60-second company introduction and introduction of one breakout session speaker (order chosen based on sponsor level/sign-up order)
- **Conference Tickets**
 - Includes 5 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided pre-conference: May 7 | Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

ALL DAY BEVERAGE SPONSOR SPONSOR (LIMIT 2)

Investment: \$2,955

Included Benefits

- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as All Day Beverage Sponsor at Opening Keynote (5/13)
- **Conference Tickets**
 - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

CONGRESSIONAL SPONSOR (LIMIT 10)

Investment: \$2,730

Included Benefits

- **Booth Space**
 - Prime 10'x10' booth space on the Trade Show floor (Ballroom C)
 - Required visits by attendees to get a stamp on the Trade Show game card. Attendees must get your sponsor stamp to be eligible in the grand prize drawing (3 chances to win; prizes: \$1,000, \$500, \$250) to be awarded at the Closing General Session (5/14).
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Congressional Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
- **Conference Tickets**
 - Includes 4 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

SPONSORSHIP LEVELS

HOTEL SWAG BAG SPONSOR (LIMIT 1)

Investment: \$2,575

Included Benefits

- **Provide 200 Swag Bags for our Raleigh Marriott Hotel Guests (must provide to hotel by 5/1/25)**
- **Signage & Branding at Conference**
 - Company Logo included on sponsor sign at event
- **Recognition at Conference**
 - Recognition as Hotel Swag Bag Sponsor at Opening Keynote Session (5/13)
- **Conference Tickets**
 - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

HOTEL KEY SPONSOR (LIMIT 1)

Investment: \$2,575

Included Benefits

- **Signage & Branding**
 - Company information included on the front of the hotel key cards for attendees staying at the Marriott Raleigh City Center
- **Recognition at Event**
 - Recognition as Hotel Key Sponsor at Opening Keynote Session (5/13)
- **Conference Tickets**
 - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

LANYARD SPONSOR (LIMIT 1)

Investment: \$2,315

Included Benefits

- **Lanyard**
 - Company name on attendee lanyard; with ALL attendees using their lanyard to wear their name badge, your company will gain valuable recognition when attendees become a walking advertisement for your company
- **Signage & Branding at Event**
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Lanyard Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
- **Conference Tickets**
 - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

2ND FLOOR RECHARGE LOUNGE SPONSOR (LIMIT 1)

Investment: \$2,300

Included Benefits

- **Recharge & Lounge Area – Ballroom Hallway**
 - Your opportunity to cater to the 21st century technology demands of conference attendees and brand it for your attendees, many of whom will need areas to recharge and work on 5/13 and 5/14
 - OPTIONAL: Sponsor provides recharging stations/USB ports/additional electrical outlets for attendees
- **Signage & Branding at Event**
 - Company Signage at Recharge Lounge Area
 - Company Logo included on sponsor sign at event
 - Option to provide limited promotional materials to include in lounge area for attendees
- **Recognition at Event**
 - Recognition as 2nd Floor Recharge Lounge Sponsor at Opening Keynote (5/13) and Closing General Session (5/14)
- **Conference Tickets**
 - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

RECOGNITION LUNCH ENTERTAINMENT SPONSOR (LIMIT 1)

Investment: \$2,060

Included Benefits

- **Introduce entertainment at the Conference Recognition Lunch (5/13)**
- **One company employee brought on stage to be incorporated in the entertainment act (optional)**
- **Recognition**
 - Promoted pre-conference as Entertainment Sponsor at Recognition Lunch
 - Recognition as Entertainment Sponsor at Recognition Lunch (5/13) and on onsite program
- **Conference Tickets**
 - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

'WORDS WITHOUT BORDERS' TRASLATION SPONSOR (LIMIT 1)

Investment: \$2,060

This opportunity ensures seamless communication for attendees via a virtual AI-driven platform offering real-time, simultaneous translation in the conference general sessions. By removing the need for human interpreters, your sponsorship enables multilingual collaboration, fostering inclusivity, engagement, and productivity by breaking down language barriers.

Included Benefits

- **Signage & Branding at Conference**
 - Company recognition in event onsite program
- **Recognition at Conference**
 - Recognition in general sessions (signage & slides)
- **Conference Tickets**
 - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

LEGISLATIVE SPONSOR (LIMIT 3)

Investment: \$1,640

Included Benefits

- **Signage & Branding at Conference**
 - Company Logo included on sponsor sign at event
- **Recognition at Conference**
 - Recognition as Legislative Sponsor at the Legislative Sessions (5/13 & 5/14)
 - Option to provide a 1-minute video to be shown at the 5/13 Legislative Session
- **Conference Tickets**
 - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

BREAK SERVICE SPONSOR (LIMIT 2)

Investment: \$2,955

Included Benefits

- **Signage & Branding at Event**
 - Signage at place of break service
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Break Service Sponsor at Opening Keynote (5/13)
- **Conference Tickets**
 - Includes 3 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website
- **Conference Attendee Registration List (name/company/title/email)**
 - Provided post-conference: May 23

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

MEAL SPONSOR (LIMIT 1 EACH)

Tuesday Breakfast Investment: \$1,390

Tuesday Lunch Investment: \$2,410

Wednesday Breakfast Investment: \$1,390

Wednesday Lunch Investment: \$2,410

Included Benefits

- **Signage & Branding at Event**
 - Signage at place of meal service
 - Company Logo included on sponsor sign at event
- **Recognition at Event**
 - Recognition as Meal Sponsor during time of meal announcements
- **Conference Tickets**
 - Includes 2 complimentary tickets to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Logo included on Conference Website with link to company website
 - Company Logo included on Conference Mobile App with link to company website

NOTE: This level can purchase a booth on the Trade Show floor for \$670. You can add this to your cart at time of purchase.

SPONSORSHIP LEVELS

PATRON SPONSOR (NO LIMIT)

Investment: \$620

Included Benefits

- **Signage & Branding at Event**
 - Company name included on sponsor sign at event
- **Conference Tickets**
 - Includes 1 complimentary ticket to all conference activities; any additional tickets will be at the rate of \$277
- **Digital Advertising**
 - Company Name included on Conference Website
 - Company Logo included on Conference Mobile App with link to company website

NOTE: This level can purchase a booth on the Trade Show floor for \$670 and also receive 1 additional complimentary ticket to all conference activities. You can add this to your cart at time of purchase.

SIGNAGE OPPORTUNITIES

Get your company seen at the 2024 AANC Education & Legislative Conference. This gives your opportunity added exposure throughout the conference venue!

All prices include installation and removal. All graphics to be provided by purchaser and must comply with size, shape, and resolution requirements.

NOTE: Non-sponsoring supplier partners who are not purchasing registration to the conference have the opportunity to purchase signage beginning on or after 3/1/24 and must spend a minimum of \$xxx.

Elevator Signage (1 available per floor)

Investment: \$540

- Company signage on elevator doors facing out (42"x84")

Escalator Rail Signage (4 available)

Investment: \$540

- Company logo/name on full-length of escalator rail (6"x30')

Escalator Panel Signage (8 available)

Investment: \$335

- Company signage on 82"x24" glass side panel

Escalator Floor Graphic (2 available)

Investment: \$360

- Company signage on 4'x4' floor graphic in front of bottom of escalator

Outdoor Floor Graphic (2 available)

Investment: \$410

- Company signage on 4'x4' floor graphic outside in front of the Raleigh Convention Center Entrance

Bathroom Signage

Investment: \$90

- Company Signage on choice of one Inside of Bathroom (3 Men's & 3 Women's)
 - Company will Select Location Based on Availability
 - Placement (exact size based on placement)
 - Between Sink/Mirrors
 - Above Urinals (men's only)
 - Back of Stall Doors
 - Back of Bathroom Door (that leads into bathrooms; 4 total)

ADDITIONAL INFORMATION

Non-Sponsor Vendor Admission

In consideration of our valued Sponsors and their substantial investment in the Conference, we do not permit non-sponsoring vendors to purchase admission at our owner/operator attendee prices or to visit the Conference for free ("the Policy"). Any attempt to do so will result in strict enforcement of the policy. Should you register online at the owner/operator rate, you will be notified and issued a refund or be assisted with transferring your registration to the Non-Sponsoring vendor rate (note: any registrations after 4/1/25 will not be entitled to any refund).

The following rates are offered for Non-Sponsoring Vendors; registration will open in December 2024:

Full Conference Registration (5/12/25 - 5/14/25) per Non-Sponsoring Vendor: \$543

Note for Lobby Day Participants Only: Non-Sponsoring Vendors are not required to pay any fees to participate in AANC visits to the North Carolina Legislature as part of Lobby Day. AANC appreciates your valuable support and always encourages you to participate in advocating for issues important to our members and to the rental industry. To participate in Lobby Day, please coordinate with your local apartment association and meet us directly at the Legislature. Admission only applies if a vendor attempts to enter the Raleigh Convention Center without a Conference Lanyard and Registered Name Badge.

Signage/Graphics Submission Guidelines

A company logo must be submitted by all sponsors at the time they secure a sponsorship. All graphics and logos should be submitted as an EPS or other high-resolution format. All graphics should be set to size. For exact dimensions of layout needed for any signage, please contact the AANC Office. Preferred file formats are Illustrator, InDesign, and PhotoShop. The ideal format is EPS and must be at least 300 DPI in resolution (images taken from the Web and similar bitmap images are low resolutions and will not print properly). Convert all fonts to outlines and embed images and logos where possible. PDF files are acceptable, but please include the original graphic source file. Crop marks and bleeds (if any) must be present for proper guidance when printing. A color print of your artwork should always be included for our reference. We do not accept files created in Microsoft Word, Publisher, or Powerpoint. All graphics for signage must be submitted by Friday, March 1, 2025 – or else you will not have signage. By signing this agreement, you and your company agree that AANC is not liable or responsible for any errors in logo design or signage or similar indicia, especially if your company does not comply with the above requirements.

Commitment Agreement

By registering, you and your company agree to the following terms: (i) Payment in full must be made in full within 30 days of ordering the Sponsorship if ordered on or before February 26, 2025, and if ordered on or after February 27, 2025, payment shall be due on the earlier of 10 days from the order or March 28, 2025. If payment is not received as provided in this section, the requested trade show/sponsorship may be released but such failure to pay shall be deemed a Cancellation subject to the Cancellation Policy below; (ii) if your company desires to cancel, you may only do so by giving notice in writing sent to the Apartment Association of North Carolina (AANC), but your purchase is non-refundable after January 15, 2025. For sponsorships, exhibit booth, and/or signage canceled after January 15, 2025, the full amount shall be immediately due and is considered to be liquidated and agreed upon damages, for the injuries the AANC will suffer as a result of your companies cancellation. Notwithstanding the foregoing, if AANC is able to re-sell your sponsorship, exhibit booth, and/or signage in the normal course of business, AANC will reimburse the canceling company for amounts paid toward the canceled sponsorship, exhibit booth, and/or signage less any costs incurred in obtaining the new sponsorship, exhibit booth, and/or signage. For computations of the dates herein, the date of the cancellation of the sponsorship, exhibit booth, and/or signage shall be the first business day after AANC receives actual notice of the cancellation; (iii) if you agree to purchase additional signage, it must be paid immediately by credit card or, if you selected payment by invoice, you agree to pay for such signage within 30 days of invoice or March 1, 2025, whichever occurs first; (vi) AANC shall not be liable for any refunds, credits, or any compensation unless upon a showing of willful or gross negligence on the part of AANC or its staff in the providing of the services described herein; (vii) failure to pay any amount owed when due will result in your company not having signage, admittance to, or a reserved space at the Conference; (viii) AANC reserves the right to change all schedules, locations, and agenda items for the Conference at any time and for any reason in its discretion.

SCHEDULE OF EVENTS

Monday, May 12, 2025

AANC Committees: Open House | 4:15 PM - 5:30 PM

Registration | 6:00 PM - 7:30 PM

Connections & Cocktails: AANC Mix & Mingle | 6:00 PM - 7:30 PM

Tuesday, May 13, 2025

Registration Opens | 7:45 AM

Breakfast Available | 7:45 AM - 9:00 AM

Conference Opening/General Session Keynote | 8:45 AM - 10:00 AM

Break | 10:00 AM - 10:15 AM

Education Breakout Sessions | 10:15 AM - 11:15 AM

Break | 11:15 AM - 11:35 AM

Education Breakout Sessions | 11:35 AM - 12:35 PM

Break | 12:35 PM - 12:50 PM

AANC Recognition Lunch | 12:50 PM - 2:00 PM

TRADE SHOW | 2:00 PM - 4:00 PM

Break | 4:00 PM - 4:10 PM

Education Breakout Sessions | 4:10 PM - 5:10 PM

Break | 5:10 PM - 5:20 PM

Legislative Update | 5:20 PM - 6:20 PM

After Party | 7:00 PM - 9:30 PM

Wednesday, May 14, 2025

Registration Opens | 7:30 AM

Breakfast Available | 7:30 AM - 9:15 AM

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OPTION 1: Lobby Day

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OPTION 2: Education Breakout Sessions

Education Breakout Sessions | 9:30 am - 10:30 AM

Break | 10:30 AM - 10:45 AM

Education Breakout Sessions | 10:45 AM - 11:45 AM

Break | 11:45 AM - 12:00 PM

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Conference Closing/General Session Keynote | 12:00 PM - 1:30 PM