



AANC

Apartment Association
of North Carolina



2019 AANC PROSPECTUS

STATE SUPPLIER MEMBERSHIP DUES
ADVERTISING & SPONSORSHIPS

The Apartment Association of North Carolina is a statewide organization dedicated to supporting its members through meaningful advocacy, education, and services.

Founded in 1986, AANC is affiliated with the National Apartment Association (NAA) and comprised of seven local apartment associations in the major urban areas of the state; the comprised membership of those local affiliates represents more than 392,000 apartment homes in North Carolina. Members join AANC and NAA by joining the local affiliate in their area.

Our members represent all aspects of the multifamily housing industry in North Carolina: owners of apartment communities and management companies, management executives, regional managers, property managers, assistant managers, leasing agents, maintenance personnel, vendor suppliers, and other businesses throughout the state of North Carolina.

This is the official 2019 AANC Advertising & Sponsorship Prospectus including the annual Education & Legislative Conference sponsorship opportunities.

AANC State Supplier Membership Dues	Page 3
AANC Advertising Opportunities	Page 4
AANC Board of Directors Sponsorships	Page 5-6
AANC Hall of Fame Award Sponsorship	Page 6
AANC Hatching Hope	Page 7
Order Form	Page 8-9

Apartment Association of North Carolina

3717 National Drive, Suite 215
Raleigh, NC 27612

Questions? Contact: Kim Lawyer, Engagement Manager
919-589-7988 | kim@aanconline.org

STATE SUPPLIER MEMBERSHIP DUES

Suppliers are vendor members who provide a product or service to the North Carolina apartment industry. All members, including suppliers, must join their local apartment association in order to be a member of the Apartment Association of North Carolina (AANC) and the National Apartment Association (NAA).

If your company is a supplier member company of one of the seven local North Carolina apartment associations, you are automatically a Tier I State Supplier Member. AANC offers two optional membership tiers for supplier members, Tier II and Tier III; the deadline to join is February 28, 2019.

AANC State Supplier Membership

- Tier I State Supplier Membership
 - \$0 owed to AANC
 - Must be a member of at least 1 of the 7 NC Affiliates
 - Includes basic listing on AANC website
 - Option to purchase AANC Sponsorship & Advertising

- Tier II State Supplier Membership
 - \$399 owed to AANC
 - Must be a member of at least 4 of the 7 NC Affiliates
 - Includes enhanced listed on AANC website
 - Option to purchase AANC Sponsorship & Advertising
 - Included in electronic supplier directory that is emailed to each owner/operator member across the state (sent no later than March 31, 2019)

- Tier III State Supplier Membership
 - \$799 owed to AANC
 - Must be a member of all 7 local NC Affiliates
 - Includes enhanced listing on AANC website
 - Option to purchase AANC Sponsorship & Advertising
 - Included in electronic supplier directory that is emailed to each owner/operator member across the state (sent no later than March 31, 2019)
 - Receive electronic AANC Member Directory (receive no later than May 1, 2019)

AANC E-Notes: Quarterly E-Newsletter Advertising

AANC E-Notes is AANC's quarterly e-newsletter. E-Notes is currently distributed through AANC's seven local affiliates during the third month of each quarter.

E-Notes advertisers must be a member of at least one AANC Affiliate. Each ad includes the advertising company's logo linked back to the advertising company's website. Logo should be submitted at the time of advertising order.

Exclusive advertising refers to your company being the exclusive ad in the selected issue(s). General advertising refers to your company being 1 of up to 4 ads in the selected issue(s).

- Rate Information (per quarter)
 - Exclusive Advertising: \$500
 - General Advertising: \$250
- Issue Availability
 - Exclusive
 - ~~January—March 2019 Sold Out!~~
 - ~~April—June 2019 Sold Out!~~
 - ~~July—September 2019 Sold Out!~~
 - ~~October—December 2019 Sold Out!~~
 - General (up to 4 ads per issue)
 - ~~January—March 2019 Sold Out!~~
 - ~~April—June 2019 Sold Out!~~
 - July – September 2019 - *Two Available*
 - October – December 2019 - *Two Available*

AANC Website: Legislative Action Center

The AANC Legislative Action Center is available on AANC Online. With your advertising support, we will be able to bring Voter Voice resources directly to AANC Online making it easier than ever for members across North Carolina to be a part of a smart, proactive approach to online governmental affairs.

Legislative Action Center advertisers must be a member of at least one AANC Affiliate. Each ad includes the advertising company's logo or designed ad linked back to the advertising company's website. Local or designed ad should be submitted at the time of advertising order.

- Rate Information (per quarter)
 - January – March 2019: \$500 | *3 available*
 - April – June 2019: \$500 | *3 available*
 - July – September 2019: \$500 | *3 available*
 - October – December 2019: \$500 | *3 available*

AANC SPONSORSHIP OPPORTUNITIES

AANC Board of Directors Orientation & Retreat

The annual orientation & retreat is a 1.5-day meeting that will be held in January 2019.

- Hotel & Dinner Sponsor
 - Investment: \$2,500 each (*2 available*) or \$5,000 (*exclusive*)
 - Benefits
 - Company logo in orientation & retreat packet material
 - Electronic list of AANC Board Members
 - Company-provided promo item or 1-page flier included in packet material
 - Option to send 1 company representative to give 5-minute presentation prior to dinner
 - Option to send 1 company representative to attend the dinner and network with AANC's Leadership & AANC's Board of Directors
- Lunch Sponsor
 - Investment: \$750 (*exclusive*)
 - Benefits
 - Company logo in orientation & retreat packet material
 - Electronic list of AANC Board Members
 - Company-provided promo item or 1-page flier included in packet material
 - Option to send 1 company representative to give 5-minute presentation during lunch break
- Breakfast Sponsor
 - Investment: \$500 (*exclusive*)
 - Benefits
 - Company logo in orientation & retreat packet material
 - Electronic list of AANC Board Members
 - Company-provided promo item or 1-page flier included in packet material



Only 1 Left Available!

AANC SPONSORSHIP OPPORTUNITIES

AANC Board of Directors Meetings (*in-person*)

- Investment: \$600 per meeting
- Benefits
 - Company logo in meeting packet material
 - Option to send 1 company representative to give 5-minute presentation during lunch break
 - Electronic list of AANC Board Members
 - Company-provided promo item or 1-page flier included in meeting packet material

AANC Board of Directors Meetings (*conference call*)

- Investment: \$250 per meeting
- Benefits
 - Company logo in meeting packet material
 - Electronic list of AANC Board Members
 - Company-provided 1-page flier included in meeting packet material

AANC Hall of Fame - Award Sponsor

SOLD OUT

AANC is relaunching the AANC Hall of Fame in 2019. The Award Sponsor will get their company name engraved on the recipient's award and have the opportunity to present the award to the 2019 AANC Hall of Fame recipient during the 2019 AANC Education & Legislative Conference.

- Investment: \$250
- Benefits
 - Company Name on AANC Website
 - Company Name engraved on recipient's award as Award Sponsor
 - Option to have 1 company representative announce the recipient during the 2019 AANC Education & Legislative Conference

AANC SPONSORSHIP OPPORTUNITIES

Hatching Hope in North Carolina

Disaster often strikes when we least expect it; when it does strike, we want to be ready to help and give hope to those affected in the North Carolina apartment industry. Hatching Hope is a disaster relief and humanitarian aid



nonprofit organization based in Birmingham, Alabama. Hatching Hope deploys relief supplies and teams of volunteers to deliver much needed clean-up and recovery supplies. Their relief efforts include clean-up supplies, pillows, blankets, air mattresses, clothing, pet supplies, children's activity kits, and baby supplies.

In September 2018, Hurricane Florence hit North Carolina and brought devastation to the coast and parts inland. AANC, with financial support from many of our members, was able to partner with Hatching Hope to bring disaster relief items to residents affected.

Please consider partnering with AANC to launch Hatching Hope in North Carolina, so should a disaster strike, we are able to help at that time. At this time we are specifically asking for anyone interested in serving as a Storage and/or Distribution Partner to contact AANC. **Additional Hatching Hope Partnership opportunities will be announced in January 2019.** We look forward to partnering with you!

Storage & Distribution Support Partner

- Once we bring the disaster relief kits to North Carolina, our goal will be to distribute the kits across the 7 different markets, so they are ready to deploy when needed. If your company has warehouse space and is interested in learning more about this opportunity, please contact Kim Lawyer at kim@aanconline.org.

AANC ORDER FORM

Please Select All That Apply

AANC State Supplier Dues

- Tier 2 State Supplier Member: \$399
- Tier 3 State Supplier Member: \$799

AANC Advertising

- E-Notes (July – September 2019): \$250
- E-Notes (October – December 2019): \$250
- Legislative Action Center (January – March 2019): \$500
- Legislative Action Center (April - June 2019): \$500
- Legislative Action Center (July - September 2019): \$500
- Legislative Action Center (October - December 2019): \$500

AANC Sponsorship

Board of Directors Orientation & Retreat

- Hotel Room & Dinner Sponsor: \$2500 **Only 1 Left Available**
- Exclusive: \$5000
- Lunch Sponsor: \$750
- Breakfast Sponsor: \$500

Board of Directors In-person Meeting

- August 2019: \$600
- December 2019: \$600

Board of Directors Conference Call Meeting

- March 2019: \$250
- October 2019: \$250

Hall of Fame

- Award Sponsor: \$250 **SOLD OUT**

Hatching Hope in North Carolina

- Storage & Distribution Partner

AANC ORDER FORM

Company Name:

Contact Name:

Mailing Address:

City/State/Zip Code:

Cell/Direct Phone:

Email:

Payment Information

Credit Card Invoice

Credit Card Type (Visa/MC/Amex/Discover)

Credit Card Number: _____ Exp Date: _____ CCV/CCID: _____

Name on Credit Card:

CC Billing Address (if different):

Total Amount:

By signing below, you fully agree to all the terms included in the AANC State Supplier Membership Dues, Advertising, & Sponsorship Prospectus.

Authorized Signature

Date Signed

Printed Name & Title of Authorized Person