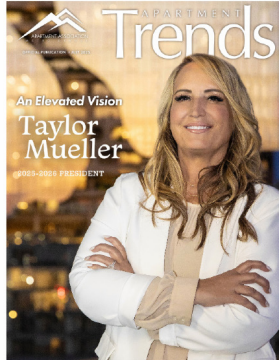


Advertise In APARTMENT TRENDS MAGAZINE

YOUR BRAND IN THE SPOTLIGHT—EVERY MONTH



11 ISSUES / YEAR

Trends is distributed via mail and email to decision makers every month except November/ December combined issue

READERSHIP INCLUDES:

- OWNERSHIP
- EXECUTIVES & REGIONAL MANAGERS
- COMMUNITY MANAGERS
- MAINTENANCE MANAGERS
- MAINTENANCE PROFESSIONALS
- MARKETING & TRAINING PROFESSIONALS
- LEASING & SALES PROFESSIONALS
- SUPPLIER PARTNERS
- AND MORE!

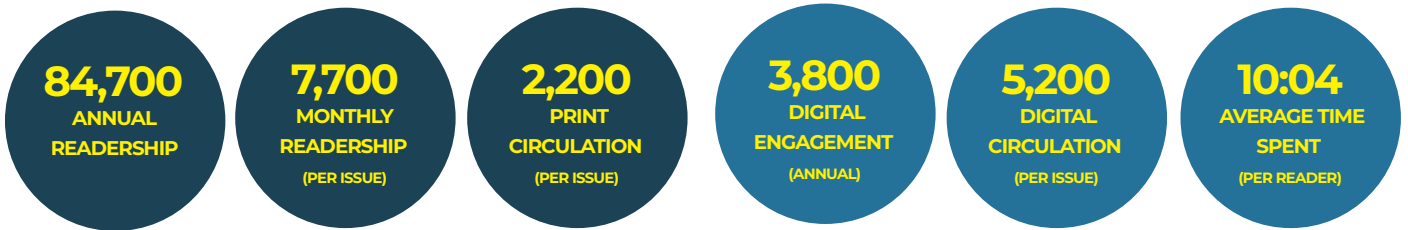
As an exclusive benefit for AAMD members, this affordable opportunity puts your company directly in front of **thousands of industry professionals** every month.

With each issue, you'll reinforce your brand identity, stay top-of-mind with decision-makers, and connect with both loyal and future customers.

ALWAYS PUBLISHED IN PRINT AND DIGITAL!

PRINT EDITION

DIGITAL EDITION



MAKE YOUR BRAND IMPOSSIBLE TO IGNORE—

ADVERTISE IN APARTMENT TRENDS AND STAY **TOP-OF-MIND** EVERY MONTH

Email Chris at cdean@aamdhq.org to get started!



ALL NEW!

2025-2026 ADVERTISING RATES

Advertising in Apartment Trends is designed to be easy and affordable, as well as exclusive to AAMD Members. Multi-Year Contracts now receive NEW additional benefits to further recognize your company.

ADVERTISING RATES (Cost Per Issue)

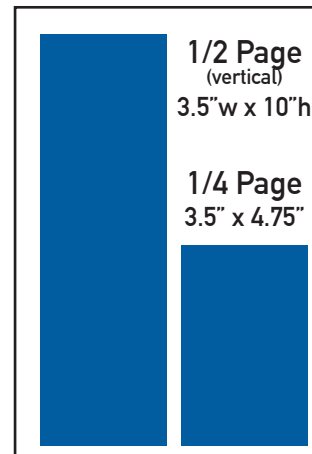
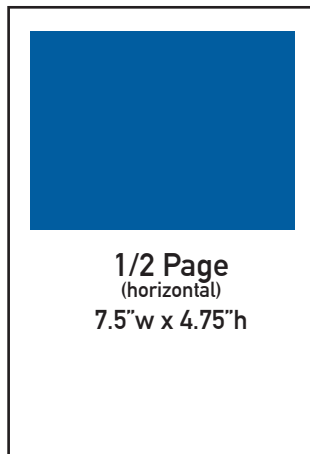
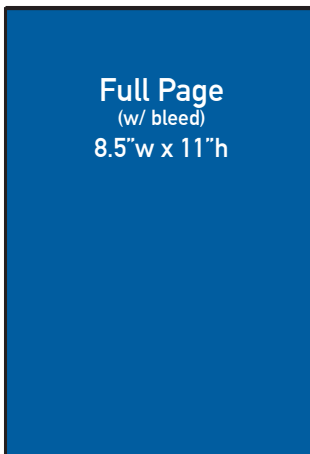
		SAVE 20%	SAVE 30%	SAVE 40%	SAVE 50%	SAVE 70%
	1-3 Issues	4-10 Issues	1 Year (11 Issues)	2 Years (22 Issues)	3 Years (33 Issues)	5 Years (55 Issues)
1/4 Page	600	540	450	360	300	180
1/2 Page	750	675	563	450	375	225
Full Page	950	855	713	570	475	285
Full Page Preferred Placement	1,150	1,035	863	690	575	345

NEW!

ADDITIONAL BENEFITS

	Benefits for 2 Year Contracts	Benefits for 3 Year Contracts	Benefits for 5 Year Contracts
Ad Run in Each Issue of Trends Magazine	✓	✓	✓
Recognized as Advertiser in Email Distribution	✓	✓	✓
Recognized as Advertiser in Magazine	✓	✓	✓
Listed in the "A-Team" Advertising Directory on AAMD Website		✓	✓
Annual Social Media Shoutout & Spotlight		✓	✓
Complimentary Enhanced Branding on Website		✓	✓
Lock in Same Price Upon Contract Renewal			✓

ARTWORK GUIDELINES & DIMENSIONS



Email all artwork to trends@aamdhq.org

Deadline for Publication is the First Friday of month prior to publication

(For example, deadline for a June issue would be first Friday of May)

Ads **must** be supplied in a .pdf by email. Ads **must** meet size requirements and be supplied at 300dpi with fonts embedded. Ads **must** be designed in CMYK color code. Email artwork to cclean@aamdhq.org

Failure to meet above requirements or dimension requirements could result in a \$200 ad design fee.