

APARTMENT TRENDS MAGAZINE

YOUR CONNECTION TO THE DENVER APARTMENT INDUSTRY



11
ISSUES / YEAR

Trends is distributed via mail and email to decision makers every month except November/ December combined issue

READERSHIP
7,700

According to a recent survey, 99% of AAMD Members read *Apartment Trends Magazine* and an electronic readership of 3,700 / year.

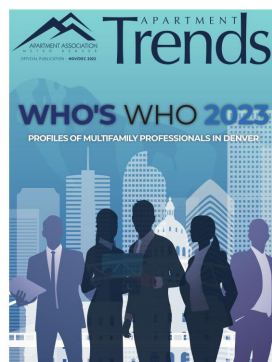
Print Circulation: > 2,200 / issue
Electronic Circulation: > 5,200 / issue

OUR READERSHIP INCLUDES

EXECUTIVES
REGIONAL MANAGERS
COMMUNITY MANAGERS
MAINTENANCE MANAGERS
MAINTENANCE PROFESSIONALS
MARKETING & TRAINING PROFESSIONALS
LEASING & SALES PROFESSIONALS
SUPPLIER PARTNERS
AND MORE!

Trends has received national recognition as a leader in multi-family housing trade publications with its insightful articles and valuable resources.

Trends has been recognized by the National Apartment Association with a Paragon Award for Outstanding Association Communication.



NEW MULTI-YEAR CONTRACT BENEFITS FOR 2025 INCLUDE:

EQUATABLE
SIZE AD IN
MEMBERSHIP
DIRECTORY
EACH YEAR

RECOGNIZED
AS A-LIST
ADVERTISER ON
AAMD WEBSITE

SOCIAL MEDIA
SHOUTOUT EACH
YEAR

ENHANCED
BRANDING ON
AAMD WEBSITE

OPPORTUNITY
TO LOCK IN SAME
PRICE UPON
RENEWAL

CONTACT JULIE OR CHRIS AT 303-329-3300 OR EMAIL TRENDS@AAMDHQ.ORG TO SIGN UP

ALL NEW!

2025 ADVERTISING RATES

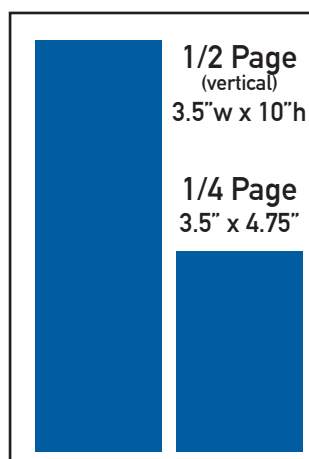
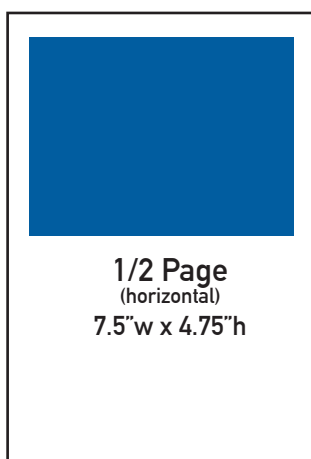
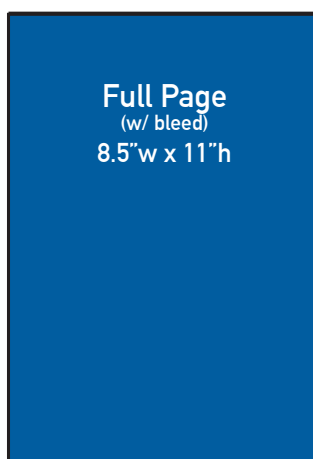
Advertising in Apartment Trends is designed to be easy and affordable, as well as exclusive to AAMD Members. Multi-Year Contracts now receive NEW additional benefits to further recognize your company.

ADVERTISING RATES (Cost Per Issue)

		SAVE 20%	SAVE 30%	SAVE 40%	SAVE 50%	SAVE 70%
	1-3 Issues	4-10 Issues	1 Year (11 Issues)	2 Years (22 Issues)	3 Years (33 Issues)	5 Years (55 Issues)
1/4 Page	600	540	450	360	300	180
1/2 Page	750	675	563	450	375	225
Full Page	950	855	713	570	475	285
Full Page <i>Preferred Placement</i>	1,150	1,035	863	690	575	345

NEW! ADDITIONAL BENEFITS		Benefits for 2 Year Contracts	Benefits for 3 Year Contracts	Benefits for 5 Year Contracts
Ad Run in Each Issue of Trends Magazine		✓	✓	✓
Recognized as Advertiser in Email Distribution		✓	✓	✓
Recognized as Advertiser in Magazine		✓	✓	✓
Listed in the "A-Team" Advertising Directory on AAMD Website			✓	✓
Annual Social Media Shoutout & Spotlight			✓	✓
Complimentary Enhanced Branding on Website			✓	✓
Lock in Same Price Upon Contract Renewal				✓

ARTWORK GUIDELINES & DIMENSIONS



Email all artwork to
trends@aamdhq.org

**Deadline for
Publication is
the First Friday
of month prior to
publication**

(For example, deadline
for a June issue would be
first Friday of May)

Ads **must** be supplied in a .pdf by email. Ads **must** meet size requirements and be supplied at 300dpi with fonts embedded. Ads **must** be designed in CMYK color code. Email artwork to cdean@aamdhq.org

Failure to meet above requirements or dimension requirements could result in a \$200 ad design fee.