

APARTMENT TRENDS MAGAZINE

YOUR CONNECTION TO THE DENVER APARTMENT INDUSTRY | 2023/2024 AD RATES

ADVERTISING RATES (Cost Per Issue)

	1x	3x (Save 10%)	6x (Save 20%)	11x (Save 30%)	22x (Save 50%)
Full Page	1,200	1,080	960	840	600
1/2 Page	950	855	760	665	475
1/3 Page	850	765	680	595	425
1/4 Page	700	630	560	490	350

BEST VALUE

First time advertisers receive 20% off first contract only. | Preferred slots add 25%.

DEADLINES (content and artwork)

Issue	Deadline
July 2023 (President)	June 11, 2023
August 2023 (Tributes)	July 7, 2023
September 2023 (Tributes)	August 11, 2023
October 2023	September 8, 2023
Nov / Dec 2023 (Tributes)	November 3, 2023
January 2024	December 1, 2023
February 2024	January 5, 2024
March 2024	February 9, 2024
April 2024	March 8, 2024
May 2024	April 5, 2024
June 2024 (Annual Report)	May 3, 2024



99%
OF AAMD MEMBERS
READ APARTMENT
TRENDS MAGAZINE

According to a recent survey, 99% of AAMD Members read *Apartment Trends Magazine*.

Trends has received national recognition as a leader in multi-family housing trade publications with its insightful articles and valuable resources. Advertising in *Trends* is easy and affordable for all companies.

PRINT CIRCULATION: 2,200
READERSHIP: > 7,700
EMAIL DISTRIBUTION: >5,000

Trends is mailed directly to the decision-makers at every owner/management company, community and supplier in the AAMD membership and contains something for every vice president, manager, maintenance technician, leasing agent and sales professional.

An average of 3.5 people read every copy of *Trends* that is distributed.

CALL CHRIS OR JULIE AT 303.329.3300 TO SIGN UP!

DIMENSIONS

<p>Full Page (w/ bleed) 8.5" w x 11" h</p>	<p>1/2 Page (horizontal) 7.5" w x 4.75" h</p>	<p>1/2 Page (vertical) 3.5" w x 10" h</p>	<p>1/3 Page 2.375" w x 10" h</p>	<p>1/4 Page 3.5" x 4.75"</p>
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AD MATERIAL REQUIREMENTS:

Ads **must** be supplied in a .pdf by email. Ads **must** meet size requirements and be supplied at 300dpi with fonts embedded. Ads **must** be designed in CMYK color code. Email artwork to cdean@aamdhq.org

Failure to meet above requirements or dimension requirements could result in a \$200 ad design fee.