**Pre-Registration Options**

You are invited to check out this year’s exciting lineup of events and sponsorship opportunities available exclusively to AAMD members. As you plan and budget for your annual investment in AAMD promotions, this guide provides comprehensive information for you to select events, seminars and programs to target and meet your marketing goals.

By pre-registering for sponsorships and advertising, you benefit by:
- Locking in your sponsorship selections and event attendance before they are sold out.
- Maximizing dollars with best early visibility.

**Volume Discounts**

Submit a signed contract prior to December 7, 2019 for discount eligibility, provided your discountable items totals $5,000 or more.

For your level of investment:
- $5,000 - $9,999: 5% Discount
- $10,000 - $14,999: 10% Discount
- $15,000 - $19,999: 15% Discount
- $20,000+: 20% Discount

**Disclaimer**

AAMD reserves the right to substitute any marketing opportunity for another of equal or greater value based upon availability or for any potential unforeseen circumstance. Attendee Tickets and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.
SIGNATURE EVENTS

DATES SUBJECT TO CHANGE. VISIT WWW.AAMDHQ.ORG FOR LATEST INFORMATION

ECONOMIC CONFERENCE
JANUARY 28, 2020

TECHCON
FEBRUARY 13, 2020

BOWLING TOURNAMENT
MARCH 5, 2020

APARTMENT ALL-STARS
MARCH 13, 2020

MAINTENANCE OLYMPICS
APRIL 16, 2020

SPRING CLEAN
MAY 2020

EDUCATION CONFERENCE & TRADE SHOW
MAY 20, 2020

JUNE AWARDS
JUNE 29, 2020

GOLF TOURNAMENT
AUGUST 2020

BUSINESS TO BUSINESS
JULY / AUGUST 2020

LEASE-A-RAMA
OCTOBER 2020

CHILI COOKOFF
OCTOBER 4, 2020

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.
Economic Conference
Annual Forecast of Market and Economic Trends
January 28, 2020 | Mission Ballroom

Economic Conference presents an outlook on the health and future of the multi-family housing industry through local and national experts. With a reputation as premier forecasting and networking events, this conference attracts outstanding leaders and professionals as participants, presenters and sponsors.

All proceeds benefit the AAMD Alliance.

Sponsorship Opportunities:

Co-Presenting Sponsor: $5,250
- One (1) premier table of eight (8) at conference
- Eight (8) tickets to cocktail event
- Event exhibit table (booth optional) with preferred location
- Opportunity to introduce your company at the event (2 minutes mic time)
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, Economic Conference Report, and on screen at event
- Placement of company materials at each table
- Featured Trends recognition

Platinum Partner Sponsor: $2,750
- One (1) premier table of eight (8)
- Eight (8) tickets to cocktail event
- Event exhibit table (booth optional) with preferred location
- Recognition in Economic Conference Report and event signage
- Recognition in Trends

Gold Partner Sponsor: $1,250
- Four (4) admission tickets for conference & cocktail event
- Event exhibit table (booth optional)
- Recognition in Economic Conference Report and event signage

Silver Partner Sponsor: $750
- Two (2) admission tickets
- Recognition in the Economic Conference Report

Projected Attendance Prices*:
- Premier Table of Eight: $1,750
- Reserved Table of Eight: $1,125
- Admission Ticket: $195
  Early Bird: $145

2019 Major Sponsors

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
The Trade Show & Education Conference continues as the largest, most significant event of the year.

AAMD’s annual Trade Show provides supplier members with a prime opportunity to show off their products and services to those who need them most. The Trade Show also offers a wide range of educational programs for the on-site and corporate management attendees. These sessions are instructed by talented national and local speakers, and the useful topics always draw a large crowd.

Projected Attendance Prices*:

Individual Pass: $135
- Early Bird: $99
  - Education Seminars
  - Trade Show Floor

All Access Pass: $225
- Early Bird: $175
  - Education Seminars
  - Trade Show Floor
  - Keynote Luncheon

Premier Table & All Access 8 Pack: $1,825 / $2,025
- All Access Pack for 8
- Close-up Premier table at Keynote Luncheon

NEW 10-Packs (Starting at $1,850)
- Every 10 pack includes one reserved table and ten all-access passes

NOTE: Supplier Members MUST have a booth for the following sponsorships.

Booth Pricing:

Supplier Members MUST have a booth to attend this event.

All booths are 10’ x 10’ – Prices vary by location

<table>
<thead>
<tr>
<th>Level</th>
<th>Regular</th>
<th>Early Bird (through 12/16/19)</th>
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*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.
Sponsorship Opportunities:

**Presenting Sponsor: $10,000 / $8,500 (Early Bird Price)**
- One (1) 15’ x 20’ booth in a prime, central location
- One (1) premier table for eight (8) at the luncheon
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, keynote luncheon distribution items, and on screen at event
- Opportunity to introduce one (1) education instructor
- On-stage prize giveaways and one (1) stage announcement
- Opportunity to display and man a booth in the lunch area
- Feature microphone time to introduce keynote speaker at luncheon
- Recognized throughout event from stage
- MC recognition at reception
- Featured Trends recognition for entire year!

**Platinum Sponsor/ Level A Booth Sponsor: $3,300 / $3,100 (Early Bird Price)**
- One (1) 10’ x 10’ booth near center stage
- Recognition in event program, signage, and screens
- Recognition of sponsorship in
- Opportunity to introduce one (1) education instructor
- On-stage prize giveaway and one (1) stage announcement
- Logo Recognition in Trends

**Keynote Luncheon Sponsor: $2,500 / $1,950**
- Eight (8) tickets to the Trade Show & Education seminars
- One (1) Complimentary VIP table of 8 at keynote luncheon
- On-Screen display at luncheon, displaying up to six (6) photos of your choice
- Recognition in marketing materials, event program, and signage
- Logo Recognition in Trends

**Cocktail Sponsor: $2,500**
- Four (4) tickets to the Trade Show & Education seminars
- MC opportunity at closing reception
- Signage in reception area
- Listed logo recognition in marketing materials
- Recognized as “Reception Sponsor” on name tag

**Coffee Sponsor: $1,500**
- Four (4) tickets to the Trade Show & Education seminars
- Signage at specialty barista coffee

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements

**NOTE: Supplier Members MUST have a booth for the following sponsorships.**

**2019 Major Sponsors**

- AD Light Group
- Allegra Marketing
- Arbor Contract Carpet
- BluSky Restoration
- Colorado Real Estate Journal
- CORT Furniture Rental
- FastSigns
- imADgine Studios
- Red Rocks Fire Protection
- Redi Carpet
- Valet Living

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements*
Maintenance Olympics
Celebrating and Educating Denver’s Maintenance Professionals
April 16, 2020 | Denver Mart

Maintenance Olympics celebrates multi-family maintenance professionals. Through educational seminars and competitions, this event enhances and builds critical skills for the industry’s top maintenance personnel. Maintenance Olympics allows service technicians to “show their stuff,” engaging in challenging but fun competitions with other maintenance representatives for various awards and titles.

Sponsorship Opportunities:

Co-Presenting Sponsor: $7,500
- Twenty (20) admission tickets
- Two (2) exhibit tables with top preferred location
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, and on screen at event
- Opportunity to MC or co-MC the entire event
- Featured Trends recognition

Gold Sponsor*: $1,775 / $1,600
- Ten (10) admission tickets
- One (1) exhibit table with preferred location
- Recognition in event program and on event signage
- Recognition at one of the major competitions
- Recognition by MC at awards ceremony
- Recognition in Trends
- Opportunity to design and implement your own competition (with committee approval)

Silver Sponsor*: $1,425 / $1,275
- Five (5) admission tickets
- One (1) exhibit table to distribute materials
- Recognition in event program
- Recognition in Trends
- Recognition by MC at awards ceremony

Bronze Sponsor: $525
- Two (2) admission tickets
- Recognition in Trends
- Recognition by MC at awards ceremony

Torch Sponsor*: $2,750 / $2,500 (Early Bird Price)
Breakfast or lunch options available (first-come, first-serve)
- Recognition as Breakfast or Lunch Sponsor
- Host breakfast or lunch

Both options will receive the following additional recognition:
- Fifteen (15) admission tickets
- Two (2) exhibit table with preferred location
- Recognition in event program and on event signage
- Recognition by MC at awards ceremony
- Recognition in Trends

* Early Bird Pricing is good through 12/31/2019

Projected Attendance Prices*:
- 1-5: $85/each
- 6-15: $75/each
- 16-50: $65/each
- 51-100: $55/each
- More than 100: $45/each

Groups must be from the same company and registered at the same time.

2019 Major Sponsors

- Arbor Contract Carpet
- AZ Partsmaster
- BluSky Restoration
- Career Strategies
- FastSigns
- Maintenance Supply HQ
- Northwest Roofing
- Performance Pools
- Security Plumbing & Heating
- Sherwin Williams
- Wyatts Towing

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.
Technology Conference (TechCon)

Denver’s ONLY Multifamily Technology Focused Conference

February 13, 2020 | Ellie Caulkins Opera House

PowerLunch has joined forces with the Education Advisory Council to present THE premier technology based multifamily conference in the Rocky Mountain region. Two events for the price of one. This full day event has education classes, networking, with some of the most state-of-the-art produce companies and a technology based PowerLunch.

Sponsorship Opportunities:

**Exabyte Sponsor: $12,000**

*Availability: 1*

- Exclusive presenting sponsorship
- Twenty (20) admission tickets to the conference
- Two (2) premier 6 foot exhibit spaces to display promotional material & network with potential customers & key decision makers throughout the day
- Premier seating at Conference Kickoff and Keynote
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, and on screen at event
- Ability to provide advertisement in the conference program
- 1-2 minute introduction at four (4) breakout sessions
- Featured microphone time before the Conference Kickoff and Keynote to present on your product (3-5 minutes)
- Placement of company materials at each table
- On-stage prize giveaway
- Featured Trends recognition
- Opportunity to be a member of the planning committee
- Exclusive Conference Kickoff sponsor (see Conference Kickoff for additional benefits)

**Terabyte Sponsor: $6,500**

*Availability: 2*

- Presenting sponsorship (non exclusive)
- Ten (10) admission tickets to the conference
- One (1) premier 6 foot exhibit space to display promotional material & network with potential customers & key decision makers throughout the day
- Premier seating at Conference Kickoff and Keynote
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, and on screen at event
- Ability to provide advertisement in the conference program
- 1-2 minute introduction at two (2) breakout sessions
- Featured microphone time before the Conference Kickoff and Keynote to present on your product (3-5 minutes)
- Placement of company materials at each table
- On-stage prize giveaway
- Featured Trends recognition
- Opportunity to be a member of the planning committee
- Conference Kickoff co-sponsor (see Conference Kickoff for additional benefits)

**Megabyte Sponsor: $2,500**

- Ten (10) admission tickets to the conference
- One (1) reserved table for ten (10) at the Keynote Lunch
- One (1) premier 8 foot exhibit space to display promotional material & network with potential customers & key decision makers throughout the day
- Logo recognition on event signage, marketing materials and event program
- Opportunity to introduce one (1) breakout session speaker
- On screen display at the Keynote Lunch
- Recognition in Trends

**Kilobyte Sponsor: $1,250**

- Four (4) admission tickets to the conference & Keynote Lunch
- One (1) 8 foot table in vendor expo area to be displayed throughout the day
- Logo recognition on event signage, marketing materials and event program
- Recognition in Trends

**Byte Sponsor: $475**

- One (1) ticket to attend event
- Recognition in Event Program
- Recognition in Trends

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2018 Major Sponsors

- Engrain
- Entrata
- Realync
- Xfinity

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements*
Golf Tournament
Hittin’ the Links with AAMD’s Finest Golfers
August 2020 | Date and Location TBA

The Annual Golf Tournament has proven to be one of the longest running and most enjoyable events that AAMD offers its members. In 2015, the event celebrated its 30th year of success in providing one of the best opportunities for corporate and property personnel, as well as suppliers, to become acquainted and to build valuable relationships while enjoying a relaxed, easy-going game of golf.

Foursome Pricing*:
- Regular Foursome: $1,500
- Owner’s Cup Challenge Foursome: $1,250
  (3 players who work for same management company)
- Pure Owner’s Cup Challenge Foursome: $995
  (4 players who work for same management company)

Sponsorship Opportunities:
*Bring an Owner’s Cup Foursome and Save up to $500!

Presenting Sponsor: $10,000
- Twelve (12) golfer positions at tournament and lunch
- Four (4) additional sponsor lunch tickets
- Logo recognition on major marketing materials
- Logo on player gift
- Networking opportunities on beverage carts
- Signage at registration
- Mic time at luncheon and awards presentation
- Feature logo in event program
- Feature Trends recognition for up to 3 issues

Double Eagle Sponsor: $4,500
($3,500 with Owner’s Cup Foursomes)
- Eight (8) golfer positions at tournament and lunch
- Two (2) additional sponsor lunch tickets
- Signage on premium hole of golf course
- Signage at registration
- Recognition by MC on stage
- Logo recognition in event program
- Logo recognition in Trends
- Contest sponsorship

Ace Sponsor: $3,500:
($2,500 with Owner’s Cup Foursome)
- Four (4) golfer positions at tournament and lunch
- Two (2) additional sponsor lunch tickets
- Signage on par 3 hole of golf course
- Recognition by MC on stage
- Logo recognition in event program
- Recognition in Trends
**Note: ACE insurance provided by AAMD: $3,250

Birdie Sponsor: $2,750
($2,250 with Owner’s Cup Foursome)
- Four (4) golfer positions at tournament and lunch
- Two (2) additional sponsor lunch tickets
- Signage and marketing at tee box of hole
- Recognition by MC on stage
- Logo recognition in event program
- Recognition in Trends
- Add a contest sponsorship on the same hole for only $350

Par/Contest Combo Sponsor: $1,550
(BEST VALUE: SAVE $250!)
- You get the "entire hole" with a table at the tee box and contest sponsorships
- Includes both the Par Sponsorship and Contest Sponsorship
- Custom logo'd flag - keep at conclusion of event

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Par Sponsor: $995
• Two (2) sponsor lunch tickets
• Signage and marketing at tee box of golf course
• Recognition by MC on stage
• Recognized in event program
• Recognition in Trends

Contest Sponsor: $850
• Two (2) sponsor lunch tickets
• Signage and marketing at contest/near putting green or other designated area (not tee box) of hole
• Recognition by MC on stage
• Listed in event program
• Facilitate contest

**Note: Contest Sponsors are required to provide a prize valued at $100 or more for golf contest winner i.e. closest to the hole, longest drive, etc.

Putting Green Sponsor: $850
• Two (2) sponsor lunch tickets
• Signage and marketing at putting green
• Recognition by MC on stage
• Listed in event program
• Facilitate putting contest (optional)

**Note: Putting Green Sponsors are required to provide a prize valued at $100 or more for putting contest winners.

Photography Sponsor: $1,500
• Featured company logo on team photos
• Recognition by MC on stage
• Listed in event program
• Listed in Trends
• Will host photography table (if applicable)

Feature Bar Sponsor: $4,000
($3,000 with Owner’s Cup Foursome)
• Four (4) additional golfer positions for the event
• $300 worth of drink tickets (for beer and mixed drinks)
• A feature bar set-up will be located at an intersection where several holes/cart paths converge
• Sponsor may set up signage/banner at this location
• The Course will provide a bartender for the bar (who will accept the drink tickets provided to the golfers, in addition to the "VIP" tickets we supply to you)

Water/Sunscreen: $1,500
• Receive 1 golf cart to drive the course all day to mingle, hand out water and sunscreen (seats 2 people)
• Two (2) sponsor lunch tickets
• Recognition by MC on stage
• Listed in event program

**Note: Sponsors are required to provide the bottle water and sunscreen. They can be company logo’d.

Lunch Sponsor: $1,750
• Five (5) sponsor lunch tickets
• Signage at registration and luncheon
• Recognition by MC on stage and mic time
• Listed in event program

Breakfast Sponsor: $950
• Signage at registration/breakfast area
• Two (2) sponsor lunch tickets
• Recognition by MC on stage
• Listed in event program

Driving Range Sponsor: $750
• Two (2) sponsor lunch tickets
• Signage and marketing at driving range
• Recognition by MC on stage
• Listed in event program

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June Awards
Celebration Dinner & Board Installation
June 25, 2020 | Date and Location TBA

This celebration is where we honor the Association leadership as we recognize them for their volunteerism and dedication to our various committees and programs. This is also when we induct our new Board of Directors, induct new Hall of Fame members, and formally install the new President for the upcoming year!

Projected Attendance Prices*:
• Premier Table: $1,295 (Close-in reserved table for 8, Dinner & Wine for 8, Company name displayed on table)
• Reserved Table: $1,095 (Reserved table for 8, Dinner & Wine for 8, Company name displayed on table)
• Individual Ticket: $139

Sponsorship Opportunities:

Diamond Presenting Sponsor: $6,000
• One (1) premier table for eight (8)
• Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, and on screen at event
• Multiple on-stage photo appearances
• Microphone time at dinner and during program
• Feature logo in Trends

Platinum Partner Sponsor: $3,500
• One (1) premier table for eight (8)
• Opportunity to name a signature drink for cocktail reception
• Recognition on stage screen and by MC
• Feature recognition at bar area
• Logo recognition on event signage and in event program
• Recognition in Trends

Gold Partner Sponsor: $2,500
• One (1) premier table for eight (8)
• Feature logo on wine labels or table signs
• Recognition on stage screen and by MC
• Feature recognition at bar areas
• Logo recognition on event signage and in event program
• Feature logo in Trends

Silver Partner Sponsor: $1,950
• Two (2) tickets at premier table
• Feature logo on wine labels or table signs
• Recognition on stage screen and by MC
• Recognition in event program and signage
• Recognition in Trends
• Opportunity to upgrade to a premier table for additional $850

Hall of Fame Partner Sponsor: $1,500
• Two (2) tickets at reserved HOF table
• Recognition on stage screen and by MC
• Recognition in event program and signage
• Recognition in Trends
• Opportunity to upgrade to a premier table for additional $850

Photography Sponsor: $1,250
• Two (2) tickets at reserved table
• Feature signage displayed near photography area
• Recognition on stage screen and by MC
• Recognition in event program and signage
• Recognition in Trends
• Opportunity to upgrade to a premier table for additional $850

Bronze Partner Sponsor: $1,000
• Two (2) tickets included at a reserved table
• Logo recognition on stage screen
• Recognition in event program and signage
• Recognition in Trends

Distinctive Sponsor: $595
• One (1) ticket at a reserved table
• Listed and recognized in event program as a “Distinctive Sponsor”
• Recognition in Trends

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements

2019 Major Sponsors

AZ Partsmasters
CORT Furniture Rental
FASTSigns
The Firm

imADgine Studios
Rapid Restoration
Wyatts Towing
Chili Cookoff

Bring the Family and See How Your Chili Measures Up

October 2020 | Redi Carpet Warehouse

The annual Chili Cookoff is one of AAMD’s most fun and entertaining events. Great music, beverages, awards, kids’ games, and unsurpassed networking opportunities in a casual environment are all part of what have made this family event such a tremendous success!

Attendance Prices:
- General Admission: $25 per person
- Family Pack: $35 (2 adults, up to 3 kids 12 and under)
- Flex Pass/Day of Ticket: $15 per person

Individual Booth Pricing: $695
($495 Early Bird through September 1, 2020)
- One (1) six-foot table and Four (4) event tickets
- Chili tasting cups, spoons, and napkins

Sponsorship Opportunities:

Presenting Sponsor: $7,500 (exclusive) $5,500 (co-presenting)
- Double-booth (2) and Fifty (50) event tickets
- Ability to purchase Hot Passes, $10 additional tickets in advance
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, and event program
- Extensive microphone time at the event
- Featured Trends recognition

Host Sponsor: $3,500
(Sponsor location MUST fulfill location & space requirement)
- Double-booth (2) and Forty (40) event tickets
- Ability to purchase Hot Passes, $10 additional tickets in advance
- Recognition in marketing materials, event program, and signage
- Microphone time at the event
- Recognition in Trends

Ghost Pepper Sponsor: $2,500
- Triple-booth (3) and Forty (40) event tickets
- Ability to purchase Hot Passes, $10 additional tickets in advance
- Recognition in marketing materials, event program, signage
- Recognition by MC on stage
- Recognition in Trends

Habanero Sponsor: $1,950
- Double-booth (2) and Twenty five (25) event tickets
- Opportunity to purchase Hot Passes, $10 additional tickets in advance
- Recognition in marketing materials, event program, signage
- Recognition by MC on stage
- Recognition in Trends

Jalapeno Sponsor: $1,450
- Single-booth (1) and Fifteen (15) event tickets
- Ability to purchase Hot Passes, $10 additional tickets in advance
- Recognition in marketing materials, event program, signage
- Recognition by MC on stage
- Recognition in Trends

Chili Pepper Sponsor: $1,250
- Single-booth (1) and Ten (10) event tickets
- Recognition in event program
- Recognition by MC on stage
- Recognition in Trends

Cerveza Sponsor: $725
- Five (5) event tickets
- Recognition in event program, signage, logo on beer cups
- Ability to work concessions booth
- Recognition by MC on stage
- Recognition in Trends

Chipotle Sponsor: $475
- Ten (10) event tickets
- Recognition in event program, and signage
- Recognition by MC on stage
- Recognition in Trends

Tums Sponsor: $175
- Five (5) event tickets
- Recognition in event program, and on Tums bottles or signs
- Recognition in Trends

2019 Major Sponsors:
- ConAm Colorado
- Northwest Roofing
- Tschetter Hamrick Sulzer
- Rapid Restoration
- Broomhall Brothers
- MAXX Properties
- American Technologies
- MOP Stars

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Bowling Tournament

March 5, 2020 | Bowlero - Lone Tree

The bowling tournament is back in 2020! Dress up as themed bowlers and enjoy competition and fun with other industry professionals! Great opportunity to get your on-site teams involved!

Sponsorship Opportunities:

Presenting Sponsor: $4,500
- Two (2) teams of 5 people
- All benefits of Lane Sponsor
- Recognized with logo as “Presenting Sponsor” in all marketing materials, on key entrance banner, event signage, event program, and on screens at bowling alley
- Featured Trends recognition

Get your Kicks Sponsor: $3,000
- One (1) team of 5 people
- Featured Signage with logo at shoe rental station
- Logo socks for each attendee
- Logo recognition on event signage, event program, and on screens at bowling alley
- Logo recognition in Trends

Lane Sponsor: $2,500
- Two (2) teams of 5 people
- Full access to high top table area behind lanes and lane table for company swag, decorations, trade show booth like setup
- Logo recognition on lanes and for teams with signage
- Recognition in event program and screens

Bar Sponsor: $950
- Two (2) admission tickets
- Signage with featured logo at bar and drink stations
- Logo recognition on complimentary event drink tickets, which is given to every guest
- Recognition in event program, signage, and screens
- Recognition in Trends

Projected Attendance Prices*:
- Team of 5 people: $650
- Owners Cup Team of 5 people: $525
  (all 5 must be from the same management company)
- Two (2) Teams of 5 people: $950

Get Home Safe Sponsor: $500
We are encouraging attendees to take the Light Rail, a cab, a Lyft or an Uber home from the event. Attendees who submit receipts from the night of the event will be entered to win a prize at the April PowerLunch.
- Two (2) admission tickets
- Logo recognition on Get Home Safe promotion materials
- Recognition in event program, signage, and screens
- Recognition in Trends

Lucky Strike Sponsor: $250
- One (1) admission ticket
- Recognition in event program, signage, and screens
- Recognition in Trends

Tournament Details:
2 Game Tournament, Team and individual awards (presented at the end of the event)

2019 Major Sponsors:
- BluSky Restoration
- Colorado Auto Recovery
- Cornerstone
- Elion Renovations LLC
- FastSigns
- Interstate Roofing
- Milestone Management
- Prep-Rite Coatings
- Redi Carpet

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.
Leadership Retreat Sponsorships
Market Your Company to Industry Decision Makers

Take this coveted opportunity to promote your business to the respected Board of Directors of the Apartment Association of Metro Denver at the two-day September Board Retreat.

This is a great first step for new AAMD members to introduce their company to the key leaders of the industry.

Sponsorship Opportunities:

Presenting Sponsor: $3,500
- Promotional materials in Board Members’ packets
- Opportunity to provide flyers, goods & coupons to Board Members
- Company logo on the meeting agenda
- Continued recognition by Board President throughout event
- 1/4 page ad in Trends; a value of $495!
- List of attendees including contact information
- Signage with company logo posted at event
- Logo recognition in PowerPoint presentation

Silver Sponsorship: $750
- Opportunity to provide flyers, goods and coupons to Board Members
- Continued recognition by Board President throughout event
- Signage with company logo posted at event
- Logo recognition in PowerPoint presentation

Gold Sponsorship: $1,500
- Promotional materials in Board Members’ packets
- Opportunity to provide flyers, goods and coupons to Board Members
- Continued recognition by Board President throughout event
- List of attendees including contact information
- Signage with company logo posted at event
- Logo recognition in PowerPoint presentation

Bronze / Goodie Bag Sponsorship: $500
- Company name on PowerPoint presentation
- Continued recognition by Board President throughout event
- Opportunity to participate in the Board Member giveaway bag

Sponsor a Board of Directors Meeting

If you’d rather be face-to-face with the industry’s premier leaders, you also have the option to sponsor a monthly board meeting. This sponsorship gives you the opportunity to speak with leaders individually before the meeting and to be introduced by the President of AAMD during the meeting.

Monthly BOD Meeting Sponsor: $750
- Your company’s logo on the meeting agenda
- Promotional materials in Board Members’ packets
- Opportunity to provide flyers, goods and coupons to Board Members
- The Board President’s “Thank You” at the beginning of the meeting
- 1/4 page ad in Trends; a value of $479!
- Presence at beginning of meeting for introduction: Including a 3-5 minute power point presentation

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Spring Clean
Benefiting Family Homestead (Non-Discountable)

Spring 2020 | Family Homestead Properties

Join premier AAMD members in one of AAMD’s most fun and rewarding events on Family Homestead’s properties. Provide your services, donate materials or funds, or simply volunteer your time and hard work to beautify Family Homestead properties.

Sponsorship Opportunities:

Presenting Sponsor: $3,500
• Featured logo on promotional materials
• Featured logo on signage throughout location
• Feature photo & logo recognition in Trends

Construction Sponsor: $1,500
• Logo on promotional materials
• Signage throughout location
• Logo recognition in Trends

Material Sponsor: $500
• Signage throughout location
• Logo recognition in Trends

Fuel Sponsor: $250
• Signage on location at breakfast / lunch site
• Recognition in Trends

Donation Opportunities:

• Donate items for construction or restoration projects
• Donate services for construction or restoration projects
• Donate money to go towards construction or to restoration projects

Volunteer Opportunities:

Attendees are welcome and encouraged to take the day off or send your entire team to volunteer at one of several Family Homestead properties that we will be working on clean-up and repair projects. It’s fun to meet your industry colleagues and work together as a team for a great cause!

About Family Homestead

Family Homestead is a private, non-profit agency whose mission is to provide emergency and transitional housing to Denver’s homeless families.

2019 Major Contributors

- BluSKY Restoration Contractors
- RM Interiors, Inc.
- HD Supply
- Redi Carpet
- Maintenance Supply Headquarters
- Restoration Management Company
- Echelon Property Group
- JNJ Construction

- CAMP Construction
- Wyatts Towing
- Interstate Restoration
- Arbor Contract Carpet
- Career Strategies
- Metro Construction Group
- AVI Roofing

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Charity Auction
Benefiting Family Homestead (Non-Discountable)
December 4, 2019 | Mile High Station

Take part in this wonderful opportunity at the Charity Auction to advertise your business while helping the families being housed through Family Homestead. Charity Auction includes a silent auction, music entertainment, a bar & hors d'oeuvres, raffle drawing, and games to make it a fun and fulfilling evening. All proceeds from the event go to benefit Family Homestead.

Sponsorship Opportunities:

Presenting Sponsor: $4,500
- Eight (8) admission tickets
- VIP cocktail reception with early viewing of auction items (5 pm-6 pm)
- Sponsor recognition associated with premier gifts
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event signage, event program, and on screen at event
- Multiple opportunities to announce major silent auction winners
- Multiple on-stage photo appearances and deejay announcements
- Featured Trends recognition

Raffle Sponsor: $2,500
- Five (5) admission tickets
- Featured logo on all printed Raffle Tickets
- Opportunity to oversee Raffle drawing
- Logo recognition on event signage, event program, and on screen at event
- Logo Recognition in Trends

Catering Sponsor: $1,250
- Five (5) admission tickets
- Signage with featured logo associated with catering table and stations
- Logo recognition on event signage, event program, and on screen at event
- Logo Recognition in Trends

Projected Attendance Prices*:
- Individual Ticket: $75
- Two-pack of Tickets: $125

Entertainment Sponsor: $1,000
- Two (2) admission tickets
- Signage with featured logo associated with entertainment
- On-stage introduction of entertainment performers
- Logo recognition on event signage, event program, and on screen at event
- Logo Recognition in Trends

Bar Sponsor: $750
- One (1) admission ticket
- Signage with featured logo associated with bar / drinks
- Logo recognition on complimentary event drink tickets
- Recognition in event program, signage, and screens
- Recognition in Trends

Get Home Safe Sponsor: $500
We are encouraging attendees to take the Light Rail, a cab, a Lyft or an Uber home from the event.
- One (1) admission ticket
- Logo recognition on Get Home Safe promotion materials
- Recognition in event program, signage, and screens
- Recognition in Trends

Supporting Sponsor: $250
- One (1) admission ticket
- Recognition in event program, signage, and screens
- Recognition in Trends

2017 Major Sponsors
- Appliance Factory
- BluSky Restoration
- Cornerstone
- Echelon Property Group
- FastSigns
- The Firm
- Hearn & Fleener
- imADgine Studios
- Lakewood Plumbing & Heating
- The Lynd Company
- Redi Carpet
- Systems Management Group
- Wyatts Towing

*Projected Attendance Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Power Series
Impact. Influence. Inspire. - The Original Monthly Networking Luncheon
Dates and Locations Vary

The PowerLunch program is AAMD’s Monthly Networking event featuring 175-250 key decision makers in the industry. PowerLunches allow sponsors the opportunity to promote their companies during the networking time prior to lunch, which then features a speaker who shares tips and tricks to excel in our industry.

Sponsorship Opportunities:

Full-Year “POWER Partner”: $11,000
- Reserved table in front for eight (8) at all eight events
- Company sign on or near podium on stage
- Full page color ad in PowerLunch event program
- Recognition by Networking Council Chair as “POWERPartner”
- Company logo on all major marketing materials for power events and power mixer
- Featured logo on slideshows
- Feature exhibit display in designated area
- Opportunity to introduce keynote speaker at every lunch
- Opportunity to introduce your company at two (2) lunches
- Company logo on AAMD website for six (6) months

Monthly Feature Sponsor: $925
- Two (2) tickets included
- An exhibit display set up prominently in registration area
- Feature logo on AAMD PowerLunch marketing materials
- Company’s feature logo will be placed in Trends
- Company’s promotional material can be distributed in the luncheon area
- Company’s self-provided signage displayed at the front area during the luncheon
- Microphone time of approximately 3 minutes to introduce your company and announce the winner of your gift giveaway ($25 minimum value)
- Property Blitz

Projected Attendance Prices*
- Registration: $75
- Half Season Pass: $240 (Aug-Nov or Jan-April)
- Full Season Pass: $450 (August 2019 - April 2020)
- Reserved Table Season Pass: $3,500 (August - April)

Monthly Exhibitor Sponsorship

Monthly Exhibitor Sponsor: $475
Half Year (4): $1,600
“Pick Six” (6): $2,250
- One (1) ticket included
- An exhibit display set up in designated area
- Company will be included in AAMD PowerLunch marketing materials
- Promotional material can be distributed from your exhibit area only
- A committee member will announce your company’s name
- Sponsor provided giveaway ($25 minimum value)
- Can participate in Property Blitz

2019/20 Power Series Dates
- August 15, 2019
- September 19, 2019
- October 17, 2019
- November 21, 2019
- January 16, 2020
- March 19, 2020
- April 23, 2020

2019–2020 Power Partner

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Education

Seminar Series, Designation Series, Workshops, and more!

Dates and Locations Vary

AAMD delivers NAA credential programs locally for multifamily housing professionals. To support professionals in the AAMD community who may require financial assistance to achieve a designation, AAMD offers scholarships with the support of member contributions. Make a difference in the professional development success of current and future industry leaders through sponsorship of these exceptional programs!

Sponsorship Opportunities:

**HOME ROOM Sponsors: $15,000-$20,000**

*Hands On Maintenance Education (HOME) Room*
- Heavyweight Sponsors will have exclusivity within their product or service.
- Presenting sponsors of VIP Opening Party
- Logo and brand color featured in HOME logo
- Featured logo recognition, within training center, all training center seminar marketing, all training center class materials.
- Three (3) training room rentals per year
- Multiple seminar sponsorships per year
- Opportunity to present at beginning of seminar for 3-5 minutes
- Annual Maintenance Olympics Gold Sponsorship
- Annual Exhibitor Sponsorship for maintenance focused PowerLunch with on stage recognition.
- Sponsors will be provided with a quarterly report of educational offerings, attendee counts and overall exposure.
- Much More!

**Annual Feature Education Sponsor: $1,500 (limit 10)**

*Become one of the ten featured education sponsors for the 2019 - 2020 education season!*
- Logo recognition in Education Course Catalog
- Logo recognition in Trends education spread (minimum of 6 times / year)
- 10 free seminar vouchers (voucher value = $59)
- 2 seminar introductions (3-5 minutes to introduce yourself and company)
- Sponsor logos run during every seminar in the Education Room

**Designation Sponsor: $400/module**

- Lunch provided on your behalf
- Choice of module for CAM, CAMT, or CAPS (CAPS is $500/module)
- 3-5 Minutes to introduce yourself and your product during lunch.
- Opportunity to network with students
- Recognition as an "Module Sponsor"
- Networking and promotional material distribution opportunity with present and future industry decision makers.

Seminars include: Fair Housing, Legal seminars, Leadership classes, CPO, HVAC and more.

For the current schedule call the Education Department at 303-329-3300 or contact Lisa at Lisa@aamdhq.org.

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2018-2019 Major Sponsors

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements*
Suppliers’ Council
AAMD’s Monthly Program for Supplier Partners

Sponsoring the Supplier’s Council gives you the opportunity to get in front of some of the AAMD’s most experienced and influential representatives. These meetings are specifically focused on providing education and networking opportunities to AAMD’s Supplier Members.

Projected Attendance Prices*
$20 - Single Registrant
$50 - Five Registrants

Sponsorship Opportunities:

Full Year: $900 (8 Meetings)
Half Year: $500 (4 Meetings)

Single Meeting: $150
• Feature logo on all marketing materials for Supplier’s Council
• Opportunity to bring signage, including banners
• Opportunity to distribute handouts and promotional items
• Council Chair introduction at beginning of meeting
• Three (3) minutes of mic time at beginning of each meeting

2020 Dates*
• January 7, 2020
• February 11, 2020
• March 10, 2020
• April 7, 2020
• September 8, 2020
• October 13, 2020
• November 10, 2020

NEW OPPORTUNITY!
Casino Event: $500 (each)
Suppliers will host Property Manager Individuals at all levels to a Casino Event. With your Sponsorship you get to be the host at one of the casino games and will provide a prize. We will include your logo on the printed invitation that we mail.

2019 Major Sponsors

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Vacancy & Rent Report
The Industry’s Most Trusted and Important Quarterly Report

The Metro Denver Apartment Vacancy & Rent Survey and Report are the result of a collaborative project organized by the AAMD, and sponsored by several companies (in separate trades) and government agencies that support the Metro Denver Apartment industry.

This study has been conducted and published quarterly for over 30 years, covers more than 110,000 units throughout the Metro Denver market, provides detailed reports on the Denver multi-family housing market as a whole and in depth analyses of Metro Denver’s submarkets. The Survey has also earned national recognition as a report that is deemed as highly respected and useful within the national multi-family industry. The reliability and image of the Denver Apartment Industry is enhanced through involvement with the survey and many of our members find it an invaluable resource to have on hand.

Sponsorship Opportunities:

**Annual Gold Partners Sponsorship: $7,000**
- Your company will have each report and data before any other owner, developer, management firm, or title company in Denver - a very distinctive advantage!
- Full page color ad in each quarterly report.
- Invitation to participate in our review of the market with the media prior to releasing the quarterly data - an excellent opportunity to gain editorial publicity
- Front Feature logo exposure on each quarterly report
- Your logo next to your listing on the AAMD Website for one year.
- Your listing highlighted on the AAMD Website for one year
- Logo recognition in Quarterly overview in Trends Magazine

**Annual Silver Partners Sponsorship: $2,500**
- Front Feature logo exposure on each quarterly report
- Your logo next to your listing on the AAMD Website for one year.
- Your listing highlighted on the AAMD Website for one year
- Logo recognition in quarterly overview in Trends magazine

**ADDITIONAL SILVER LEVEL SPONSORSHIP BENEFITS FOR TWO (2) ECONOMIC CONFERENCES INCLUDES:**
- One (1) ticket to conference
- Silver Level recognition during conference program
- Recognition in the Economic Conference Report

**ADDITIONAL GOLD LEVEL SPONSORSHIP BENEFITS FOR TWO (2) ECONOMIC CONFERENCES INCLUDES:**
- Two (2) tickets to conference
- Gold Level recognition during conference program
- Event exhibit table (booth optional)
- Logo recognition in the Economic Conference Report

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2019 Major Sponsors

2020 Supplier Guidebook-update0120.indd   19
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Business to Business
Supporting the Industry’s Legislative Efforts and Networking with Owners
August 2020 | Location TBA

Business-to-Business is a cost-effective way for vendors to meet key decision makers from numerous management companies. It is also an efficient way for owners to learn about a variety of vendor companies and the products and services they offer.

Sponsorship Opportunities:

**Presenting Sponsor: $3,500**
- Four (4) members of your organization will speak to an entire round of owners and decision-makers about your company and product
- Recognized with logo as “Presenting Sponsor” in all marketing materials, event program, and on screen at event
- Logo recognition in Trends
- Speaking opportunity to present your company during the lunch or cocktail event following the event

**Gold Sponsor: $1,995**
- Three (3) members of your organization will speak to an entire round of owners and decision makers about your company and product
- Logo recognition on event program
- Recognition in Trends

**Silver Sponsor: $1,495**
- Two (2) members of your organization will speak to an entire round of owners and decision makers about your company and product
- Additional representatives (up to 4 total) may attend for an additional $95 each

**B2B Supplier Company Fee: $995**
- Two (2) members of your organization will speak to an entire round of owners and decision makers about your company and product

2019 Major Sponsors

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements.*
AAMD Alliance  [Non-Discountable]

The AAMD Alliance is a platform for political fund raising so the apartment industry may have a stronger voice in the legislative and electoral process in Colorado. Alliance contributions are an extension of AAMD Membership dues, but dedicated to specific political resources.

In the past several years, AAMD & CAA, with the help of the AAMD Alliance, has generated and contributed nearly $350,000 to various candidates, issue committees, and political campaigns that are supportive of our industry.

APARTMENT ASSOCIATION OF METRO DENVER

ALLIANCE

Annual Contribution

Silver Contribution (1 Vote) .................. $2,500
Gold Contribution (3 Vote) .................. $5,000
Titanium Contribution (5 Vote) ..............$7,500
Platinum Contribution (8 Vote) ..............$10,000

• All contributions allow you to attend quarterly Alliance meetings and participate in discussions

ALLIANCE BENEFITS PACKAGES AVAILABLE

Benefit Packages

Platinum Contribution: $10,000
• Eight (8) Votes at each Quarterly Alliance Meeting
• Two (2) reserved tables at the Economic Conference (Jan)
• Business 2 Business Alliance Sponsorship (Aug)
• Annual Subscription to AAMD’s Vacancy & Rent Report
• Annual Subscription to New Construction Report
• Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

Titanium Contribution: $7,500
• Five (5) Votes at each Quarterly Alliance Meeting
• One (1) reserved table at the Economic Conference (Jan)
• Business 2 Business Alliance Sponsorship (Aug)
• Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

Gold Contribution: $5,000
• Three (3) Votes at each Quarterly Alliance Meeting
• Four (4) tickets to the Economic Conference (January)
• Business 2 Business Alliance Sponsorship (August)
• Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

Silver Contribution: $2,500
• One (1) vote at each Quarterly Alliance Meeting
• Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
IROC (Independent Rental Owners Council)

AAMD’s Support of Owners with 250 or Fewer Units

The Independent Rental Owners Council (IROC) is designed for property management companies and owners with less than 250 units. IROC members comprise the largest segment of AAMD’s membership with over 400 companies. Only members that fall under the category of IROC and sponsors are allowed at the meetings, which are designed to offer educational and networking benefits with cocktails and refreshments.

Sponsorship Opportunities:

**Annual Program Sponsor: $10,000**
- Featured logo and recognition on marketing materials
- Partnership on decisions regarding meeting topics, times, and dates
- Networking & promotional material distribution opportunity at one meeting
- Opportunity to be keynote speaker at an IROC forum yearly
- Ability to attend all meetings

**Forum Sponsor: $825**
- Featured logo and recognition on marketing materials
- Networking & promotional material distribution opportunity at one meeting
- Microphone time of 3 - 5 minutes
- Ability to attend the meeting that you sponsor

**Refreshment Sponsor: $375**
- Featured logo and recognition on marketing materials
- Appetizers and cocktails are served on behalf of your company (and paid for as a part of your sponsorship)
- Ability to attend the meeting that you sponsor

IROC Beer Festival

**Taphouse sponsorship: $1,000**
- Opportunity to offer educational "Micro" presentations*
- Four (4) tickets to attend the event
- Six (6) foot table in the education room
- Featured ad in event program
- Listed as IROC supporter in online Membership directory

**Beer Flight sponsorship: $550**
- Six (6) foot table in the education room
- Two (2) tickets to attend the event
- Listed as IROC supporter in online membership directory

**Beer Tasting: $175**
- Listed in event program
- Listed as IROC Supporter in online membership directory

2020 Dates*

- January 28, 2020
- February 25, 2020
- March 24, 2020
- April 28, 2020
- May 20 (at Trade Show)
- June 23, 2020
- July 28, 2020
- August 25, 2020
- September 22, 2020
- October 27, 2020

2019 Major Sponsor

Newmark Knight Frank

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
Apartment Pro Roundtable
AAMD’s Quarterly Roundtable for Professional Owners

Sponsorship Opportunities:

Roundtable Presenting Sponsor: $1,250
- Opportunity to introduce the speaker and topic at scheduled roundtable as the Roundtable Host
- Opportunity to attend the lunch with the attendees
- Premier table with eight (8) sponsor lunch tickets with the ability to invite current clients and guests ($400 value for non-member attendees)
- Logo featured on meeting agenda and all marketing pieces relating to the program
- 3 - 5 minutes to speak on your company at the beginning of the meetings
- Ability to distribute materials, cards, newsletters, etc. at each meeting
- Receive a list of roundtable attendees after each meeting
- Input into the design of the topics, format and location of the program
- Sponsorships will NOT be sold to presenting sponsors competitors

Roundtable Sponsor: $750
- Opportunity to attend the lunch with the attendees
- Table with four (4) sponsor lunch tickets with the ability to invite current clients and guests ($200 value for non-member attendees)
- IROC Chair will introduce your company to attendees
- Logo featured on meeting agenda and all marketing pieces
- 6 foot table in the room for attendees to visit and learn more about the company
- Receive a list of roundtable attendees after each meeting

Refreshment Sponsor: $350
- Opportunity to attend the lunch with the attendees
- IROC Chair will introduce your company to attendees
- Company name featured on meeting agenda and all marketing pieces
- Receive a list of roundtable attendees after each meeting
- Ability to distribute materials, cards, newsletters, etc. at each meeting

2020 Dates*
TBD

2019 Major Sponsor

*Projected Attendee Ticket Pricing and Tables are NOT eligible for volume discount pricing and can NOT be used towards meeting volume discount pricing requirements
2021 Membership Directory
Major Industry Exposure in AAMD’s Premier Publications
(Non-Discountable)

The Membership Directory is a unique and promising way to communicate with these decision makers through advertising to increase your company’s exposure.

This spiral bound Resource Guide lists all Owners, Communities and Supplier members, and has a complete buyer’s guide making it quick and easy for your company to be found.

NOTE: Membership Directory advertising is non-discountable, and prices are for the 2020 Directory. If you are interested in advertising in the 2020 Directory, please contact: Julie Evans-Schmitt or Christopher Dean at (303) 329-3300.

All Directory Advertisers Receive the Following Benefits:

• Your sized artwork in the section of your choice in the 2019 Membership Directory
• The Directory is distributed to over 2,200 Apartment Owners, Community Managers, Maintenance Supervisors and other industry decision makers in the AAMD.
• The Directory is published online and fully accessible on mobile devices.
• All advertisers receive a shaded listing in the Supplier section of the directory to indicate their support of the AAMD Directory.
• All Buyer’s Guide listings direct the reader to the page that your ad is located on to receive further information about your company.

Preferred Slots

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<thead>
<tr>
<th>Slot</th>
<th>Size</th>
<th>Price</th>
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<tr>
<td>Back Cover</td>
<td><em>Subject to availability</em> Includes 1 FREE Bonus Ad</td>
<td>$1,995</td>
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<tr>
<td>Back Tab or Front Inside Cover</td>
<td>Includes 1 FREE Bonus Ad</td>
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<td>Front Tab</td>
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<tr>
<td>Front Preferred or Leadership section</td>
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Buyer’s Guide (yellow section)

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<tr>
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</tr>
</tbody>
</table>
AAMD Apartment Trends Magazine
Major Industry Exposure in AAMD’s Premier Publication
(Non-Discountable)

Get the industry exposure you need to boost your company’s sales by advertising in the AAMD’s exclusive, monthly magazine. Trends is mailed directly to the decision makers at every owner/management company and community in the Association. It is electronically distributed to each member of AAMD through eTrends and the AAMD website.

Full Year Marketing Guidebook Specials:
All 11 Issues in 2020
All Trends advertising packages include a Feature Supplier Highlight on the AAMD Website!

- Selected size ad run in all 11 issues of Trends Magazine
- Each issue is mailed to 2,000 decision makers and industry professionals in the AAMD.
- Each issue is distributed electronically to more than 3,500 industry professionals in Denver.
- The AAMD Website archives all issues of Apartment Trends for future reference and historical purposes, so your company’s ad is viewable electronically for years to come.
- Your logo next to your listing on the AAMD Website for one year
- Your listing highlighted on the AAMD Website for one year

AAMD WEBSITE
Enhance Your Listing on the AAMD Website, which averages over 5,000 visitors each month

ENHANCED LISTING: $365
(Buyer’s Guide Logo & Highlight)
- Add your logo, website, social media, contacts, business description and more to your online listing for $1/day.

SUPPLIER SPOTLIGHT: $995
(Home Page Listing Appearance)
- Your listing and logo in a limited rotation on the front page of the website. Includes Enhanced Listing. Limited Slots Available!

WEBSITE SPONSOR: $1095
(Footer Logo & Link)
- Your company logo and link in the footer of every page on the website. Limited Slots Available!

2019 Major Advertisers
- Apartment Advantage
- CORT Furniture Rental
- Executive Coatings
- FastSigns
- Flags by Susan
- The Firm
- Gym For Dogs
- Redi Carpet
- ParkM
- Wyatts Towing
<table>
<thead>
<tr>
<th>Month</th>
<th>Events</th>
</tr>
</thead>
</table>
| **JANUARY 2020** | Economic Conference  
29: Supplier’s Council  
07: Power Event  
16: IROC Forum |
| **FEBRUARY 2020** | Supplier’s Council  
04: Apartment Pro R.T.  
10: TechCon  
13: SR Mgmt. R.T.  
18: Power Event  
20: IROC Forum  
25: Bowling Auction |
| **MARCH 2020** | Supplier’s Council  
03: Apartment Pro R.T.  
19: Power Event  
24: IROC Forum |
| **APRIL 2020** | Supplier’s Council  
07: Power Event  
23: Maintenance Olympics  
16: IROC Forum |
| **MAY 2020** | PowerMixer/Outing  
TBD: Spring Clean  
20: Education Conference & Trade Show  
20: IROC Forum |
| **JUNE 2020** | June Awards  
TBD: IROC Forum |
| **JULY 2020** | IROC Forum |
| **AUGUST 2020** | Business to Business  
TBD: Golf Tournament  
07: Supplier’s Council  
08: Power Event  
19: IROC Forum |
| **SEPTEMBER 2020** | Supplier’s Council  
08: Power Event  
16: IROC Forum  
19: Power Event  
22: IROC Forum |
| **OCTOBER 2020** | Lease-A-Rama  
06: Supplier’s Council  
04: Chili Cook-off  
14: PowerLunch  
27: IROC Forum |
| **NOVEMBER 2020** | Apartment Pro R.T.  
03: Supplier’s Council  
18: PowerLunch |
| **DECEMBER 2020** |  |

*Dates & Events are Subject to Change*