

APARTMENT TRENDS MAGAZINE

YOUR CONNECTION TO THE DENVER APARTMENT INDUSTRY | 2020/2021 AD RATES

ADVERTISING RATES (Cost Per Issue)

BEST VALUE

	1x	3x (Save 10%)	6x (Save 20%)	11x (Save 30%)	22x (Save 50%)
Full Page	1000	900	800	700	500
1/2 Page	850	765	680	595	425
1/3 Page	750	675	600	525	375
1/4 Page	600	540	480	420	300

First time advertisers receive 20% off first contract only. | Preferred slots add 25%.

DEADLINES (content and artwork)

Issue	Deadline
July 2020	June 1, 2020
August 2020	July 6, 2020
September 2020	August 3, 2020
October 2020	September 7, 2020
Nov / Dec 2020	November 9, 2020
January 2021	December 7, 2020
February 2021	January 4, 2021
March 2021	February 8, 2021
April 2021	March 8, 2021
May 2021	April 5, 2021
June 2021	May 3, 2021



99%

OF AAMD MEMBERS READ TRENDS EACH MONTH

According to a recent survey, 99% of AAMD Members read *Apartment Trends*.

Trends has received national recognition as a leader in multi-family housing trade publications with its insightful articles and valuable resources. Advertising in *Trends* is easy and affordable for all companies.

CIRCULATION: 2,000
READERSHIP: > 6,500

Trends is mailed directly to the decision-makers at every owner/management company, community and supplier in the AAMD membership and contains something for every vice president, manager, maintenance technician, leasing agent and sales professional.

An average of 3.5 people read every copy of *Trends* that is distributed.

CALL CHRIS OR JULIE AT 303.329.3300 TO SIGN UP!

DIMENSIONS

<p>Full Page (w/ bleed) 8.5" w x 11" h</p>	<p>1/2 Page (horizontal) 7.5" w x 4.75" h</p>	<p>1/2 Page (vertical) 3.5" w x 10" h</p>	<p>1/3 Page 2.375" w x 10" h</p>	<p>1/4 Page 3.5" x 4.75"</p>
--	---	---	--------------------------------------	----------------------------------

AD MATERIAL REQUIREMENTS:

Ads **must** be supplied in a .pdf by email. Ads **must** meet size requirements and be supplied at 300dpi with fonts embedded. Ads **must** be designed in CMYK color code. Email artwork to cdean@aamdhq.org

Failure to meet above requirements or dimension requirements could result in a \$200 ad design fee.