

# AAKC

APARTMENT ASSOCIATION  
OF KANSAS CITY

## Supplier Partner Advertising Guide

### Title Ad

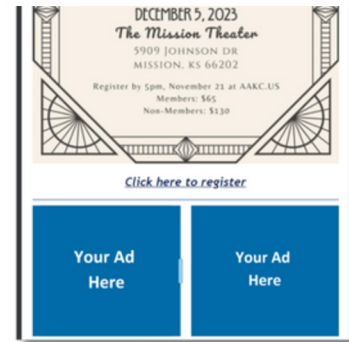


**600 x 150 px**

- 1 Body ad in the AAKC "What's Happening" email that is sent weekly.
- Company Logo added to the AAKC Website with a link to your AAKC listing.

**1 MONTH - \$700**  
*(Cannot be purchased for 2 consecutive months)*

### Body Ad



**300 x 300px**

- 1 Body ad in the AAKC "What's Happening" email that is sent weekly.
- Company Logo added to AAKC Website with a link to your AAKC listing.
- Ads will rotate in position from week to week.

**1 MONTH - \$500**  
**3 MONTHS - \$1,200**  
**6 MONTHS - \$1,800**  
**12 MONTHS - \$3,000**

### Other Details:

Ads may be updated/changed throughout the duration of the campaign.

Ads must be received the Tuesday PRIOR to the Thursday "What's Happening" email. Your advertisement will need to be paid in full at the time of purchase. Please submit your ad as a PNG file to Taylor at [ttran@aa kc.us](mailto:ttran@aa kc.us)

Ads will be available for purchase on the AAKC website on **December 1st**. No refunds after your first ad is published.

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## Do

- ✓ Include your company's logo & contact information on your ad (Website, Email, Phone Number, etc.)
- ✓ Include any relevant sales or promotions your company is currently running.
- ✓ Include your company's mission statement or slogan.
- ✓ Provide a link to your website so customers know where to go.

## Don't

- ✗ Promote any career openings or hiring events.  
*As an AAKC member you may post job openings on the Career Opportunity page.*
- ✗ Promote your company or personal fundraisers or outside, non-AAKC events.

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