



# 2024 MEMBERSHIP BROCHURE

*The Kansas Apartment Association was formed in 1984, as an affiliate of the National Apartment Association, by a group of apartment professionals who wanted to increase their visibility and professionalism as a group. The organization was renamed the Apartment Association of Greater Wichita in 1996. In 2019, we celebrated our 35th Anniversary with our membership stronger than ever and we look forward to our continued growth and serving our industry.*

## WHO WE REPRESENT



## APARTMENT MEMBERS:

AAGW is a trade association for people who own and manage apartments. Whether you own a few apartments or work for a large management company, you will benefit by becoming a member. Network with industry professionals, learn from expert trainers and meet new vendors. Employees have higher job satisfaction when they feel connected so come network with us!

## SUPPLIERS:

Our Supplier partners are an important part of the AAGW. They serve on committees and provide valuable resources and expertise. Without the help of our suppliers, we couldn't do many of the activities we do.

# HOW MEMBER DOLLARS ARE SPENT:



WE ARE A PROUD AFFILIATE OF THE NATIONAL APARTMENT ASSOCIATION!

LEARN MORE ABOUT NAA AT:

[WWW.NAAHQ.ORG](http://WWW.NAAHQ.ORG)



# EDUCATION

The AAGW provides broad-based education, Fair Housing training and recruitment programs that attract, nurture, and retain high-quality professionals and develop tomorrow's apartment industry leaders. They will gain knowledge and training that can help them to consistently increase their Net Operating Income (NOI) through NAAEI courses and programs.

**AAGW partners with NAAEI to offer these nationally recognized education programs in person when available:**



**NAA offers these programs virtually via VISTO. Learn more at [www.naaHQ.org](http://www.naaHQ.org)**



# NETWORKING

**MEET YOUR PEERS! GET INVOLVED! SINCE 1984, THE AAGW HAS BEEN BUILT ON STRONG RELATIONSHIPS. THE BELOW EVENTS AND OPPORTUNITIES EXIST TO HELP MEMBERS MEET EACH OTHER, LEARN ABOUT THE INDUSTRY AND SHARE EXPERIENCES WITH ONE ANOTHER. THE RELATIONSHIPS YOU DEVELOP IN THE APARTMENT INDUSTRY ARE INVALUABLE TO THE GROWTH AND ENJOYMENT OF YOUR CAREER!**

## MEMBERSHIP Meetings

Membership Meetings offer a chance to have a networking lunch with your peers while listening to a program speaker and a supplier "Spotlight Vendor"



Our Annual Golf Tournament is a fun event for both golfers and volunteers alike. Over 15 years we have been able to raise over \$300K for great, local organizations. This event has won us NAA's Community Service Award in 2016

## MAINTENANCE APPRECIATION

NEW this year! We will celebrate Maintenance Teams with a friendly competition to highlight our incredible service team members!

## AAGW TRADE SHOW

Held in Spring or Fall this event features AAGW supplier members exhibiting the latest products and services in the industry. The Trade Show is a great way to meet top local vendors!



The Star of Excellence Awards is a semi-annual black tie event which celebrates the top individuals and companies in the AAGW. Awards are given in 16 categories with over 100 nominees recognized for their excellence in the industry as well as AAGW's top sponsors.



The Reverse Trade Show turns the table on our suppliers and gives a chance for management companies to exhibit. This fast-paced event is a perfect way to meet several new suppliers in one afternoon



## GIVE BACK EVENT

During the year at our Give Back Event donations are collected from the entire membership to help those in need in our community. For most, this is the most rewarding event of the year

## Committees

THAT MAKE A DIFFERENCE

The AAGW has over 10 committees always looking for great volunteers who are wanting to get more involved. Whether your passion is event coordinating, legislation or education planning, we have a place for YOU!



# MARKETING OPPORTUNITIES

**THE AAGW PROVIDES SEVERAL OPPORTUNITIES THROUGHOUT THE YEAR FOR SUPPLIER PARTNERS TO SPONSOR EVENTS, ADVERTISE, AND NETWORK WITH OUR MEMBERSHIP. BELOW IS SOME INFORMATION ON THOSE OPPORTUNITIES:**

## MEMBERSHIP Meetings

Our membership meetings are held several times throughout the year. These meetings offer a chance to interact with apartment members while learning more about industry related topics.

### **SPONSORSHIP OPPORTUNITIES:**

- SPOTLIGHT VENDOR: \$275 + (2) \$25 Gift Cards (Limited Availability)
  - Your company will be recognized as the meeting sponsor on all promotions leading up to meeting
  - During meeting your company will be given 10 minutes to present to the group
  - Exclusive access to place promotional materials on the tables
- MEMBERSHIP SEASON PASS: \$105 (ONE ATTENDEE) OR \$210 (TWO ATTENDEES)

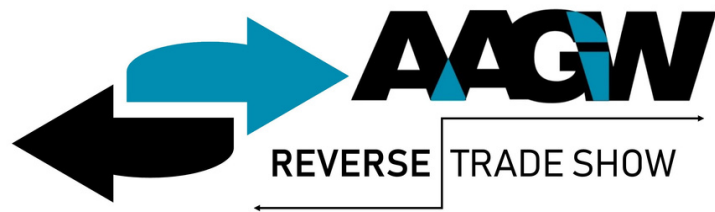
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## AAGW TRADE SHOW

Held in spring or fall, this event features AAGW supplier members exhibiting the latest products and services in the industry. Annually this is one of the most highly attended events by our apartment members.

### **SPONSORSHIP OPPORTUNITIES:**

- Standard Trade Show Booth, \$275
  - Reserved 10x10 space on the Trade Show Floor
- PREMIUM Trade Show Booth, \$375
  - Reserved 10x10 space on the Trade Show Floor in a more highly visible and higher traffic area



The Reverse Trade Show turns the table for our suppliers and gives a chance for management companies to exhibit. During this fast-paced event suppliers receive a schedule of five minute meetings with decision makers!

**SPONSORSHIP OPPORTUNITIES:**

- Event Registration, \$175
  - Registration reserves your space in the event for up to two (2) company representatives
  - Prior to event you will receive a schedule of management companies you will meet one-on-one



Each month our Communications Committee creates a newsletter which is sent virtually (emailed) to members. The newsletter links are also shared via social media pages. Quarterly our Ambassadors hand-deliver Upcoming Event Flyers to each of our apartment members.

**SPONSORSHIP OPPORTUNITIES:**

- Premium Business Card Newsletter Ad, \$500 (limited availability)
  - LARGE business card displayed on all 24 newsletters released in 2024
- Business Card Newsletter Ad, \$275 (limited availability)
  - Regular business card displayed on all 24 newsletters released in 2024
- Newsletter Ad-itorial, \$175 (limited to 12)
  - Front Page Newsletter AD, supplier provides article and any artwork



NEW this year! We will celebrate Maintenance Teams with a friendly competition to highlight our incredible service team members!

**SPONSORSHIP OPPORTUNITIES:**

- Event Sponsor, \$200



One of our BIGGEST events of the year, our annual golf tournament is a fun event for golfers, sponsors, and volunteers. Over 15 years we have been able to raise \$300K for great local organizations such as The Red Cross and The Center of Hope. The efforts of our members helped it to be recognized winning the NAA's Community Service Award in 2016. This event also helps fund our Star of Excellence and our Education efforts.

### SPONSORSHIP OPPORTUNITIES:

- Sponsorship Benefits at Round for Hope golf tournament and the following Star of Excellence Awards

→ There are several sponsorship levels (Bronze to Diamond) with this event each year with varying benefits at each level. Benefits include opportunities for a team and display tent on the course.

For further details please contact Amanda Heenan with Case & Associates or Aric Hanna with Metro Appliances & More



# LEGISLATION

Local, State, & Federal Advocacy Support

### How the AAGW Benefits the Multifamily Industry

We work closely with the NAA Government Affairs team to help advance the apartment industry's legislative and regulatory agenda. Together we provide one voice at the national, state, and local levels. As we increase membership, our voice grows to further influence legislation in the multifamily industry's favor.

Apartment communities will flourish and experience a strong, vibrant rental housing market through AAGW's influence on federal, state, and local policies including:

- **Federal Advocacy:** to promote and protect the industry's ability to house Americans in a supportive legislative and regulatory climate
- **State and local government affairs:** to provide expert insight, research and resources for AAGW members on the industry's most important topics and trends at the state and local levels
- **Contributions to political campaigns:** to support pro-apartment candidates through NAA's Political Action Committee (NAAPAC)
- **Participation in the annual Advocate Conference:** in Washington DC, where over 500 industry professionals descend on Capital Hill to discuss apartment industry views on current legislation

**JOIN OUR PAC COMMITTEE TO  
LEARN MORE TODAY!**

