



## SPONSORSHIPS & AWARD CEREMONY

### **SHOWCASE HOME - \$15,000 (BUILDER)**

- Premier website presence on ParadeofHomesOrlando.com for Showcase Home:
  - Showcase Home and logo on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Exclusive branding on STATIC SHOWCASE HOME PAGE with partner materials sponsors; includes company-provided content (description, video, galleries, etc.)
  - Map pin linked to STATIC PARADE ENTRY Page with company-provided content (description, video, galleries, etc.)
- Social Media: Inclusion on Facebook, Twitter, Instagram with opportunity for customized promotions
- Premier logo placement on select digital and print promotions, advertisements, and collateral material
- Opportunity to host Parade Events as Showcase Home Open House
- Showcase Home/Community Recognition Award at Ceremony including:
  - 10 Tickets with preferred seating + 1 Drink Ticket per guest / Company logo in the program / Full-page ad in Program / Podium recognition / Option to provide gift for guests

### **PLATINUM SPONSOR - \$7,500**

- Industry Exclusive at this level
- Major website presence on ParadeofHomesOrlando.com:
  - Premier logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Map pin linked to Static Sponsor Page based on company-provided content (description, video, galleries, etc.)
  - Links to multiple Company Locations from Sponsor Page
- Social Media: Inclusion on Facebook, Twitter, Instagram
- Logo placement on select digital and print promotions, advertisements, and collateral material
- Platinum Sponsor of Parade of Homes Awards Ceremony:
  - 8 Tickets with preferred seating + 1 Drink Ticket per guest / Company logo in the program / Full-page ad in Program / Award Presentation / Podium recognition / Option to provide gift for guests

### **WEBSITE SPONSOR - \$5,000**

- Major website presence on ParadeofHomesOrlando.com including “Powered by” designation:
  - Premier logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Map pin linked to Static Sponsor Page based on company-provided content (description, video, galleries, etc.)
- Social Media: Inclusion on Facebook, Twitter, Instagram
- Website Sponsor at Parade of Homes Awards Ceremony:
  - 6 Tickets with preferred seating + 1 Drink Ticket per guest / Company logo in the program / Full-page ad in Program / Award Presentation / Podium recognition / Option to provide gift for guests

### **SHOWCASE MATERIALS SPONSOR (affiliated with Showcase Home) - \$5,000**

- Major website presence on ParadeofHomesOrlando.com for Showcase Home:
  - Premier logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Exclusive branding on static Showcase Home page including:
    - Map pin linked to Static Sponsor Page with company-provided content (description, video, galleries, etc.)
  - Static Sponsor Page based on company-provided content (description, video, galleries, etc.) including:
    - Links to other 2022 Parade of Homes projects
- Social Media: Inclusion on Facebook, Twitter, Instagram
- Premier logo placement on select digital and print promotions, advertisements, and collateral material
- Static signage and Company Representative at Showcase Home during Parade week (approved by Showcase Sponsor)
- Static signage and Company Representative at Showcase Home Parade Events (approved by Showcase Sponsor)
- Showcase Materials Sponsor at Parade of Homes Awards Ceremony:
  - 4 Tickets with preferred seating + 1 Drink Ticket per guest / Company logo in the program / Full-page ad in Program / Showcase Partner Award Recognition / Option to provide gift for guests

### **DIAMOND SPONSOR - \$5,000**

- Major website presence on ParadeofHomesOrlando.com:
  - Premier logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Map pin linked to Static Sponsor Page based on company-provided content (description, video, galleries, etc.)
- Social Media: Inclusion on Facebook, Twitter, Instagram
- Diamond Sponsor of Parade of Homes Awards Ceremony:
  - 6 Tickets with preferred seating + 1 Drink Ticket per guest / Company logo in the program / Full-page ad in Program / Award Presentation / Podium recognition / Option to provide gift for guests

### **GOLD SPONSOR - \$2,500**

- Website presence on ParadeofHomesOrlando.com:
  - Logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Map pin linked to Static Sponsor Page based on company-provided content (description, video, galleries, etc.)
- Social Media: Inclusion on Facebook, Twitter, Instagram
- Gold Sponsor of Parade of Homes Awards Ceremony:
  - 4 Tickets to Awards Ceremony / Company logo listed in the program / ½-page ad in program / Podium Recognition / Award Presentation / Option to provide gift for guests

### **MATERIALS SPONSOR (Not associated with Showcase Home) - \$2,000**

- Major website presence on ParadeofHomesOrlando.com for Showcase Home:
  - Logo placement on homepage
  - ROS Web Banners (landscape, mobile, desktop)
  - Static Sponsor Page based on company-provided content (description, video, galleries, etc.) including:
- Social Media: Inclusion on Facebook, Twitter, Instagram with opportunity for customized promotions
- Materials Sponsor at Parade of Homes Awards Ceremony:
  - 2 Tickets with preferred seating / Company logo in the program

*\* GOBA has the right to sell additional Sponsorships and Advertisements at any level to GOBA members in competing industries.*

## **AWARD CEREMONY SPONSORSHIPS**

### **PLATINUM SPONSOR - \$1,500**

8 Tickets to Awards Ceremony / Company logo in the program / Full-page ad in keepsake program / Grand Award Presentation / Podium recognition / Option to provide gift for guests

### **DIAMOND SPONSOR - \$1,000**

6 Tickets to Awards Ceremony / Company logo in program / Full-page ad in keepsake program / Award Presentation / Podium recognition / Option to provide gift for guests

### **GOLD SPONSOR - \$750**

4 Tickets to Awards Ceremony / Company logo listed in the program / ½-page ad in program / Podium Recognition / Award Presentation / Option to provide gift for guests

### **SILVER SPONSOR - \$500**

2 Ticket to Awards Ceremony / Company logo listed in program / ¼-page ad in program / Podium Recognition

### **BRONZE SPONSOR - \$200**

2 Tickets to awards ceremony / Company logo listed in program / Podium Recognition

**TICKET - \$75 per individual;** includes dinner