AAGD
APARTMENT ASSOCIATION
GREATER DALLAS

2027 EVENT SPONSORSHIPS



AAGDALLAS.COM/SPONSORSHIP-OPPORTUNITIES

AAGD ANNUAL EVENTS



EXECUTIVE RECEPTIONS



EXECUTIVE'S WINE & SPIRIT TASTING



TRADE SHOW



VOLLEYBALL TOURNAMENT



CHALLENGE CUP



SPRING/FALL GOLF CLASSIC



SAPPHIRE AWARDS



BUSINESS EXCHANGE



STATE OF THE INDUSTRY



CHRISTMAS RECEPTION



2028 INSTALLATION DINNER



2028 DALLAS EDUCATION CONFERENCE

EXECUTIVE RECEPTION

EXECUTIVE RECEPTIONS (SPRING/SUMMER)

EVENT SPONSOR (4 each) – $2,500

- Company recognition in Rooflines (one issue prior to the event)
- Company name listed on the AAGD website
- Company logo included in marketing emails and event signage
- One complimentary ticket to the event





EXECUTIVE'S
WINE & SPIRIT
TASTING

EXECUTIVE'S WINE & SPIRIT TASTING

EVENT SPONSOR (4) – $2,500

- Company recognition in Rooflines (one issue prior to the event)
- Company name listed on the AAGD website
- Company logo included in marketing emails and event signage
- One complimentary ticket to the event





TRADE SHOW
DALLAS MARKET HALL

TRADE SHOW





BAR SPONSOR (1) – $2,000

- Your company's branded napkins and 12 oz cups used at all bars (napkins and cups provided by sponsor)

LANYARD SPONSOR (1) – $1,800

- Your company's branded lanyards used for over 2,000 name badges (lanyards provided by sponsor)

BAG SPONSOR (1) – $1,800

- Your company's branded bags used by over 900 attendees (bags provided by sponsor)
- One company representative to pass out bags at the entrance

FLOOR GRAPHIC SPONSOR

(3) $700 for 3'x3' (3) $1,450 for 2'x6'

- Company logo and booth number on one custom-branded floor graphic placed in a high-traffic area

ELEVATOR DOOR WRAP SPONSOR (2) – $2,700

- Company logo and booth number on one custom-branded elevator door wrap located on the 11th floor

ELEVATOR LOBBY POSTER SPONSOR (2) – $750

- Company logo and booth number on one 3'x3' elevator lobby poster located on the 11th floor

MARKETING SPONSOR (1) – $1,200

- Company logo and digital advertisement displayed on every Trade Show marketing email (advertisement provided by sponsor)
- Digital ad placement on mobile app event page



VOLLEYBALL TOURNAMENT

*Team registration not included in sponsorships.

DIAMOND SPONSOR (1) – $4,000

- Company name included in main marketing promotional materials (AAGD website, emails, Rooflines, event signage)
- Full-page recognition in Rooflines (one issue prior to the event)
- Standalone company recognition on event signage
- Admission for two company representatives to host a table and pass out marketing materials near the entrance
- Two spectator tickets

EVENT SPONSOR (7) – $1,100

- Company name included in main marketing promotional materials (AAGD website, emails, Rooflines, event signage)
- One spectator ticket





CHALLENGE CUP

*Accommodations not included in sponsorships.

EVENT SPONSOR (10) – $2,000

- Company name featured on event signage and Rooflines event recap
- One golf cart to drive around the course
- Admission for one company representative to attend Thursday night dinner





AAGD PAC ANNUAL
GOLF CLASSIC

SPRING/FALL GOLF CLASSIC



PIN SPONSOR (1) – $1,400

- Golf cart with company name on it
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony

SHUTTLE SPONSOR (1) – $1,400

- Company logo on the course shuttle
- Admission for two company representatives to drive shuttle around course during the event
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony

PLAYER CART SIGN SPONSOR (1) – $1,600

- Company logo on every golf cart
- Admission for two representatives to drive around the course
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony

SCORE CARD SPONSOR (3) – $1,600

- Company logo on the score card
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony



LONGEST DRIVE/CLOSEST TO PIN SPONSOR (10) – $1,300

- Company logo on sign at the hole (two sponsors per hole)
- Golf cart and admission for two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony

HOLE SPONSOR (26) – $1,000

- Company logo on the sign at the hole (two sponsors per hole)
- Golf cart and admission for two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured on the AAGD website and Rooflines event recap
- Two complimentary lunch tickets
- Verbal recognition during the winners ceremony

BEVERAGE CART SPONSOR (7) – $900

- Company name on a beverage cart
- Company name featured on the AAGD website and Rooflines event recap
- Verbal recognition during the winners ceremony

LUNCH SPONSOR (10) – $600

- Company name featured on prominent event signage, the AAGD website, and Rooflines event recap
- One complimentary lunch ticket
- Verbal recognition during the winners ceremony

SAPPHIRE AWARDS

DIAMOND SPONSOR – $10,000

- Your company logo on the AAGD website, emails, Rooflines, event signage, event presentation, and select social media posts
- Full page recognition in Rooflines
- Verbal recognition during the event program
- Participation in the opening address
- Reserved table for 10 attendees and two complementary tickets

AWARD SPONSOR (20) – $3,800

- Company name listed alongside one award category in the event program
- One company representative to present an award category, its finalists, and the winner on-stage
- One complimentary ticket to the event
- Your company name featured on the AAGD website, one issue of Rooflines, event signage, and select social media posts





AAGD BUSINESS EXCHANGE + AAGD STATE OF THE INDUSTRY

AAGD STATE OF THE INDUSTRY

BUSINESS EXCHANGE & STATE OF THE INDUSTRY

*Business Exchange registration not included in sponsorships.





PLATINUM SPONSOR (1) – $12,500

- Company logo featured on the AAGD website, marketing emails, Rooflines, event signage, both event presentations, and select social media posts
- Full-page recognition in Rooflines (one issue prior to the event)
- Early access to book first Business Exchange meeting (if attending)
- Reserved table for 10 attendees at State of the Industry and two complementary tickets
- Participation in Business Exchange opening address
- Verbal recognition during both event presentations

GOLD SPONSOR (11) – $3,000

- Company name featured on the AAGD website, Rooflines, event signage, both event presentations, and select social media posts
- Early access to book first Business Exchange meeting (if attending)
- Two tickets to State of the Industry

SILVER SPONSOR (4) – $2,100

- Company name featured on the AAGD website, Rooflines, event signage, both event presentations, and select social media posts
- Early access to book first Business Exchange meeting (if attending)

TOY DRIVE
CHRISTMAS RECEPTION

CHRISTMAS RECEPTION



DIAMOND SPONSOR (1) – $6,000

- Company logo featured on the AAGD website, marketing emails, Rooflines, and event signage
- Company recognition in select social media posts
- Full-page recognition in Rooflines (one issue prior to event)
- Admission for two company representatives to attend the Toy Drive Committee shopping trip
- Two complimentary tickets to the Christmas Reception
- On-stage recognition of one company representative during the event program

EVENT SPONSOR (14) – $1,500

- Company name featured on the AAGD website and event signage
- One complimentary ticket to the Christmas Reception
- Company recognition during the event program

PHOTO BOOTH SPONSOR (1) – $1,500

- Company name featured on signage at the photo booth and the AAGD website
- One complimentary ticket to the Christmas Reception
- Company recognition during the event program

CHECK-IN SCREEN SPONSOR (1) – $1,500

- Company logo displayed on all check-in screens at the event and the AAGD website
- One complimentary ticket to the Christmas Reception
- Company recognition during the event program

EDUCATION

NAAEI CREDENTIAL PROGRAM SPONSOR (1) – $3,500

- Company recognition as the sole sponsor of CAM (Certified Apartment Manager), CAPS (Certified Apartment Portfolio Supervisor), CALP (Certified Apartment Leasing Professional), and CAMT (Certified Apartment Maintenance Technician) designation programs
- Your company logo featured across all digital and print materials associated with the designation program throughout the curriculum duration
- The opportunity to greet, connect, and network with credential candidates on the first day of class and distribute branded materials
- Provide breakfast on the program's opening day and lunch on the final day as a show of your company's support of their success

2027 TAA 2-DAY LEGAL WEBINAR SPONSOR (1) – $3,500

- Recognition as the sole sponsor of the 2026 TAA 2-Day Legal Webinar.
- Company logo featured in digital and print promotional materials
  The option to record a promotional video to be played prior to the webinar OR join the webinar and address attendees live
- The ability to reach an audience of approximately 200 managers, regionals, and independent rental owners





AAGD | LEADERSHIP LYCEUM

LEADERSHIP LYCEUM

CLASS SPONSOR (8) – $1,200

- Company name and logo featured on promotional materials, on-screen during class, and on signage during breakfast or lunch during one class session
- Admission for one company representative to present to the group during one class session
- Recognition on the AAGD Lyceum webpage for six months





APARTMENT ASSOCIATION GREATER DALLAS
IRO
INDEPENDENT RENTAL OWNERS

IRO MEETINGS

MEETING SPONSOR (8) – $300

*2 sponsors per meeting. 4 meetings per year.

- Company name featured on AAGD website and all event promotional materials
- Company recognition at the meeting
- Admission for one company representative to introduce themselves and speak for one minute
- Option to distribute marketing materials prior to the meeting

NETWORKING SOCIAL SPONSOR (12) – $1,000

*3 sponsors per social. 4 socials per year.

- Company name featured on the AAGD website and all event promotional materials
- Company recognition at the social

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APARTMENT ASSOCIATION
GREATER DALLAS

BOD MEETINGS

BREAKFAST SPONSOR (11) – $1,200

*Sponsors will have the opportunity to select which monthly meeting to attend once the sponsorship has been secured.

- Recognition at the meeting as the breakfast sponsor in the presentation and board packet
- Admission for one company representative to attend the meeting as a non-voting member, speak at the beginning of the meeting, and distribute promotional items

2028 INSTALLATION



DIAMOND SPONSOR (1) – $7,000

- Company logo featured on AAGD website, Rooflines, event signage, and event presentation
- Company recognition in select social media posts
- Full-page recognition in Rooflines (one issue prior to event)
- Verbal recognition during the event program
- One reserved table with two complimentary tickets

EVENT SPONSOR (10) – $2,200

- Company name listed on the AAGD website, event signage, and event presentation
- Verbal recognition during the event program
- One complimentary ticket to the event

CHECK-IN SCREEN SPONSOR (1) – $1,700

- Company logo displayed on all check-in screens during the event
- Company name on the AAGD website
- Verbal recognition during the event program
- One complimentary ticket to the event

PHOTO BOOTH SPONSOR (3) – $1,200

- Company name featured on signage at the photo booth and the AAGD website
- Verbal recognition during the event program
- One complimentary ticket to the event

IGNITE
WHAT'S POSSIBLE
DALLAS EDUCATION CONFERENCE

2028 DALLAS EDUCATION CONFERENCE

DIAMOND SPONSOR (1) – $15,000

- Company logo prominently displayed on all event collateral
- Intro from the MC and dedicated mic time
- Prime exhibitor booth location
- Participation in the sponsor drawing
- Recognition in post-event marketing highlights
- Admission for six company representatives





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Event registration is not included with sponsorship unless noted. Payment is due in full 90 days prior to the event. No refunds or cancellations will be permitted within 120 days of event. Cancellations must be submitted via e-mail to cweems@aagdallas.com. Members must be in good standing to reserve a sponsorship. For all questions about sponsorships, please email clindstrom@aagdallas.com.

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