



# **ANNUAL AAGD**

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BENEFITTING

THE MARINE TOYS FOR TOTS PROGRAM







It's time for the Annual AAGD Toy Drive benefiting the Marine Toys for Tots Program! Thanks to AAGD members like you, we were able raise a record-breaking \$107,000 last year.

#### **FUN FACTS:**

- The Marine Toys for Tots Program is the largest toy drive in the nation.
- The program dispenses more than 200,000 toys annually.
- Local campaigns are conducted annually in more than 500 communities throughout the U.S.
- There are more than 3,500 drop-off locations in the North Texas area, making it the largest per capita campaign.
- The campaign benefits more than 120,000 children during the holiday season.

#### **HOW TO PARTICIPATE:**

#### **TOY DRIVE**

- Engage your community! Sign up your property or company to participate at <a href="https://www.aagdallas.com/toydrive/signup">www.aagdallas.com/toydrive/signup</a>.
- Encourage participation by marketing your drive! Turn to page 3 to learn how!
- Please make sure all donated toys are unwrapped.
- Need a toy pick-up? Schedule one at <a href="https://www.aagdallas.com/toydrive/pickup">www.aagdallas.com/toydrive/pickup</a>

# **BOX DECORATING CONTEST**

- Create a donation station at your property or company.
- Submit a photo to enter the contest here: <u>www.aagdallas.com/toydrive/contest</u>
- Entries will be judged by AAGD volunteers. Winners will be announced at the Reception and featured in the January issue of *Rooflines*.
- View last year's winners at www.aagdallas.com/toydrive

#### **MAKE A DONATION**

 If you'd like to make a donation, please visit our website at: www.aagdallas.com/toydrive

## AAGD HOLIDAY PARTY

- Register Online at <u>www.aagdallas.com/toydrive.</u>
- Join us in celebration on **December 13, 2024**, at 6:00 PM at the Renaissance Hotel (15201 Dallas Pkwy, Addison, TX 75001).

Visit www.AAGDallas.com/ToyDrive for full details.





## MARKETING YOUR DRIVE

Download our marketing packet to help spread the word around your community. You will find a customizable flyer and social templates to promote your drive on social media. Make sure to tag @AAGDallas in your posts with the hashtag #AAGDToyDrive.

#### **EXAMPLE SOCIAL CAPTION**

We are teaming up with @AAGDallas and the Marine Toys for Tots to bring smiles to children on Christmas! Participate in our toy drive by bringing unwrapped new toys to [the office] thru November 23! #AAGDToyDrive

#### **SUGGESTED HASHTAGS**

#ToyDrive #ToysForTots #AAGD #AAGDToyDrive

#### **USER TAGS**

@AAGDallas@ToysForTotsUSA



**DOWNLOAD MARKETING ASSETS** 

Visit <u>aagdallas.com/toydrive</u> for full details.



# invites you to participate in the annual Marine Toys for Tots Toy Drive!



We will be collecting toys for children in the North Texas area. This is a great opportunity to help bring holiday joy to a local child!

If you'd like to participate, please bring a **new**, **unwrapped** gift to the leasing office by

Questions? Call us at

# Thank you for your generosity!

