

AAGD

EVENT SPONSORSHIPS



[AAGDALLAS.COM/SPONSORSHIP-OPPORTUNITIES](https://aagdallas.com/sponsorship-opportunities)



AAGD ANNUAL EVENTS

2026 EVENTS

Executive Reception (3)

Executive Wine & Spirit Tasting

Trade Show

Volleyball

Challenge Cup

Spring Golf

Business Exchange

Fall Golf

Christmas Reception

Education Classes

Leadership Lyceum

IRO Meetings

BOD Meeting



2027 EVENTS

Installation Dinner

Education Conference



EXECUTIVE RECEPTIONS

SPRING/SUMMER/ FALL (3 EACH) - \$2,200

- Recognition in Rooflines during one issue prior to event
- Your company name listed on the website
- Your company listed on sign(s) at the event
- One complimentary ticket to event

WINE & SPIRIT TASTING

EVENT SPONSOR - \$2,200 (4)

- Recognition in Rooflines during one issue prior to event
- Your company name listed on the website
- Your company listed on sign(s) at the event
- One complimentary ticket to event

TRADE SHOW

AISLE SPONSOR (6) - \$1,300

- Company brand displayed on banners above the aisles

NAPKIN SPONSOR (1) - \$1,500

- Sponsors will provide branded napkins for all 4 bars

CUP SPONSOR (1) - \$1,600

- Sponsors will provide branded 12 oz cups for all 4 bars

LANYARD SPONSOR (1) - \$1,800

- Sponsor will provide branded lanyards for over 900 attendee name badges

BAG SPONSOR (1) - \$1,800

- Sponsor will provide branded bags for over 900 attendees and a company representative to pass out bags.

FLOOR STICKERS (6) - \$1,200

Your custom-branded stickers will be featured in high-traffic areas to maximize visibility. Placement options include:

- On the floor in front of one of the four main bars, creating a fun, eye-catching impression as attendees gather.
- On restroom stall doors, ensuring repeated exposure throughout the event.

REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.

MARKETING SPONSORSHIP (1) - \$1,200

- Company logo and digital advertisement (provided by you) displayed on every AAGD Trade Show email
- Digital add placement on mobile app event page.

VOLLEYBALL TOURNAMENT AND BEACH BLAST

DIAMOND SPONSOR (1) - \$4,000

- Full page recognition in Rooflines during one issue prior to event
- Exclusive signage and stand-alone promotion
- Your company logo on signage at event
- Two company representatives may host a

table and pass out your company marketing materials

EVENT SPONSOR (6) - \$1,000

- Your name on main marketing promotion: webpage, emails, Rooflines Ads
- Company name included on signage at the event

**Team registration not included with sponsorships*

CAMP CONSTRUCTION CHALLENGE CUP

EVENT SPONSOR (8) - \$1,750

- Be featured on signs at Camp Construction Challenge Cup & a golf cart to drive around the course

- Your company will be featured in Rooflines Event Recap for Challenge Cup
- One company representative may attend Thursday night dinner

**Accommodations are not included in sponsorship*

SPRING/FALL GOLF CLASSIC

PIN SPONSOR (1) - \$1,300

- Golf Cart with company name on it
- Company name will be listed in the event recap in Rooflines.
- Company name listed on AAGD Golf event page

- Two company representatives to drive shuttle around course

EXCLUSIVE PLAYER CART SIGN SPONSOR (1) - \$1,500

- Company logo on every golf cart
- Golf cart with company name and two representatives to drive around course
- Company name featured in Rooflines Event Recap
- Company name listed on event page

SHUTTLE SPONSOR (1) - \$1,300

- Company logo on the course shuttle
- Company name featured in Rooflines Event Recap
- Company name listed on event page

SCORECARD SPONSOR (3) - \$1,500

- Your company logo on the score card
- Company name featured in Rooflines Event Recap
- Company name listed on event page

LONGEST DRIVE/CLOSEST TO PIN SPONSOR (10) - \$1,200

- Your company logo on the sign at the hole
- Golf Cart and Admission for up to two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

HOLE SPONSOR (32) - \$900

- Your company logo on the sign at the hole shared with another sponsor

- Golf Cart and Admission for up to two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

PRESIDENT'S CART OR BEVERAGE CART SPONSOR (15) - \$800

- Your company name on the President's Cart or a Beverage Cart
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

LUNCH SPONSOR (10) - \$500

- Your company name on signage at event lunch
- Company name listed on AAGD event page

**Lunch not included with sponsorship. Must purchase ticket separately.*

BUSINESS EXCHANGE AND STATE OF THE INDUSTRY

DIAMOND SPONSOR (1) - \$12,500

- Full page recognition in Rooflines during one issue prior to event
- Reserved table for 10 attendees at the State of the Industry Lunch and Economic Presentation (Does not include participants registration for Business Exchange reverse trade-show).
- Your logo on main marketing promotion for the day including: the website, emails, premier placement in both event presentations,

- event signs, featured in Rooflines, and some social posts
- Participation in the opening address for the AAGD Business Exchange, with a short welcome message to all Owner/Manager Attendees.
- Acknowledgment of Diamond Sponsorship and premier placement in the AAGD State of the Industry Presentation
- Exclusive signage and stand-alone promotion

- A list of all attendees for both the Business Exchange and the State of the Industry

EVENT SPONSORS (11) - \$2,700

- Company name in both event presentations
- Company name listed on signage at the event
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event web

page

CONTINENTAL BREAKFAST SPONSOR

(2) - \$2,100

- Company name in both event presentations
- Company name listed on signage at the event

COFFEE BAR SPONSOR (2) - \$2,100

- Company name in both event presentations
- Company name listed on signage at the event

CHRISTMAS RECEPTION

DIAMOND SPONSOR (1) - \$4,000

- Full page recognition in Rooflines during one issue prior to event
- Your logo on main marketing promotion: webpage, emails, Rooflines Ads.
- Exclusive signage and stand-alone promotion.
- Optional recognition of a company representative on stage during the event presentation. (Includes company logo on screen and photo with AAGD President)
- Option for 2 company representatives to join the committee in shopping for toys.
- Company logo on signage at the event.

EVENT SPONSORS (15) - \$1,300

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event

PHOTO BOOTH SPONSOR (3) - \$1,100

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event
- Signage at the photo booth

REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.



EDUCATION

EXCLUSIVE NAAEI CREDENTIAL PROGRAM SPONSORSHIP (2) - \$3,500 EACH

Align your brand with excellence and education by sponsoring a semester of our national designation programs— CAM (Certified Apartment Manager), CAPS (Certified Apartment Portfolio Supervisor), CALP (Certified Apartment Leasing Professional), and CAMT (Certified Apartment Maintenance Technician).

These prestigious programs attract multifamily professionals who are committed to elevating their knowledge, advancing their careers, and enhancing their impact on the industry. As a sponsor, you'll gain exclusive access and dedicated face time with members who are actively investing in their professional growth.

- **Exclusive Recognition:** One sponsor per credential program for each 6-month term (Spring: January–July | Fall: August–December).
- **Premium Brand Exposure:** Your logo featured across all digital and print materials associated with the designation program throughout the curriculum duration.
- **Direct Member Engagement:** Opportunity to greet, connect, and network with credential candidates on the first day of class, and distribute branded materials.
- **Hospitality Feature:** Provide breakfast on the program's opening day and lunch on the final day—positioning your company as a key supporter of their success.

2026 TAA REDBOOK 2-DAY WEBINAR SPONSORSHIP - \$3,500

Position your company in front of key decision-makers and industry professionals during one of AAGD's most anticipated annual education events.

As the exclusive sponsor of this 2-Day Legal Webinar, your brand will be showcased throughout this high-impact program that helps multifamily professionals stay compliant, informed, and ahead of legal challenges.

This event typically reaches over 350 owner/operators, many of whom hold decision-making authority within their organizations—making it a powerful opportunity to connect with leaders who influence purchasing and partnership decisions.

- **Exclusive Visibility:** Recognition as the sole sponsor of the 2026 TAA Legal 2-Day Webinar.
- **Premium Brand Exposure:** Your logo featured prominently in all event promotions and materials—both print and digital—ensuring consistent visibility before, during, and after the event.
- **Personalized Promotion:** Record a short promotional video highlighting your company's products or services to be played before the webinar begins OR join live on-screen to personally welcome attendees and introduce the presenter.

LEADERSHIP LYCEUM

CLASS SPONSOR (6) - \$1,000

- Sponsor name and logo on all leadership program's advertising to include print publication, flyers and social media
- Sponsor logo on screen at the Training Center on days of classes
- Sponsor names will be listed on www.aagdallas.com/leadership-lyceum for 6 months
- Sponsor logo will be featured on signage during breakfast or lunch during 1 session. A representative from sponsor company can present to the group and bring any promotional materials or contact information.

IRO MEETINGS

MEETING SPONSOR (3 PER MEETING) - \$200

JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER

- Sponsor name featured on AAGD website event page
- Sponsor name featured on all event promotional materials
- Sponsor recognized at the meeting. A representative may introduce themselves and speak for 1 minute. May distribute marketing materials prior to the meeting.

BOD MEETINGS

BREAKFAST SPONSOR (11) - \$1,100

- Recognition at the meeting as the breakfast sponsor in the presentation and board packet
- 1 company representative can attend the meeting as a non-voting member. May speak at the beginning of the meeting and bring any promotional items to hand out
- Sponsors will have the opportunity to select the month to attend once sponsorship is secured

2027 INSTALLATION DINNER

DIAMOND SPONSOR (1) - \$7,000

- Verbal recognition at the event during the program
- Recognition in Rooflines
- Your company logo listed on the website
- Your company logo listed on sign(s) at the event
- Your company logo on slideshow presentation
- Reserved table, includes 2 free tickets

REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.

PHOTO BOOTH SPONSOR (3) - \$1,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Your company listed on sign(s) near photo-booth

ADDITIONAL EVENT SPONSORS (10) - \$2,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Company listed on signage at the event

2027 DALLAS EDUCATION CONFERENCE

DIAMOND SPONSOR (1) - \$15,000

The Dallas Education Conference is AAGD's premier education event, bringing together top multifamily leaders for a full day of learning, connection, and industry insight. Attendance is exclusive to owner/operator companies and sponsoring supplier partners, creating a high-value environment for meaningful engagement.

As a Diamond Sponsor, your company will enjoy unmatched visibility and interaction before, during, and after this seven-hour event—positioning your brand as a true leader in the multifamily industry.

- **Prominent Branding:** Your logo featured on attendee name badges and event bags—keeping your brand top of mind throughout the conference.
- **Prime Brand Placement:** Premium logo inclusion in all event marketing materials, both print and digital, with four months of pre-event promotion across multiple channels.
- **Exclusive Speaking Opportunity:** Take the stage as the Opening Keynote Sponsor to personally welcome attendees and spotlight your company's message.
- **Strategic Visibility:** Enjoy a prime tradeshow table location to showcase your products and services while building one-on-one relationships with key decision-makers.
- **Engagement Opportunity:** Participate in the popular sponsor drawing, creating fun and direct interaction with attendees.
- **Enhanced Brand Association:** AAGD will contribute a \$250 gift card to the attendee giveaway on your behalf—adding excitement and positive brand alignment.
- **Extended Reach:** Continue your exposure post-event through photos and highlights featured in Rooflines Magazine, on the AAGD website, and across social media platforms.
- **Team Access:** Bring up to six company representatives to experience exclusive networking opportunities throughout the day.

Event registration is not included with sponsorship unless noted. Payment is due in full 90 days prior to the event.

No refunds or cancellations will be permitted within 120 days of event. Cancellations must be submitted via e-mail to cweems@aagdallas.com. Members must be in good standing to reserve a sponsorship. For all questions about sponsorships, please email clindstrom@aagdallas.com.