

# AAGD

## EVENT SPONSORSHIPS



[AAGDALLAS.COM/SPONSORSHIP-OPPORTUNITIES](https://aagdallas.com/sponsorship-opportunities)



# AAGD ANNUAL EVENTS

## 2025 EVENTS

Executive Reception (3)

Executive Wine & Spirit Tasting

Trade Show

Volleyball

Challenge Cup

Spring Golf

Sapphire Awards

Business Exchange

Fall Golf

PAC Clay Shoot Classic

Christmas Reception

Education Classes

Leadership Lyceum

IRO Meetings

BOD Meeting

## 2026 EVENTS

Installation Dinner

Education Conference



# EXECUTIVE RECEPTIONS

## SPRING/SUMMER/ FALL (3 EACH) - \$2,200

- Recognition in Rooflines during one issue prior to event
- Your company name listed on the website
- Your company listed on sign(s) at the event
- Complimentary ticket to event



# EXECUTIVE RECEPTIONS

## WINE & SPIRIT TASTING - \$2,200

- Recognition in Rooflines during one issue prior to event

- Your company name listed on the website
- Your company listed on sign(s) at the event
- Complimentary ticket to event

# TRADE SHOW

## AISLE SPONSOR (6) - \$1,200

- Company brand displayed on banners above the aisles

## NAPKIN SPONSOR (1) - \$1,500

- Logo on napkin at Bar - Sponsors will provide branded napkins for all 4 bars

## CUP SPONSOR (1) - \$1,500

- Logo on 12 oz cup - Sponsors will provide branded 12 oz cups for all 4 bars

## LANYARD SPONSOR (1) - \$1,800

- Logo on lanyard- Sponsor will provide branded lanyards for over 900 attendee name badges

## BAG SPONSOR (1) - \$1,600

- Sponsor will provide branded bags for over 900 attendees and a company representative to pass out bags.

## FLOOR STICKERS (6) - \$1,200

- Company brand displayed on one 24"x24" Floor Sticker on the show floor. \$1200

## REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.

# VOLLEYBALL TOURNAMENT AND BEACH BLAST

## DIAMOND SPONSOR - STARTING AT \$4,000

- Full page recognition in Rooflines during one issue prior to event
- Exclusive signage and stand-alone promotion
- Your company logo on signage at event
- A table by request at the entrance for your staff to work, and hand out promo items. (2 spectator attendees included with sponsor-

ship - Team Registration NOT included with Sponsorship)

## EVENT SPONSOR (6) - \$1,000

- Your name on main marketing promotion: webpage, emails, Rooflines Ads
- Signage at event with all event sponsors and diamond sponsor at the event

# CAMP CONSTRUCTION CHALLENGE CUP

## EVENT SPONSOR (10) - \$1,500

- Be featured on signs at Camp Construction Challenge Cup & a golf cart to drive around the course

- Your company will be featured in Rooflines Event Recap for Challenge Cup
- One company representative may attend Thursday night dinner

# SPRING/FALL GOLF CLASSIC

## PIN SPONSOR (1) - \$1,300

- Golf Cart with company name on it
- Company name will be listed in the event recap in Rooflines.
- Company name listed on AAGD Golf event page

- Company name listed on event page
- One representative to drive shuttle around course

## SHUTTLE SPONSOR (2) - \$1,300

- Company logo on the course shuttle
- Admission for 1 company representative to drive shuttle around course during the event
- Company name featured in Rooflines Event Recap

## EXCLUSIVE PLAYER CART SIGN SPONSOR (1) - \$1,500

- Company logo on every golf cart
- Receive a cart with company name
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### **SCORECARD SPONSOR (3) - \$1,500**

- Your company logo on the score card
- Receive a cart with company name
- Admission for company representative to drive around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### **LONGEST DRIVE/CLOSEST TO PIN SPONSOR (10) - \$1,200**

- Your company logo on the sign at the hole
- Golf Cart and Admission for up to two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **HOLE SPONSOR (32) - \$900**

- Your company logo on the sign at the hole shared with another sponsor

- Golf Cart and Admission for up to two company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **PRESIDENT'S CART OR BEVERAGE CART SPONSOR (15) - \$800**

- Your company name on the President's Cart or a Beverage Cart
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **LUNCH SPONSOR (10) - \$500**

- Your company name on signage at event lunch
- Company name listed on AAGD event page

## **SAPPHIRE AWARDS**

### **DIAMOND SPONSOR STARTING \$12,000**

- A reserved table at the event with 10 attendees, next to the AAGD President's Table (\$1,500 dollar value)
- Participation in the opening ceremonies at the event, with a short welcome message
- Your logo on main marketing promotion including: the website, promo videos, awards portal, event signs, all print materials for the

event, featured in Rooflines, and some social posts

- Exclusive signage and stand-alone promotion
- A list of all 2025 nominees, nominators, and event attendees
- The ability to place promo items in all 20 award recipient swag bags, and the option to give all award recipients a gift of \$250 or less from your company

## **AWARD SPONSORS - \$3,600**

- Your company name used to promote this specific award.
- Your company name listed along with the award category in print materials.
- Listed on the AAGD website.
- Company representative will announce the award category, nominees, and recipient at the event.

Sponsorship must be paid in Full by January 1, 2025. If you have questions about billing terms, please contact Chris Weems at [cweems@aag-dallas.com](mailto:cweems@aag-dallas.com). The Award Sponsors will be sold unassigned. At the next Sapphire Awards Task Force committee meeting, the sponsors will be assigned through a drawing of names for each award.

# **BUSINESS EXCHANGE AND STATE OF THE INDUSTRY**

## **DIAMOND SPONSOR - STARTING AT \$12,500**

- Full page recognition in Rooflines during one issue prior to event
- A Reserved table for 10 attendees at the State of the Industry Lunch and Economic Presentation (Does not include participants registration for Business Exchange reverse tradeshow).
- Your logo on main marketing promotion for the day including: the website, emails, premier placement in both event presentations, event signs, featured in Rooflines, and some social posts
- Participation in the opening address for the AAGD Business Exchange, with a short welcome message to all Owner/Manager Attendees.
- Acknowledgement of Diamond Sponsorship and premier placement in the AAGD State of the Industry Presentation

- Exclusive signage and stand-alone promotion
- A list of all attendees for both the Business Exchange and the State of the Industry

## **EVENT SPONSORS (11) - \$2,700**

- Company name in both event presentations
- Company name listed on signage at the event
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event web page

## **CONTINENTAL BREAKFAST SPONSOR (2) - \$2,100**

- Company name in both event presentations
- Company name listed on signage at the event

## **COFFEE BAR SPONSOR (2) - \$2,100**

- Company name in both event presentations
- Company name listed on signage at the event

# CLAY SHOOT CLASSIC

## DIAMOND SPONSOR - STARTING AT \$4,000

- Full page recognition in Rooflines during one issue prior to event
- Your logo or name on main marketing promotion: webpage, emails, Rooflines Ads
- Company Logo displayed on event pull up banner
- A table by request at the entrance for your staff to work, and hand out promo items. (2 spectator attendees included with sponsorship - Sponsorship does Not include a team)
- A sign with your company logo at the event

## STATION SPONSOR (24) - \$1,000

- 1 station with signage to hand out promo,
- Water or snack to each team during their round
- Admission for 2 employees to work table
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

## GOLF CART SPONSOR (4) - \$800

- Company name on a golf cart at the event to drive around the event
- Featured in Rooflines Event Recap
- Company name on AAGD event page

## LUNCH SPONSOR (4) - \$800

- Company name on signage during lunch
- Company name featured in Rooflines Event Recap
- One Company employee may attend lunch
- Company name on AAGD event page

## SCORECARD SPONSOR (3) - \$1100

- Your company logo on the score card
- Receive a cart with company name
- Admission for company representative to drive around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on event page

# CHRISTMAS RECEPTION

## DIAMOND SPONSOR - STARTING AT \$4,000

- Full page recognition in Rooflines during one issue prior to event Your logo on main marketing promotion: webpage, emails, Rooflines Ads.
- Exclusive signage and stand-alone promotion.
- Optional recognition of a company representative on stage during the event presentation. (Includes company logo on screen and photo with AAGD President)
- Option for 2 company representatives to join the committee in shopping for toys.
- Company logo on signage at the event.

## EVENT SPONSORS (15) - \$1, 200

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event

## PHOTO BOOTH SPONSOR (3) - \$1, 000

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event
- Signage at the photo booth

## REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.

# EDUCATION

## **SPRING / FALL CREDENTIAL SPONSOR - \$3,500 EACH**

- Exclusive NAAEI Credential Program sponsorship for the following national designations: CAM (Certified Apartment Manager), CAPS, (Certified Apartment Portfolio Supervisor), CALP (Certified Apartment Leasing Professional), & CAMT (Certified Apartment Maintenance Technician)
- Logo to be featured (digital & print) in association with designation programs for the 6-month curriculum duration (Spring: January - July & Fall: August - December).
- Opportunity to greet and network with credential candidates on the first day of the pro-

gram and distribute promotional materials.

- Supply breakfast on the first day of class and lunch on the final day.

## **2025 TAA LEGAL 2-DAY WEBINAR SPONSORSHIP - \$2,000**

- Exclusive program sponsorship
- Logo to be featured in association with the event in both print and digital formats
- Opportunity record promotional video about your company's product/services to be played prior to the webinar OR join the webinar on-screen to address attendees and introduce the presenter.

# LEADERSHIP LYCEUM

## **CLASS SPONSOR (6) - \$1,000**

- Sponsor name and logo on all leadership program's advertising to include print publication, flyers and social media
- Sponsor logo on screen at the Training Center on days of classes

- Sponsor names will be listed on [www.aagdallas.com/leadership-lyceum](http://www.aagdallas.com/leadership-lyceum) for 6 months
- Sponsor logo will be featured on signage during breakfast or lunch during 1 session. A representative from sponsor company can present to the group and bring any promotional materials or contact information.

# IRO MEETINGS

## **MEETING SPONSOR (3 PER MEETING) - SECURE THREE MONTHS FOR \$200 EACH OR ONE MONTH FOR \$600**

**JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER**

- Sponsor name featured on AAGD website event page

- Sponsor name featured on all event promotional materials
- Sponsor recognized at the meeting. A representative may introduced themselves and speak for 1 minute. May distribute marketing materials prior to the meeting.



# BOD MEETINGS

## BREAKFAST SPONSOR(11) - \$1000

- Recognition at the meeting as the breakfast sponsor in the presentation and board packet
- 1 company representative can attend the meeting as a non-voting member. May speak at the beginning of the meeting and bring any promotional items to hand out
- Sponsors will have the opportunity to select the month to attend once sponsorship is secured

# 2026 INSTALLATION DINNER

## DIAMOND SPONSOR - STARTING AT \$7,000

- Verbal recognition at the event during the program
- Recognition in Rooflines
- Your company logo listed on the website
- Your company logo listed on sign(s) at the event
- Your company logo on slideshow presentation
- Reserved Table, includes 2 free tickets

## REGISTRATION SCREEN SPONSOR (1) - \$1,500

- Your company logo will be displayed on all check in screens during the event.

## PHOTO BOOTH SPONSOR (3) - \$1,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Your company listed on sign(s) near photo-booth

## ADDITIONAL EVENT SPONSORS (10) - \$2,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Company listed on signage at the event

# 2026 DALLAS EDUCATION CONFERENCE

## DIAMOND SPONSOR - \$15,000

Elevate your brand visibility with our exclusive Diamond Sponsorship package. Benefit from prime placement in all event marketing materials, both print and digital, ensuring maximum exposure before and during the seven hour event.

- **Prominent Branding:** Your logo will be prominently displayed on registration screens, attendee name badges, neck wallets, and bags, guaranteeing top-of-mind awareness.

- **Exclusive Speaking Opportunity:** Secure the coveted opening keynote sponsorship slot, positioning your company as an industry leader.
- **Personalized Recognition:** Receive a special introduction from our master of ceremonies and enjoy dedicated mic time to welcome attendees and showcase your company's message.
- **Strategic Visibility:** Showcase your products and services at a prime tradeshow table location, maximizing your networking opportunities.
- **Engaging Engagement:** Participate in our popular sponsor drawing, adding excitement and interaction for attendees.
- **Valuable Giveaway:** AAGD will contribute a \$250 gift card to our attendee drawing on your behalf, further enhancing your brand association.
- **Amplified Reach:** Gain additional sponsor recognition through post-event photos published in Rooflines Magazine, the AAGD website, and social media channels.
- **Dedicated Team Attendance:** Bring up to six staff members to enjoy exclusive access and networking opportunities throughout the event.

**Elevate your brand presence and make a lasting impression with our Diamond Sponsorship package.**



Event registration is not included with sponsorship unless noted. Payment is due in full 90 days prior to the event. No refunds or cancellations will be permitted within 120 days of event. Cancellations must be submitted via e-mail to [cweems@aagdallas.com](mailto:cweems@aagdallas.com). Members must be in good standing to reserve a sponsorship. For all questions about sponsorships, please email [clindstrom@aagdallas.com](mailto:clindstrom@aagdallas.com).