

# 2024

## AAGD EVENT SPONSORSHIPS



[AAGDALLAS.COM/SPONSORSHIP-OPPORTUNITIES](https://aagdallas.com/sponsorship-opportunities)



# AAGD ANNUAL EVENTS



**Installation Dinner**

**Executive Receptions**

**Trade Show**



**Volleyball Tournament & Beach Blast**

**Challenge Cup**

**Spring Golf Classic**

**Fall Golf Classic**



**Leadership Lyceum**

**Cornhole Tournament**

**Business Exchange & State of the Industry**

**PAC Clay Shoot Classic**



**IRO Meetings**

**Christmas Reception**

**Dallas Education Conference**

**BOD Meetings**



**Education**

# INSTALLATION DINNER

## DIAMOND SPONSOR - STARTING AT \$7,000

- Verbal recognition at the event during the program
- Recognition in Rooflines
- Your company logo listed on the website
- Your company logo listed on sign(s) at the event
- Your company logo on slideshow presentation
- Reserved Table, includes 2 free tickets



## PHOTO BOOTH SPONSOR (3) - \$1,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Your company listed on sign(s) near photo-booth

## ADDITIONAL EVENT SPONSORS (10) - \$2,000

- Verbal recognition at the event during the program
- Your company name listed on the website
- Your company name listed in presentation
- Company listed on signage at the event

# EXECUTIVE RECEPTIONS

## SPRING/SUMMER (3 EACH) - \$2,000

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event

## FALL WINE TASTING (5) - \$2,000

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event

# TRADE SHOW

## AISLE SPONSOR (6) - \$1,200

- Company brand displayed on banners above the aisles

## NAPKIN SPONSOR (1) - \$1,500

- Logo on napkin at Bar - Sponsors will provide branded napkins for all 4 bars

## CUP SPONSOR (1) - \$1,500

- Logo on 12 oz cup - Sponsors will provide branded 12 oz cups for all 4 bars

## LANYARD SPONSOR (1) - \$1,800

- Logo on lanyard- Sponsor will provide branded lanyards for over 900 attendee name badges

## BAG SPONSOR (1) - \$1,600

- Sponsor will provide branded bags for over 900 attendees and a company representative to pass out bags.

## FLOOR STICKERS (6) - \$1,200

- Company brand displayed on one 24"x24" Floor Sticker on the show floor

# VOLLEYBALL TOURNAMENT AND BEACH BLAST

## DIAMOND SPONSOR - STARTING AT \$4,000

- Your logo on main marketing promotion: webpage, emails, Rooflines Ads
- Exclusive signage and stand-alone promotion
- Your company logo on signage at event
- A table by request at the entrance for your staff to work, and hand out promo items. (2 spectator attendees included with sponsorship - Sponsorship does not include a team)

## COURT SPONSOR (6) - \$1,000

- Your name on main marketing promotion: webpage, emails, Rooflines Ads
- A sign with your company Logo at the event on Court
- Signage at event with all court sponsors and diamond sponsor at the event

# CHALLENGE CUP

## EVENT SPONSOR (10) - \$1,500

- Be featured on signs at Camp Construction Challenge Cup & a golf cart to drive around the course
- Your company will be featured in Rooflines Event Recap for Challenge Cup

# SPRING GOLF CLASSIC

## PIN SPONSOR (1) - \$1,300

- Golf Cart with company name on it
- Company name will be listed in the event recap in Rooflines.
- Company name listed on AAGD Spring Golf event page

## SHUTTLE SPONSOR (2) - \$1,300

- Company logo on the course shuttle
- Admission for 1 company representative to drive shuttle around course during the event
- Company name featured in Rooflines Event Recap

- Company name listed on event page

## EXCLUSIVE PLAYER CART SIGN SPONSOR (1) - \$1,500

- Company logo on every golf cart
- Receive a cart with company name
- Admission for company representative to drive around course during the event.
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### SCORE CARD SPONSOR (3) - \$1,500

- Your company logo on the score card
- Receive a cart with company name
- Admission for company representative to drive around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### LONGEST DRIVE/CLOSET TO PIN SPONSOR (10) - \$1,000

- Your company logo on the sign at the hole
- Admission for company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### HOLE SPONSOR (32) - \$700

- Your company logo on the sign at the hole shared with another sponsor
- Admission for company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### PRESIDENT'S CART OR BEVERAGE CART SPONSOR (15) - \$800

- Your company name on the President's Cart or a Beverage Cart
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### LUNCH SPONSOR (10) - \$500

- Your company name on signage at event lunch
- Company name listed on AAGD event page

### GOLF CART (50) - \$200

- Add a golf Cart for your company representatives to drive during the event. *Available only to president cart or beverage cart sponsor, longest drive/closet to pin or hole sponsors.*



## FALL GOLF CLASSIC

### PIN SPONSOR (1) - \$1,300

- Golf Cart with company name on it
- Company name will be listed in the event recap in Rooflines.
- Company name listed on AAGD Fall Golf event page

### SHUTTLE SPONSOR (2) - \$1,300

- Your company logo on the course shuttle
- Admission for 1 company representative to drive shuttle around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **EXCLUSIVE PLAYER CART SIGN SPONSOR (1) - \$1,500**

- Your company logo on every golf cart
- Receive a cart with company name
- Admission for company representative to drive around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### **SCORE CARD SPONSOR (3) - \$1,500**

- Your company logo on the score card
- Receive a cart with company name
- Admission for company representative to drive around course during the event
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **LONGEST DRIVE/CLOSET TO PIN SPONSOR (10) - \$1,000**

- Your Company name on the sign at the hole
- Company can sit at hole during the event, with tables or tents. All equipment must be brought by sponsor
- You will be featured in Rooflines Event Recap for the event
- Company name listed on AAGD event page

### **HOLE SPONSOR (32) - \$700**

- Your company logo on the sign at the hole shared with another sponsor
- Admission for company representatives to sit at hole with tables/tent provided by sponsor
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

### **PRESIDENT'S CART OR BEVERAGE CART SPONSOR (15) - \$800**

- Your company name on the President's Cart or a Beverage Cart
- Company name featured in Rooflines Event Recap
- Company name listed on event page

### **LUNCH SPONSOR (10) - \$500**

- Your company name on signage at event lunch
- Company name listed on event page

### **GOLF CART (50) - \$200**

- Add a golf Cart for your company representatives to drive during the event. *Available only to president cart or beverage cart sponsor, longest drive/closet to pin or hole sponsors.*



**LEARN MORE ABOUT AAGD POLITICAL ACTION COMMITTEE AT:**

[AAGDALLAS.COM/AAGD-PAC](http://AAGDALLAS.COM/AAGD-PAC)

# LEADERSHIP LYCEUM

## CLASS SPONSOR (6) - \$1,000

- Sponsor name and logo on all leadership program's advertising to include print publication, flyers and social media
- Sponsor logo on screen at the Training Center on days of classes
- Sponsor names will be listed on AAGD Lyceum webpage
- Sponsor logo will be featured on signage during breakfast or lunch during 1 session. A representative from sponsor company can present to the group and bring any promotional materials or contact information.

# CORNHOLE

## EVENT SPONSOR (10) - \$1,000

- Company name listed on signage at the event
- Company name featured in Rooflines Event Recap
- Company name listed on event page
- Admission for 2 representatives to attend as spectators

# BUSINESS EXCHANGE AND STATE OF THE INDUSTRY

## DIAMOND SPONSOR - STARTING AT \$15,000

- A Reserved table for 10 attendees at the State of the Industry Lunch and Economic Presentation (Does not include participants registration for Business Exchange reverse tradeshow).
- Your logo on main marketing promotion for the day including: the website, emails, premier placement in both event presentations, event signs, featured in Rooflines, and social posts
- Participation in the opening address for the AAGD Business Exchange, with a short welcome message to all Owner/Manager Attendees.
- Acknowledgement of Diamond Sponsorship and premier placement in the AAGD State of the Industry Presentation
- Exclusive signage and stand-alone promotion

## EVENT SPONSORS (11) - \$2,700

- Company name in both event presentations
- Company name listed on signage at the event
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event webpage

## **CONTINENTAL BREAKFAST SPONSOR**

### **(2) - \$2,100**

- Company name in both event presentations
- Company name listed on signage at the event

## **COFFEE BAR SPONSOR (2) - \$2,100**

- Company name in both event presentations
- Company name listed on signage at the event

# **CLAY SHOOT CLASSIC**

## **DIAMOND SPONSOR - STARTING AT \$4,000**

- Your logo or name on main marketing promotion: webpage, emails, Rooflines Ads
- Exclusive signage and stand-alone promotion
- A table by request at the entrance for your staff to work, and hand out promo items. (2 spectator attendees included with sponsorship - Sponsorship does not include a team)
- Company Logo on signage at event

## **STATION SPONSOR (24) - \$1,000**

- 1 station to hand out promo, water or snack to each team during their round
- Admission for 2 employees to work table and attend lunch
- Company name featured in Rooflines Event Recap
- Company name listed on AAGD event page

## **SCORE CARD SPONSOR (1) - \$1,100**

- Company logo on all Scorecards
- Golf Cart for day of event
- Company name featured in Rooflines Event Recap

## **GOLF CART SPONSOR (4) - \$800**

- Company name a golf cart at the event
- Company name featured in Rooflines Event Recap
- Company name on AAGD event page

## **LUNCH SPONSOR (4) - \$800**

- Company name on signage during lunch
- Company name featured in Rooflines Event Recap
- One Company employee may attend lunch
- Company name on AAGD event page

# **IRO MEETINGS**

## **MEETING SPONSOR (3) - \$150 OR (1) - \$450**

**JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER**

- Sponsor name featured on AAGD website event page
- Sponsor name featured on all event promotional materials
- Sponsor recognized at the meeting. A representative may introduced themselves and speak for 1 minute. May distribute marketing materials prior to the meeting.



# CHRISTMAS RECEPTION

## DIAMOND SPONSOR - STARTING AT \$4,000

- Your logo on main marketing promotion: webpage, emails, Rooflines Ads.
- Exclusive signage and stand-alone promotion.
- Optional recognition of a company representative on stage during the event presentation. (Includes company logo on screen and photo with AAGD President)
- Option for 2 company representatives to join the committee in shopping for toys.
- Company logo on signage at the event.

## EVENT SPONSORS (15) - \$1, 200

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event

## PHOTO BOOTH SPONSOR - \$1, 000

- Recognition at the event during the program
- Your company name listed on the website
- Your company listed on sign(s) at the event
- Signage at the photo booth



# DALLAS EDUCATION CONFERENCE

## DIAMOND SPONSOR - STARTING AT \$15,000

- Be Keynote Speaker Sponsor
- Special introduction from our master of ceremonies and have 1 minute of mic time to welcome attendees
- Exclusive lunch sponsor
- Company logo on the nametag wallet holder that all attendees receive
- Your logo on Participant bags or backpacks
- Featured placement in all event marketing
- Company name and/or logo featured on all marketing and promotional materials for the event
- Logo displayed on the screen during the event presentation
- Logo on event signage
- Prime location for your tradeshow-style table to network and distribute your company's promotional materials
- Opportunity to participate with one giveaway in the popular sponsor's drawing for the attendees
- Be featured in post-event recap published in Rooflines Magazine/Education Brochure
- An additional attendee drawing for a \$250 Diamond Sponsor VISA Gift Card
- Up to six (6) staff members attend the event and enjoy exclusive exposure throughout the day

# BOD MEETINGS

## BREAKFAST SPONSOR(11) - \$1000

- Recognition at the meeting as the breakfast sponsor in the presentation and board packet
- 1 company representative can attend the meeting as a non-voting member. May speak at the beginning of the meeting and bring any promotional items to hand out
- Sponsors will have the opportunity to select the month to attend once sponsorship is secured

# EDUCATION

## SPRING CREDENTIAL SPONSOR - \$3,500

## FALL CREDENTIAL SPONSOR - \$3,500

- Name/Logo on all advertising & on screen at the Training Center on class days (24 total)
- 2 Supplier Success Registrations for the Fall program
- Introduce the NAAEI Faculty Instructor to Credential Candidates, pass out promo/information
- Supply lunch with the candidates on final day of each program
- Supply breakfast and snacks (4x during each program).

Event registration is not included with sponsorship unless noted. Payment is due in full 90 days prior to the event. No refunds or cancellations will be permitted within 120 days of event. Cancellations must be submitted via e-mail to [bmoore@aagdallas.com](mailto:bmoore@aagdallas.com). Members must be in good standing to reserve a sponsorship. For all questions about sponsorships, please email [clindstrom@aagdallas.com](mailto:clindstrom@aagdallas.com).

