

## **AACS Satellite Symposium & Industry Stage Guidelines**

### **2026 Annual Scientific Meeting**

Satellite symposia and industry stage presentations provide an opportunity for industry supporters to share expertise through sponsored education. Content is subject to AACS approval and is not eligible for CME. Promotion outside of that listed on the Corporate Prospectus is the responsibility of the supporting company must adhere to AACS guidelines.

- **Acceptable Formats**
  - Acceptable educational formats for industry education may be a satellite symposium that includes presentations by speakers, panel discussions, video presentations, and hands-on activities for learners, or an Industry Stage presentation.
  - Programs should not duplicate any educational content offered at the AACS Annual Scientific Meeting.
  - The Satellite Symposium topic must be approved by the AACS Annual Scientific Meeting Program Committee.
- **Requirements**
  - Company must provide:
    - Symposium title or Industry Stage presentation title
    - Overview/description
    - Speaker(s) and their affiliation(s)
    - A designated contact person
  - Company must be registered as an exhibitor, and the Speaker must be registered as booth personnel.
- **Fees & Letter of Agreement (LOA)**
  - Symposium Fee: \$8,000 for 30 minutes or \$10,000 for 45 minutes.
  - Industry Stage Fee: \$2,300 for 10 minutes.
  - The Fee is due no later than 8 weeks prior to the start of the AACS Annual Scientific Meeting.
  - The company's designated contact person will receive a letter of agreement (LOA) that must be signed by an authorized company representative and returned to AACS by the deadline provided. If the signed LOA is not received by this date, AACS reserves the right to reassign the date/time slot.
  - A cancellation fee of 50% of the Fee will apply once the LOA is fully executed. No refund will be supplied if canceled within 3 months of the meeting date, unless the Program slot is sold to an alternate applicant.

- Inclusions
  - Audio-Visual including: screen, projector, and microphone
  - Company name and Satellite Symposium or Industry Stage topic will be printed in the AACCS Annual Scientific Meeting Final Program Guide
  - Company name and Satellite Symposium or Industry Stage topic will be printed in the conference app (character restrictions may apply).
  - Recognition on the conference website as the sponsor of the Satellite Symposium. (Satellite Symposium, only)
  - Dedicated signage outside the meeting room with your company name. (Satellite Symposium, only)
  - Push notification in the conference app fifteen (15) minutes prior to the start of the Symposium or Industry Stage Session.
  - Recognition in the December and March issues of The Consult, AACCS's exclusive quarterly newsletter.
- Sponsor Responsibilities
  - The Satellite Symposium or Industry Stage Sponsor is responsible for generating its own audience.
  - The Satellite Symposium or Industry Stage Sponsor shall start and end their program on time.
  - The Satellite Symposium Sponsor must purchase Food and Beverage to be served during their session. (This is not a requirement of Industry Stage presentations.) There is a minimum number of servings that the Sponsor must agree to purchase. This must be organized through the AACCS in advance by the date indicated, and all costs are the responsibility of the Sponsor. All F&B must be ordered through the hotel.
  - Any literature produced for the Satellite Symposium must be approved by the AACCS and the American College of Surgeons CME Department (ACS) and cannot say that the Satellite Symposium is endorsed or sponsored by AACCS or ACS. All literature must include the following disclaimer: "This Satellite Symposium presentation is independent of the AACCS Annual Scientific Meeting educational activities and is not accredited for CME." This item is not applicable to Industry Stage presentations.
  - All information distributed for the Satellite Symposium and Industry Stage presentations must be submitted for approval, at a minimum of 4 weeks prior to the start of the Annual Scientific Meeting.
  - The Satellite Symposium or Industry Stage Sponsor shall designate an organizer to serve as a main point of contact for all communications regarding the program and must have a representative on site at the 2025 Annual Scientific Meeting to coordinate the program.