



# Title of the Poster Presentation

Subtitle (if necessary)

Names of presenters and institutional affiliations

Put your school logo

## POSTER SIZE

This generic poster template can be edited to serve for your presentation needs. Please note that it is built to the most common poster size, 48x36 (121.92cm x 91.44 cm).

## HOW TO USE

This slide is a list of tips, but along with the next slide can be used as a template you can type directly into. Feel free to move, add, edit or delete elements as needed.

Remember that effective posters are **concise, succinct**, and have **large font size** that is easy to read from a distance even on a virtual platform. To see this poster in final size in order to check your font size, hit 'Play from Start'.

## POSTER ORGANIZATION

Many academic posters **follow the IMRD structure** (Intro-Methods-Results-Discussions) from the top left of the poster to the bottom right (↘). Include Selected References and, if needed, Acknowledgements at the end.

Avoid "regurgitating! "Less is more" in making an effective poster. Avoid overwhelming your audience with unnecessary text or data.

Spell check and edit your poster before uploading.

## INTRODUCTION

- Identify the issue and introduce key terms
- Summarize the research background and gap/problem that warrants your research
- State the research question(s) and objective(s)

## METHODS

- Use visuals where possible, such as:
  - Tables that summarize participant info
  - Charts that show data collection and analysis procedures
- Supplement visuals with brief captions
- Try "Smart Art" to convert texts to visuals

## RESULTS/FINDINGS

- Dedicate largest available space
- Present data visually when possible (e.g., graphs, charts, tables, photographs)
- Minimize the use of dense text paragraphs through the use of bullet points and symbols (e.g., → ↑ ↓)
- Apply bigger font size to textual data (e.g., narratives, excerpts, spoken utterances)

## DISCUSSION

- Briefly interpret the results/findings
- Provide implications for research, pedagogy, and/or policy

## INCLUDE SELECTED REFERENCES

Contact information of corresponding author(s)

## VIRTUAL POSTER DESIGN TIPS

### 1. KEEP TEXT SIMPLE, LARGE, LEGIBLE

- Choose sans-serif fonts, such as Arial, Helvetica, or PT Sans (avoid Times New Roman or century)
- Make text large enough to be easily read
  - Title: 110+ pts
  - Subtitle: 70+ pts
  - Names of presenters and institutions: 50 pts
  - Section headings: 72+ pts
  - General texts: 44+
  - Captions: 35+ pts
- Use **bold** or *italics* strategically to emphasize important information
- Use bullet points and nesting; for example:
  - *Item 1*
    - *Item 1-1*
    - *Item 1-2*

### 2. CHOOSE COLORS CAREFULLY AND MINIMALLY

- For virtual poster presentations, use a light-coloured background and darker-coloured fonts. Choose no more than 2–3 main colours.
- Don't use unnecessary text decorations (e.g., **WordArt** )

### 3. USE VISUALS WHEN POSSIBLE

- BUT please ensure that you have proper consent or rights to use and reproduce images you include (e.g., classroom data, artwork, etc.)
- Keep word count at <800 words. To check your word count:

"File" window → Properties → Statistics

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