



AAA & GAA

APARTMENT MARKET OUTLOOK

Buy? Hold? Sell? Market Participants
Contemplate Evolving Business Strategies



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2026 AAA Chair
Rob Gayle



AGENDA

2:35
PM

CBRE PRESENTATION

4:00
PM

LOAN SALES DISCUSSION

3:00
PM

PANEL DISCUSSION: BUY,
HOLD, SELL?

4:40
PM

INDUSTRY ICON
INTERVIEW

3:45
PM

COSTAR PRESENTATION

5:00
PM

NETWORKING
RECEPTION

Presenter

CBRE



Shea Campbell
Vice Chairman

Presenter

 CoStar



Grant Montgomery
National Director of Multifamily Analytics

Moderator

 WALTON
COMMUNITIES



Tom Wilkes
President

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Panelists

Capital Market



Christie Jordan
Regional Chief
Financial Officer



Robert Pereira
Founder, CEO



Luke Persichetti
Vice President



Daniel Alexander
Principal, Co-Founder



Andrew Zelman
Senior Vice President,
Southeast Investments



Loan Sales Discussion

Speaker



Pat Arangio

Vice Chairman

CBRE

Southeast Multifamily

CHECK OUT OUR

UPCOMING CLASSES



2026

Industry Icon



Greg Kraus

**Managing Director and Head of U.S.
Transactions for Invesco Real Estate**



Mark Your Calendars!

Apartment Market Outlook

August 20, 2026

**The PREMIERE FORECASTING
event of the Southeast!**

2:30 PM - 5:30 PM




ATLANTA
APARTMENT ASSOCIATION

PRESENTATIONS

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EVALUATION SURVEY

