

NEW MEMBER CHECKLIST



MAXIMIZE YOUR FIRST YEAR OF MEMBERSHIP



REVIEW THE NEW MEMBER WELCOME PAGE

Explore your onboarding materials, resources, and important links to ensure you're set up for success from day one.

[New Member Welcome Page](#)



ADD YOUR TEAM TO YOUR MEMBERSHIP ACCOUNT

Add at least one teammate via the People tab in your Member Compass so they can access benefits, attend events, and stay engaged.

[Member Compass](#)



ATTEND AN AAA 101 CLASS

Sessions are led by the AAA Membership Ambassadors giving an inside look at how industry professionals have maximized their membership.

[AAA 101 Registration](#)



REGISTER FOR YOUR FIRST EVENT

We recommend starting with Coffee & Connections, a great introduction to networking. AAA socials are also a great option, offering a more casual setting to meet and connect with other members.

[Events Calendar](#)



EXPLORE SPONSORSHIP OPPORTUNITIES

Review the Sponsorship Page to see available opportunities. Remember to connect with other members to learn about their experiences and outcomes from sponsoring.

[Sponsorship Opportunities](#)



MEET WITH YOUR MEMBERSHIP AMBASSADOR

Your assigned Ambassador is here to guide you and answer questions. Assignments are made quarterly, so expect outreach.



SIGN-UP FOR A VOLUNTEER OPPORTUNITY

Volunteer sign-ups open for a month each fall. This is one of the best ways to build relationships and increase your visibility.

[AAA Committees](#)



ATTEND A MAJOR EVENT

Plan to attend a Dinner Meeting, Field Day, or the AAA Trade Show . Major events draw larger crowds and offer excellent networking.

[Major Events Calendar](#)