### The WHO, WHAT, WHY's of

## Your Industry PAC

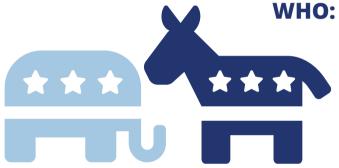
THE GEORGIA BETTER GOVERNMENT FUND

### **WHAT:**

The Georgia Better Government Fund (GBGF) is the apartment industry's Political Action Committee (PAC). The GBGF is funded solely by donations and support from AAA and GAA members. These funds are utilized by the Association's Government Affairs Team, as directed by the Government Affairs Committee, to support political campaigns and leadership committees throughout the State.







## **NHO:** In 2025 GAA & AAA Contributed To More Than 120 State and Local Policymakers

Your PAC supports pro-business candidates and officials who will work with us to maintain the best business and regulatory environment for the apartment industry. The PAC is non-partisan, providing support for both republican and democratic candidates and initiatives every year.

### WHY:

Whether you own, manage and develop apartments, or are an associate member company providing products or services to the apartment industry, your business is impacted by state and local legislation. The PAC increases our visibility under the Gold Dome and at City Halls across the state, substantially enhancing the Association's ability to build meaningful relationships with legislators who enact legislation impacting our industry.

Further exacerbated by the COVID-19 crisis, legislative activity targeting the apartment industry continues to increase while member support of the PAC has been trending down. Your continued support is vital to secure the industry's voice in legislative matters.



Your Government Affairs Team is in the trenches and we need your help! When the PAC dwindles, so does the strength of our industry's voice in policy discussions at the State and Local level, resulting in poor policy outcomes for our industry.

These are turbulent times for our industry - and for the economy as a whole - but if your budget allows you to continue or begin to contribute to the PAC, we hope you will!

HELP US PROTECT YOUR BOTTOM LINE.

**HOW: DONATE TODAY!!** 

Visit: <a href="https://www.atl-apt.org/political-action-committee">www.atl-apt.org/political-action-committee</a>

**EVERY DOLLAR HELPS!** 

# Your Industry PAC Has Done for YOU



Providing you a seat at the table with those involved in State and local government

- RENT CONTROL
- HIGHER TAXES & FEES
- PREMISES LIABILITY
- UNFUNDED MANDATES
- REDUNDANT REGULATION

**Protecting your Business** from Burdensome Legislation and **Preventing Elimination of Current State Protections** 

### **Legislation Stopped**

**HB** 555 - Initially included required divestment from

The association also prevented limitations of security deposits or on the housing industry.



**Assisting in the Passage of Legislation that Supports** our Industry and Protects your Bottom Line

### **Legislation Passed**

**SB68 -** After many attempts, the Georgia Legislature passed sweeping reforms to premises liability law in 2025. **HB1203 -** Allows for off-duty setouts to be executed, greatly increasing eviction efficiencies in the metro area.

Hosting annual receptions with top ranking state officials and nearly all members of the Georgia Legislature for apartment industry executives to educate State leaders on issues important to our industry.



### **DONATE to Your Industry PAC TODAY!!**

www.atl-apt.org/political-action-committee