



**ATLANTA
COMMUNITY
FOOD BANK**

End hunger. Grow stronger.

AAA *wesome*
80s!
ATLANTA APARTMENT ASSOCIATION
FOOD-A-THON

2026 Food-A-Thon Kick Off



Agenda

- Welcome & Opening Remarks
- The Need in Our Community
- Bringing Food-A-Thon to life in your company
 - Fundraising / Food Drives
 - Volunteering
 - Events
- Personal Impact Story
- Optional Food Bank Tours



Welcome and Opening Remarks

Rob Gayle

AAA Board Chair

President

Dream Live Prosper
Communities (DLP)



HUNGER IS A CRISIS
OF COMMUNITY.
IT AFFECTS US ALL.

Nearly **1 in 8** Georgians
including **1 in 6** children
deal with food insecurity.



Meet Alex

“Life has been very stressful with rent going up in price, and all the other bills; it’s a lot to tackle.”

“My husband and I don’t really like asking for help. It’s really hard for us.”

“Even something as simple as peanut butter means so much. Today, when I opened the bag and there was applesauce in there, my son got so excited.”



AAA and Atlanta Community Food Bank *38 Years of Impact*

Dollars Raised:
\$24,137,641

Food Collected:
7,683,543 lbs

Total Impact
140M+ Meals
Provided



2026 Food-a-Thon Goal

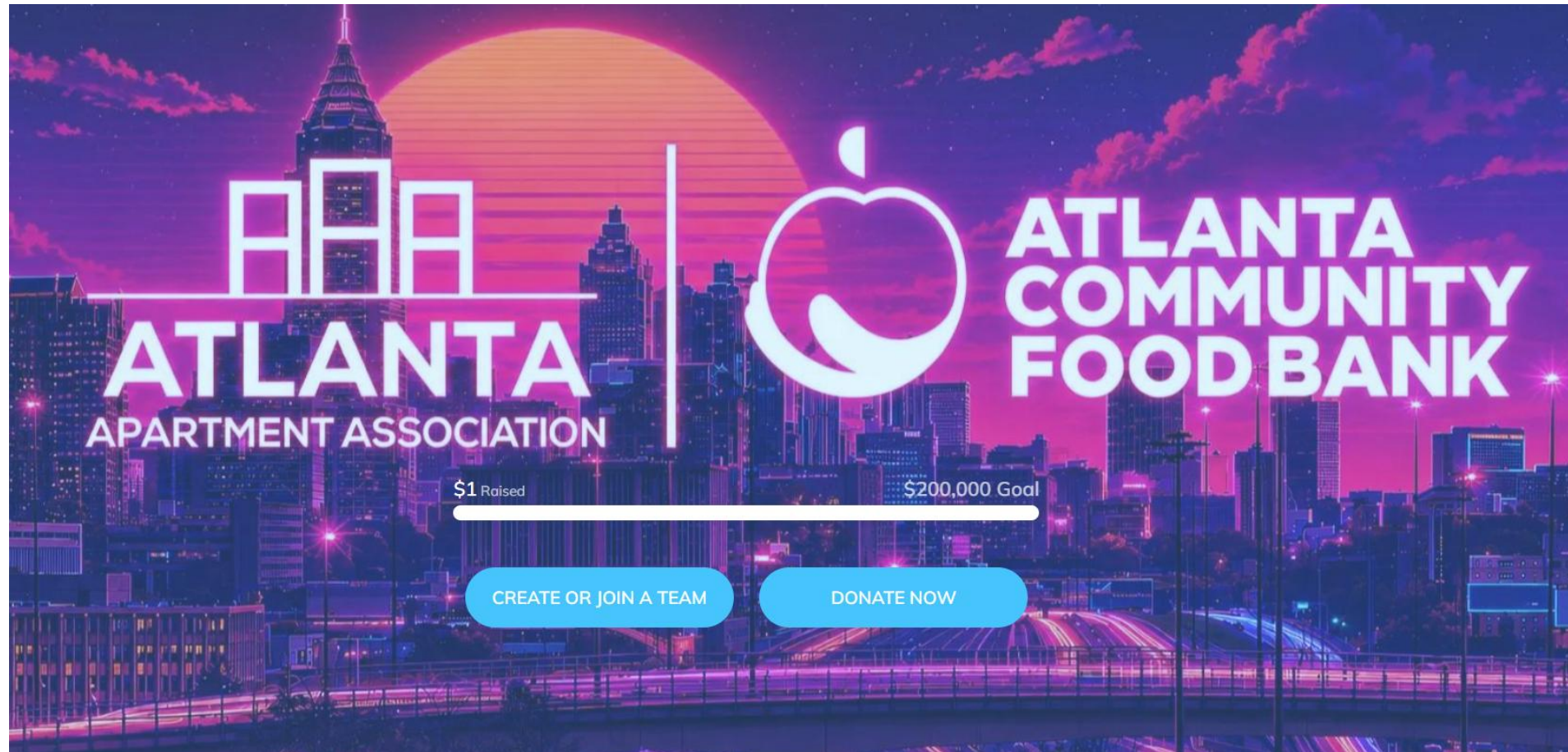
Dollars Raised:
\$600,000

Total Impact
1.8M+ Meals
Provided



Fundraising Made Easy

<https://give.acfb.org/AAA2026>



The banner features a night cityscape of Atlanta with a large orange sun in the background. On the left, the Atlanta Apartment Association (AAA) logo is displayed in white, consisting of three stylized 'A's above the text 'ATLANTA APARTMENT ASSOCIATION'. In the center is a large white outline of an apple. On the right, the Atlanta Community Food Bank logo is shown in white, with the text 'ATLANTA COMMUNITY FOOD BANK'. Below the logos is a progress bar showing '\$1 Raised' on the left and '\$200,000 Goal' on the right. At the bottom are two blue buttons: 'CREATE OR JOIN A TEAM' and 'DONATE NOW'.



Quick Tips

- Host a Kickoff Meeting and/or volunteer shift at the Food Bank
- Invite the Food Bank to speak at a staff meeting (in person or virtual) or use a Food Bank video (YouTube)
- Create a competition between properties/regions/departments
- Engage your residents: donation link on PMS resident portal, rent round up, pool party admission, drop off cans at the leasing office, exercise class competition
- Ask your networks to participate and give
- Give it a deadline. Make it fun. Help end hunger!



Food Collection



Boxes:

- 33 inches high and 21 inches wide/deep

Barrels:

- 55-gallon barrel
- 35 inches tall and 23 inches in diameter



AAA Volunteer IMPACT Week September 21-26

Step 1: Visit www.acfb.org/volunteer

Step 2: Complete a [Group Volunteer Request Form](#) and indicate “Food-a-Thon” in the comments

Step 3: The Food Bank’s volunteer team will send a dedicated registration link for your company

Step 4: Have each volunteer from your company register in advance using the link

Every hour served = 105 meals



Keep the Party Going



Saturday, August 21
4PM
Maggiano's Little Italy
Cumberland



Saturday, September 19
1PM
Atlanta Beltline



Friday, October 16
8PM to 11PM
Zoo Atlanta's Savannah Hall

Visit CanCanBall.org for
details!

Personal **Impact** Story

Dana Hill
Director, Customer
Experience
RangeWater



Key Food Bank Contacts

Food Drive Boxes / Barrels

Jorge Villalobos

Jorge.Villalobos@acfb.org

470-588-4587

Meeting Room Reservations

Lisa Chambers

lisa.chambers@acfb.org

912-266-8701

Volunteering

Veronica Broadfoot

volunteers@acfb.org

404-892-3333 x2007

Can Can Ball, Poker, SNS

Beks Cassinari-Foster

Rebekah.cassinari-foster@acfb.org

678-702-0689



Key Resources for Your Company

- <https://www.atl-apt.org/food-a-thon>
- <https://give.acfb.org/AAA2026>
- <https://www.cancanball.org/>
- <https://www.youtube.com/c/AtlantaCommunityFoodBank>



Barrels and Boxes are available as you leave

*On the far right of the building as your facing it from the parking lot



THANK YOU!!

