rpmXPO GUIDELINES FOR PRINTED ARTWORK

So that we can provide for you our best possible image results, please observe the following when setting up your graphic files for print:

- 150 dpi minimum resolution 300 dpi is preferred
- CMYK color format
- .PDF file format, only
- 100% file size (full print size)*
- Exact image size and name as shown in our extracts
- Minimum 1/8" (.125") bleed all sides, with crop marks
- Or, for single-sided images, only, you have the option of surrounding the image with cut lines in any spot color named "Thru_cut". No bleed is then required.

*For very large images, half-size or quarter-size files may be submitted. In such cases, please indicate `½ size file' or `1/4 size file.' Your images will be printed full size.

Thank you. **P** EXCEEDING YOUR EXPECTATIONS



242 Westfork Court, Suite A; Lithia Springs, GA 30122 **Phone 678-742-7310 • Fax 770-679-8751** E-Mail: info@RPMxpo.com Web: https://RPMxpo.boomerecommerce.com



Graphic Artwork Order Form

Deadline: 4/19/24

Sign prices are based on customer supplying print-ready graphics in the requested format (see previous page). In order to receive the discount rate, graphics must be received by Thursday, Need to hang your sign? Order sign hanging located on page #

Qty	Description	Discount Rate	Standard Rate	Amount			
STANDARD FOAMCORE SIGNS, SINGLE-SIDED							
	Vertical 22" X 28"	\$80.00	\$100.00	\$			
	Horizontal 28" X 22"	\$80.00	\$100.00	\$			
	Vertical 28" X 44"	\$160.00	\$200.00	\$			
	Horizontal 44" X 28"	\$160.00	\$200.00	\$			
	Meterboard 34" X 74"	\$327.00	\$408.75	\$			
ACCESSORIES							
	Foamcore 4' X 8'	\$82.00	\$102.50	\$			
	Velcro	\$18.00	\$22.50	\$			
Qty	Description	Discount Rate	Standard Rate	Amount			
REPLACEMENT ID SIGN - CARDSTOCK							
	44" x 7" Horizontal	\$ 40.00	\$ 50.00	\$			
Total Sq. Ft.	Description	Discount Rate	Standard Rate	Amount			
VINYL BANNERS WITH DIGITAL PRINTING Grommets Included or Pole Pocket							
	Vertical / sq. ft.	\$ 20.00	\$ 25.00	\$			
	x	per sq. ft.					
	Horizontal / sq. ft. x	\$ 20.00 per sq. ft.	\$ 25.00	\$			

Qty	Size	Discount Rate	Standard Rate	Amount			
WHITE FOAMCORE SIGN with EASEL BACK Price Bad on Block Letters, Black Lettering							
	8 1/2" X 11"	\$ 65.00	\$ 81.25	\$			
8 1/2" X 11" \$ 65.00 \$ 81.25 \$ Orientation: Horizontal Vertical • Signs ordered less than ten business days prior to show opening and on Saturday, Sunday or Holidays will be billed at double the Standard Rates. • Prices will be quoted on all special work (logos, trademarks, special lettering cut-out, odd sizes, etc.) • All advance order signs will be available for customer pick-up at the show site service desk. • NO GUARANTEED DELIVERY TIME ON ORDERS PLACED AT THE SHOW SITE SERVICE DESK.							
			Sub-Total	\$			
	\$						
	\$						
			1				

Cancellation Policy: Sign orders cancelled before the return deadline will be refunded at 50%. Sign orders cancelled after the return deadline will not be eligible for refund.

Company Name:	Booth #:
Ordered By:	Phone #:
Signature:	Date: