Exhibitor FAQs

- All aisle booths will be provided with 8' high backdrop drapes, 33" high side drapes and a 7"x44" sign indicating the booth number and company name of exhibitor. In keeping with the uniformity of the Show, Exhibitors must use the backdrop drapes provided by the Atlanta Apartment Association.
- Trade Show colors: Backdrop drapes: Teal, Pink, and Black
  Side Rails: Black

- ***All food/beverages, including candy and alcohol must be ordered through the official catering service of the Cobb Convention Center***. Alcoholic beverages will not be served to anyone under the legal drinking age. Exhibitors may not serve alcoholic beverages without first presenting a certificate of insurance in advance to the Atlatna Aparmtnet Association office. Further, any exhibitor service food/beverages must complete the requested Cobb Convention Center Forms included in the Exhibitor Kit. These forms must be submitted to the Cobb Convention Center **at least 14 DAYS PRIOR** to the Trade Show.
- **All booths must be carpeted or have some type of floor covering**. The floor covering must not present any hazards and must extend to the aisle where it will join the aisle carpeting. Any booth not meeting these requirements will be carpeted by the Service Contractor at the exhibitor's expense.
- Island booths cannot exceed 16 feet. Drape is not provided for island booths, but exhibitor may order it at their expense. Any area deemed "unsightly" behind drape or pop-up booths must be covered by drape at exhibitor's expense.
- Exhibitors shall not display or place any product, sign, partition, apparatus, shelving or other construction which extends more than **8' above** the floor or more than **4' forward** from back wall of an aisle booth.
- All food/beverages, including candy and alcohol, must be ordered through the official catering service of the Cobb Convention Center. Alcoholic beverages will not be served to anyone under the legal drinking age. Exhibitors may not serve alcoholic beverages without first presenting a certificate of insurance in advance to the Atlanta Apartment Association office.
- Drawings for prizes may be conducted by exhibitors within their exhibit areas if done in a dignified manner. Announcements will not be made. Interviews, distribution of literature, demonstrations and the like will be permitted only within Exhibitor's space. Aisles must be kept clear of exhibit materials and personnel.
- Stickers and helium balloons are prohibited in the Cobb Convention Center. All animals are prohibited in the Cobb Convention Center – this includes spiders, snakes, pets, etc.
- Please DO NOT take giveaways from other exhibitors!
- "Reasons to Celebrate" themed awards will be given out at the Opening Ceremony!
- Make sure you have a representative at the 1:00pm Opening Ceremony! Your company may be recognized!
- **Order badges at** www.aaabadges.com**! Deadline to order: May 7th!**