

FOOD-A-THON

# Property Manager Toolkit

## AAA x Atlanta Community Food Bank

A polished campaign guide for AAA member communities to register, set goals, promote the drive, collect donations, and finish strong.

CAMPAIGN	REGISTER	CONTACT
06/01/2026 -	<a href="https://give.acfb.org/AAA2026">give.acfb.org/AAA2026</a>	<a href="mailto:Jorge.Villalobos@acfb.org">Jorge.Villalobos@acfb.org</a>



### Scan to Register

Use the campaign URL or your custom QR code to route residents directly to the giving page.

**Thank you for participating in this year's AAA x Atlanta Community Food Bank Food-A-Thon.**

This toolkit is built for busy property managers and includes registration details, QR guidance, container information, promotion ideas, and closeout steps.

CAMPAIGN ESSENTIALS

## Start Here

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<b>1. Register</b> Create a team page using the company or property name.	<b>2. Set a goal</b> Choose pounds of food, dollars raised, resident donations, or both.	<b>3. Promote</b> Use flyers, emails, lobby signs, newsletters, and social posts.	<b>4. Celebrate</b> Share progress and make drop-off day feel like a community event.

# Campaign Logistics

## Registration Link

URL: <https://give.acfb.org/AAA2026>

For custom QR code requests, email [Jorge.Villalobos@acfb.org](mailto:Jorge.Villalobos@acfb.org).



## Pick up & Drop-off Location

3400 North Desert Drive  
Atlanta, GA 30344

Look for the Food Drive Donations Door and ring the bell. A Food Bank team member will assist you.



## Hours Of Operation

Monday through Sunday  
9:00 AM - 12:00 PM  
1:00 PM - 5:00 PM

Check in on the on-site iPad and enter your property name accurately to track donation totals.

## WHAT TO EXPECT

# Container Options

## Barrels

50-gallon capacity | H: 38", D: 24"  
Best for leasing offices, clubhouses, and main entrances.

## Boxes

Medium-large cardboard | Approximately 18" x 18" x 34"  
Easier to transport and move around your property.

# Property Manager Playbook

<p><b>1. Set a clear goal</b></p> <p>Based on pounds of food, dollars raised, resident donations, or a friendly property challenge.</p>	<p><b>2. Make giving easy</b></p> <p>Place QR codes in leasing offices, mailrooms, elevators, amenity spaces, and community bulletin boards.</p>	<p><b>3. Share the why</b></p> <p>People give when they understand the impact. Remind residents and team members that their donations help provide food and hope to children, families, seniors, and neighbors in need.</p>	<p><b>4. Promote early and often</b></p> <p>Use email, flyers, newsletters, resident portals, social posts, and lobby signs throughout the campaign.</p>
<p><b>5. Create friendly competition</b></p> <p>Challenge teams, buildings, floors, or nearby properties to raise more pounds or dollars.</p>	<p><b>6. Use theme days and events</b></p> <p>Try canned goods day, breakfast item day, team jersey day, raffle drop-offs, or a decorated collection station.</p>	<p><b>7. Keep supporters updated</b></p> <p>Share weekly progress and celebrate wins. Small updates help residents stay engaged until final drop-off.</p>	<p><b>Pro Tip</b></p> <p>Make drop-off day an event: decorate, play music, take photos, and tag @ACFB.</p>

COPY, PASTE, AND CUSTOMIZE

## Sample Resident Message

We're participating in the 2026 Food-A-Thon to support the Atlanta Community Food Bank and help provide meals for neighbors facing hunger. Please consider donating food or making a financial gift to support our community. Scan the QR code or visit [give.acfb.org/AAA2026](https://give.acfb.org/AAA2026) to give today.

# Finish Strong Checklist

<input type="checkbox"/> Send final resident reminders and social posts.	<input type="checkbox"/> Gather donations from all collection points.	<input type="checkbox"/> Confirm transportation and containers are ready.	<input type="checkbox"/> Drop off donations during posted hours.
<input type="checkbox"/> Check in using the on-site iPad during dropoff	<input type="checkbox"/> Enter your property name accurately.	<input type="checkbox"/> Save the emailed receipt with total pounds donated.	<input type="checkbox"/> Thank residents, staff, and partners.

QUICK-USE CHANNELS

## Promotion Toolkit

<b>Email + resident portal</b> Announce your goal, share the QR code, and include the campaign URL.	<b>Flyers + lobby signs</b> Place QR codes in high-traffic areas and near collection containers.	<b>Social media</b> Post progress, theme days, photos, and drop-off reminders. Tag @ACFB when possible.
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### Questions or QR code requests?

Email [Jorge.Villalobos@acfb.org](mailto:Jorge.Villalobos@acfb.org) for Food-A-Thon support, custom QR codes, and campaign materials.

REGISTER

[give.acfb.org/AAA2026](https://give.acfb.org/AAA2026)

