

# 2021 Patron Sponsorships

Members of the Atlanta Apartment Association can receive additional recognition by contributing at a higher level toward the goals and objectives of the Association. As outlined below Silver, Diamond, Gold and Platinum Patrons receive special member benefits in recognition of their support.

Upgraded memberships are maintained from year to year when timely payment is received. The categories are completely voluntary and are open to any member who meets the Association's membership qualifications. In the event of an opening in the Gold or Platinum categories, Silver and Gold Patrons are provided the first opportunity to upgrade to the next level.

# **SILVER PATRON**

\$750 Annually
Limited to 24 Associate Members

- Company name is listed in the front of Habitat on the same page as the Board of Directors and other Patrons
- Company name is listed on the Patron page in the front of the Membership Directory
- A special Patron designation is placed everywhere the company name appears in the Membership Directory
- A special "Silver Patron" or "Diamond Member" logo is provided to the company to be used for advertising and promotional purposes
- "Patron" ribbons are provided to company representatives to wear during Association events

# **DIAMOND PATRON**

Annual Dues + \$425
Limited to 24 Owner/Manager Members

- Company name is listed in the front of Habitat on the same page as the Board of Directors and other Patrons
- Company name is listed on the Patron page in the front of the Membership Directory
- A special Patron designation is placed everywhere the company name appears in the Membership Directory
- A special "Silver Patron" or "Diamond Member" logo is provided to the company to be used for advertising and promotional purposes
- "Patron" ribbons are provided to company representatives to wear during Association events

### **GOLD PATRON**

\$1,500 Annually Limited to 12 Associate Members

- Gold Patrons receive the same benefits as Silver Patrons plus...
- One time per year, each Gold Patron is highlighted on ½ page feature in Habitat. Two Gold Patrons will be highlighted in each edition.
- A special "Gold Patron" logo is provided to be used for advertising and promotional purposes

### **PLATINUM PATRON**

\$3,000 Annually Limited to 12 Associate Members

- Platinum Patrons receive the same benefits as the Silver and Gold Patrons plus...
- Once per year, each Platinum Patron is highlighted on a full-page feature in Habitat. 2 Platinum Patrons will be highlighted in each edition.
- A special AAA "Platinum Patron" logo is provided for advertising and promotional purposes
- Platinum Patrons are listed on a special banner displayed during the Reception hour of each AAA Dinner Meeting
- Company logo and website link will appear in a rotating sponsor banner on the homepage of the AAA website
- Exclusive lunch with the Board of Directors which includes 20 owner/manager senior executives from some of the largest operators in the market. 1 representative per company. Lunch Date TBD.