



We power independent schools.™

MISBO Purchasing Consortium Guest Blogger Program

As part of **MISBO**'s ongoing efforts to engage members and consortium partners, **MISBO** will be opening up our Purchasing Consortium blog space to our consortium partners to be Guest Bloggers. At **MISBO** we believe that our consortium partners are the best resources for our member schools, and we want to provide plenty of opportunities to get your knowledge and expertise in front of our members.

The following guidelines will be followed:

- **MISBO** will post two (2) guest blog posts per month (1st & 3rd Thursday of the month) as content is available. This allows a minimum of two weeks for the current post to be featured.
- The current post will be featured on the **MISBO** website home page and promoted via **MISBO** email communications.
- All content will be approved by **MISBO** prior to publishing.
- Content should be tailored to the needs of **MISBO** member schools and preferably original content not already published.
- Content should be informative and educational in nature, not a sales pitch. However, we encourage guest bloggers to provide contact information so our member schools can reach the guest blogger for questions and additional information. Sales and promotional material will be posted on the **MISBO** Network web pages and your company's individual web page on misbo.com.
- Content should be provided to **MISBO** one (1) week prior to blog post date for review and approval.
- Sharing success stories and prior work with **MISBO** member schools is encouraged!
- Blog post should be between 1000 and 1500 words and can include links to websites, links to pdf/flyers, etc as well as embedded photos.
- Please include a short bio and headshot of the author.

If you have questions, or would like to sign up to be a Guest Blogger, please contact Amelia Daul at ameliadaul@misbo.com.