

# Let's imagine the future of independent schools together

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# MISBO+IDEO

## *Powering independent schools into the future*

MISBO's mission: MISBO connects independent school professionals and delivers exceptional value to enrich learning.

For over 40 years, MISBO has evolved alongside its members and is on a mission to inspire independent school leaders to lead innovation in the sector. In recent years, the organization has witnessed independent schools come under increasing financial pressure, struggling to create sustainable business models while continuing to provide high-quality education to students of all backgrounds.

MISBO has approached award-winning global design and innovation firm IDEO to challenge the status quo and help independent schools take action toward sustainable financial solutions.



## Why IDEO?

*Depth and expertise across business, design, and education*

IDEO helps organizations create positive impact through design.

Over the past 8 years, IDEO's Design for Learning studio has partnered with organizations to tackle complex challenges in the education sector. Throughout multiple engagements with independent schools, we've heard our partners express growing concern around balancing financial stability and a high quality of education.

We believe that a sustainable future for independent schools means rethinking not only business models, but educational models. We've assembled a team of business experts with experience designing for systemic challenges in education to join independent school leaders in exploring new financial futures.



*How might we imagine innovative and sustainable business models that allow independent schools to provide accessible, high-quality education?*

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**Imagine new  
business models**

During an initial 7 week project, 10-12 independent schools will begin to explore what new business practices will move them toward more sustainable business models.

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**Inspire new  
financial futures**

At the 2017 MISBO Fall Conference, the original cohort of schools & school leaders will have the opportunity to share their experiences with a broader audience and inspire other independent schools to rethink how better business practices can power the mission of education.

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**Innovate across  
the sector**

To expand support for schools as they seek to evolve their financial models, there is an opportunity to package insights and learnings from the original project into a toolkit that can be widely shared across the entire independent school community.


# About IDEO

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We are a global  
innovation and  
design firm.

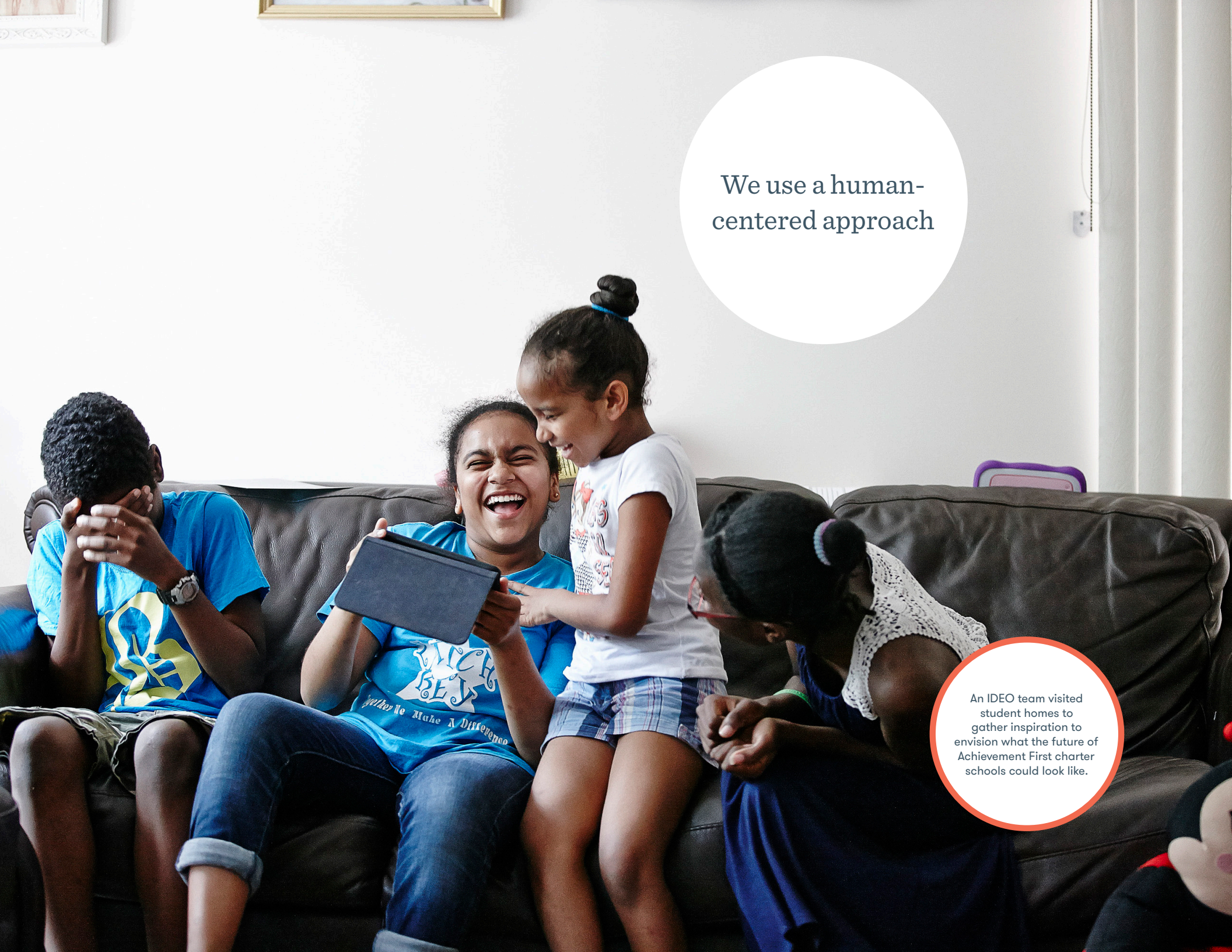
IDEO  
designed every  
element of Innova  
Schools - from campuses  
to curriculum - to be  
scalable, excellent, and  
affordable for Peru's  
middle class.  
Learn more [here](#).



We solve  
complex  
challenges in  
education &  
beyond.

Students get real  
world training as part  
of the Idaho PTECH  
Network, a statewide  
system designed by IDEO  
to connect students to  
career pathways.





We use a human-centered approach

An IDEO team visited student homes to gather inspiration to envision what the future of Achievement First charter schools could look like.



...to help organizations create disproportionate impact.

IDEO partnered with Los Angeles County to design a new voting system for people of all ages, backgrounds, and abilities. Learn more [here](#).