

MISBO Marketing Specifications



Promotional Flyers—PDF and co-branded with MISBO Vendor Logo

Limited Time Sales Offers—PDF and co-branded with MISBO Vendor Logo

Web Page Content—URL and additional copy

MISBO Interview Video—Ideal length 2-4 minutes

Vendor Promoted video—mp4, mov, or URL—ideal length 2-4 minutes

Webinars/Interactive Online event—URL to registration site

Live Events—(Workshops, Seminars, Demonstrations) - URL to webpage with details and registration link

MISBO School Testimonials—Video or content, with written school consent

Company Logo—High resolution jpg, or png

Social Media Links—Follow MISBO on Twitter [@MISBOconnects](#) and [LinkedIn](#)

[MISBO Vendor Logo](#)—use on all co-branded materials

Co-branded material will receive higher priority