

MISBO Marketing Specifications

- **Promotional Flyers** - PDF and co-branded with MISBO Consortium Partner Logo
- **Limited Time Sales Offers** - PDF and co-branded with MISBO Consortium Partner Logo
- **Web Page Content** - URL and introductory copy
- **Videos** - Ideal length 2-4 minutes, mp4, mov or URL
- **Webinars/Interactive Online Event** - URL to registration page
- **Live Events** (Workshops, Seminars, Demonstrations) - URL to webpage with description and link
- **MISBO School Testimonials** - Video or content, with school consent
- **Partner Logo** - High resolution jpg or png
- **Social Media Links** - Follow MISBO on LinkedIn, X, Instagram, Facebook
- **MISBO Consortium Partner Logo** - Use on all co-branded materials