



Ethos provides Advisory & Support Services to help you focus on what matters most.

Board Guidance



The strongest boards have a clear vision and strategy for the organization and its future. Ethos has been assisting Christian school Boards and Administrators in developing healthier and more comprehensive plans for growth, mission, and vitality. With board studies, qualitative interviews, action items, and board education, your school board and administrators can be better poised to take your school to new heights.

Fundraising



Ethos School can help with fundraising initiatives for your school. Our advancement team has expertise in development audits, capital campaign advisement, case statement creation, annual fund strategies, and planned giving strategies. We have experience fundraising over \$100 million dollars for schools, and we would love to help your school reach its goals!



Without Ethos, [our school] would not be the school we are today. I'm grateful for the wisdom, guidance, and spirit of partnership that has emerged through this experience."
– Head of School, K-12 School

www.ethosschool.org



Finance

Over the years, Ethos School has assisted schools with financial operations. With the help of the Ethos financial team, your school can focus more on day-to-day operations. Ethos offers financial services including monthly financial close, reporting and analysis, accounts payable processing, student accounts processing, payroll processing, and more.



Marketing

Whether your school needs help with creating a marketing strategy, social media, web design consulting, re-branding, email campaigns, photo and video initiatives, or targeted marketing campaigns—the Ethos School can help! We want to see your school positioned to help you rise above your competitors. Let's talk about how we can work together to make your school's marketing initiatives come to life!



Professional Development

Ethos School can offer assistance in curriculum design for your school. Our experienced Academic Experts will walk you through how to map out content for learning objectives including how to make short and long-term goals for your academic programs.



Strategic Planning

Ethos School provides professional strategic planning services to help you develop a compelling vision for where your school needs to go, create a roadmap to get you there, and build excitement and involvement within the entire school community. We will work with your school leadership to develop transformative organizational short and long-term goals, action steps to meet these goals, and yearly objectives to accomplish. The outcome can be a strategic plan that brings to life a watershed era of growth for your faith-filled school.