



Facilities Conference & Auxiliary Programs Conference

Knoxville, TN | February 7-9, 2027

Conferences will take place concurrently in the same hotel. All sponsorships will be visible at both events.

SPONSORSHIP OPPORTUNITIES

Dates	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Early Rate: Through November 4, 2026	\$4,000	\$3,250	\$2,500
Regular Rate: November 5, 2026 - February 5, 2027	\$4,500	\$3,750	\$3,000
Benefits of Sponsorship			
Attendance at Conference Included For/Limited to*	2 Reps	2 Rep	1 Rep
Alternative Advertising	Week Ahead Email Ads		
Exhibit Table	✓	✓	✓
Participation in All Sessions & Attendee Activities	✓	✓	✓
Digital Copy of Attendee Lists for Both Conferences	✓	✓	✓
Ribbon Indicating Sponsorship Level	✓	✓	✓
Sponsor Acknowledgement During Welcome	✓	✓	✓
Logo Signage at Event	✓	✓	✓
Speaker introduction and 2 minute speaking opportunity (limit 3)	✓		
Sponsorship of Opening Reception	✓		
Sponsorship Listing in Digital Program Book	Logo	Logo	Listing
Sponsorship Listing on MISBO Website Event Page (link)	Hyperlinked logo	Hyperlinked logo	Listing
Dedicated Social Media Shoutouts Leading Up to Event - Sponsor must supply social media content	3 per month	1 per month	
Inclusion in Pre-Event Attendee Emails	Hyperlinked logo		
ADD ON: Happy Hour	\$2,000		
ADD ON: Custom logo attendee Bags (price of bags not include) (Limit 1)	\$450		
ADD ON: Branded Name Badge (Front)	\$1,000		
ADD ON: Branded Name Badge (Back)	\$500		
ADD ON: Custom logo lanyards (Limit 1)	\$350		
ADD ON: Additional representative (limit 1)	\$750		

Questions?

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