2027 MISBO Summer Conference: Business, People, Leadership

Jacksonville, FL | June 13 - 15, 2027

SPONSORSHIP OPPORTUNITIES

Dates	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Through February 28, 2027	$4,000	$3,250	$2,500
Beginning March 1, 2027	$4,500	$3,750	$3,000
Benefits of Sponsorship			
Attendance at Conference Included For/Limited to*	2 Reps	2 Rep	1 Rep
Alternative Advertising	Week Ahead Email Ads		
Exhibit Table	✓	✓	✓
Participation in All Sessions & Attendee Activities	✓	✓	✓
Digital Copy of Attendee Lists for Both Conferences	✓	✓	✓
Ribbon Indicating Sponsorship Level	✓	✓	✓
Sponsor Acknowledgement During Welcome	✓	✓	✓
Logo Signage at Event	✓	✓	✓
Speaker introduction and 2 minute speaking opportunity (limit 3)	✓		
Sponsorship of Opening Reception	✓		
Sponsorship Listing in Digital Program Book	Logo	Logo	Listing
Sponsorship Listing on MISBO Website Event Page (link)	Hyperlinked logo	Hyperlinked logo	Listing
Dedicated Social Media Shoutouts Leading Up to Event - Sponsor must supply social media content	3 per month	1 per month	
Inclusion in Pre-Event Attendee Emails	Hyperlinked logo		
ADD ON: Sunday reception and dinner	$1,500		
ADD ON: Custom logo attendee Bags (price of bags not include) (Limit 1)	$450		
ADD ON: Branded Name Badge (Front)	$1,000		
ADD ON: Branded Name Badge (Back)	$500		
ADD ON: Custom logo lanyards (Limit 1)	$350		
ADD ON: Additional representative (limit 1)	$750		

Questions?

Susan Kimmel | Director of Purchasing Consortium
404.920.8844 | susankimmel@misbo.com

Lisa Flowers | Events Manager
404.921.3810 | lisaflowers@misbo.com