



## Toolkit Summary

We're looking forward to welcoming you to the **2026 MISBO Annual Conference in Atlanta, GA!** As you prepare for the event, now is a great time to spread the word through your social media, email, and other channels.

Below are suggested images and sample copy to help you get started. Feel free to customize these and reach out if you have any questions.

## Custom graphics

[You can add your logo to our Canva template](#), then download and share images in your marketing efforts. If you don't already use Canva, you'll need to create a free account.

If you need the graphics in another format, please contact Kelly Coggins, Communications and Membership Manager, at [kellycoggins@misbo.com](mailto:kellycoggins@misbo.com).

Direct registration link

The registration link for the Annual Conference is  
<https://www.misbo.com/events/2026-annual-conference/register>

Learn more page

[www.misbo.com/ac26](http://www.misbo.com/ac26)

Hashtags

#MISBOAC26

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# Announcement email

Hello,

I'm excited to share that I'll be attending the 2026 MISBO Annual Conference in Atlanta, GA! Join independent school professionals and industry leaders from across the region as we gather to connect, learn, and grow together.

[Add: I will be speaking on XYZ / Visit me at booth XYZ.]

This year's conference promises valuable insights, meaningful connections, and fresh ideas you can bring back to your school.

Learn more and register here: [www.misbo.com/ac26](http://www.misbo.com/ac26)

I hope to see you there!

Best regards,  
[Your Name]

## Social media posts

Speaker Posts (customize as needed)

Post #1

Ready to gain new insights and tackle today's challenges? Join me at the 2026 @MISBOConnects Annual Conference in Atlanta, GA, where I'll be presenting on [XYZ topic]. Let's learn and connect!

Register now: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26 #AtlantaGA

Post #2

Looking to grow your impact in independent schools? Don't miss my session at the 2026 @MISBOConnects Annual Conference in Atlanta! Let's explore new ideas and strategies together.

Register today: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26

Post #3

Hey #independentschools community! Join me in Atlanta for the 2026 @MISBOConnects Annual Conference, where I'll be sharing insights on [XYZ topic]. Let's connect and learn together!

Register now: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26 #MISBOConnects

## Sponsor/Exhibitor Posts

### Post #1

Join us at the 2026 @MISBOConnects Annual Conference in Atlanta, GA! Stop by booth [XX] to learn how we can support your school's success.

Register now: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26

### Post #2

Want to stay ahead in the independent school space? Meet us at the 2026 @MISBOConnects Annual Conference in Atlanta, where we'll be sharing the latest insights on [XYZ].

Register today: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26

### Post #3

Make 2026 your year to level up! Visit us at booth [XX] during the 2026 MISBO Annual Conference in Atlanta, GA, and let's talk about your next big initiative.

Register here: [www.misbo.com/ac26](http://www.misbo.com/ac26)

#MISBOAC26