A colorful background with text and people

Description automatically generated

**AUXILIARY PROGRAMS CONFERENCE**

**February 2-4 | Charleston, SC**

Your support of MISBO is so very important to the success of this event as well as to all MISBO events. We are excited to provide you with this “digital toolkit” which has everything you need to assist in helping to spread the word for a successful conference.

**THIS TOOLKIT CONTAINS:**

•       Event web page

•       Best contact information

•       Suggested social media copy

•       Social media graphic

The best way to use this toolkit is to save it to your desktop along with the event logo. Then you will have everything you need to help spread the word!

**Primary Website:** [misbo.com/aux25](http://misbo.com/aux25)

This page features all event details as well as the full event schedule with speakers and bios. Also listed are our generous sponsors who support MISBO in numerous ways and deserve attention and awareness. Their participation directly affects registration fees, so we all need to thank them for their support.

Contact information:

Program Content – Dianne Sagaas, [diannesagaas@misbo.com](mailto:diannesagaas@misbo.com)

Registration – Akshay Anikhindi, [akshayanikhindi@misbo.com](mailto:diannesagaas@misbo.com)

Event Logistics – Lisa Flowers, [lisaflowers@misbo.com](mailto:lisaflowers@misbo.com)

Sponsors – Dianne Sagaas, [diannesagaas@misbo.com](mailto:diannesagaas@misbo.com)

**Social Media Graphic**

**Social Media Handles:**

X, Facebook, and Twitter- @misboconnects

LinkedIn - @misbo



**Social Post Ideas**

**Excited to announce that I'll be [speaking or attending] MISBO's 2025 Auxiliary Programs Conference, happening in beautiful Charleston, SC from February 2-4. Let's explore all things before and after the bells ring, exploring aftercare, summer camps, and more. Join me to enhance your school's offerings and network with fellow education enthusiasts. Register now: misbo.com/Aux25. #MISBOAPC25**

**Proud to [sponsor or present at] MISBO's 2025 Auxiliary Programs Conference in Charleston, SC from February 2-4. Join us to elevate your school's auxiliary programs, discover revenue opportunities, and create lasting impact. Let's shape the future of education together. Learn more: misbo.com/Aux25 #MISBOAPC25**

**Beyond the classroom, there's so much to explore. Excited to be part of #MISBOAPC25, Feb 2-4. Let's transform education. misbo.com/Aux25**

**Proud sponsor or speaker at #MISBOAPC25, Feb 2-4 in Charleston, SC. Let's optimize your school's auxiliary programs. misbo.com/Aux25**

**Elevate your school's offerings with us! Join us at #MISBOAPC25, Feb 2-4 in Charleston, SC. Explore innovative auxiliary program solutions.**

**Join us at #MISBOAPC25, Feb 2-4 in Charleston, SC, as we delve into enhancing auxiliary programs. Let's make a difference. misbo.com/Aux25**

**Proud to [sponsor or present at] MISBO's 2025 Auxiliary Programs Conference in Charleston, SC, Feb 2-4. Let's enhance your school's auxiliary programs. Details: misbo.com/Aux25 #MISBOAPC25**

**SAMPLE EMAIL**

Dear [NAME]

Are you ready to elevate your school's auxiliary programs? Join us from February 2-4, 2025, in historic Charleston, SC, for the MISBO Auxiliary Programs Conference! We'll dive into everything from aftercare to summer camps, exploring new ways to enrich the student experience and build a stronger school community.

What to Expect:

* Engaging sessions and workshops led by top educators and industry experts.
* Innovative strategies to enhance your school's auxiliary offerings.
* Networking opportunities in the charming setting of Charleston.

Don't miss out—register now at misbo.com/Aux25 to secure your spot.

See you in Charleston!

Warm regards,  
[Your Name]