



2025 FACILITIES CONFERENCE

February 2-4, 2025 | Charleston, SC

Full Schedule

Sunday, February 2

3:00 – 5:00 Registration (Grand Magnolia foyer)

5:00 – 6:00 Welcome Reception (Pour Taproom)

Monday, February 3

7:00 – 8:00 Full breakfast available at conference hotel for registered guests (Hotel lobby)

7:30 – 8:15 Registration (Grand Magnolia foyer)

7:45 – 8:30 Continental breakfast and coffee connections with Sponsors (Grand Magnolia Ballroom)

8:15 – 8:30 Conference Welcome (Grand Magnolia Ballroom ABC)

8:30 – 9:20 **Bridging Success: Connecting Facilities and Auxiliary Departments (Grand Magnolia Ballroom ABC)**

Join us for an interactive session on bridging the gap between Facilities and Auxiliary Departments in schools. Like the team in The Office, we'll explore how collaboration leads to success. We'll discuss the CFO/COO's role in fostering teamwork, enhancing communication, and supporting programs like afterschool initiatives and community rentals. Learn how these partnerships drive revenue, improve efficiency, and boost team confidence. We'll start with a fun, teamwork activity inspired by The Office to highlight the importance of collaboration. This session offers practical tools for administrators, business officers, and facilities managers to create a thriving school community.

❖ **Jennifer Wylly**

Associate Head of School/CFO/COO, Saint Edward's School

❖ **Morgan Upchurch**

Director of Auxiliary Programs, Saint Edward's School

❖ **William Stribling**

Director of Facilities, Saint Edward's School

- 9:20 – 9:45 Break with Sponsors (Grand Magnolia foyer)
- 9:45 – 10:40 **Securing Schools Safely with AI Video Intelligence (Grand Magnolia Ballroom AB)**
 Explore the advanced features of AI Video Analytics that can significantly enhance school safety. This session will cover key capabilities such as visible weapons detection, smoke and fire detection, vaping and e-cigarette detection, intrusion detection, object detection and people counting, as well as video search and facial recognition. With these cutting-edge technologies, participants will learn how AI Video Analytics provides real-time insights and proactive threat detection, ultimately creating a safer learning environment for both students and faculty.
- ❖ **John Hagan**
CEO, TeleData Select
 - ❖ **Franklin Digioia**
Channel Sales Manager, Claro
- 10:40 – 11:00 Break with Sponsors (Grand Magnolia foyer)
- 11:00 – 11:50 **Effective Communication Strategies for CFOs and Facilities Directors (Grand Magnolia Ballroom AB)**
 In this session, we will explore strategies to enhance communication between Chief Financial Officers (CFOs) and Facilities Directors. Effective collaboration between these key roles is vital for successful financial planning and facilities management within any school. We will discuss practical techniques for clear and efficient communication, understanding each other's perspectives and priorities, and aligning financial goals with facility needs. Join us to learn how to foster a productive partnership between CFOs and Facilities Directors, ultimately leading to better decision-making and resource allocation.
- ❖ **William Dillard**
Director of Partner Awareness, Building Solutions
 - ❖ **Chris Farrow**
Director of Facilities, Ravenscroft
 - ❖ **Rasheeda Harrison**
Director of Operations, Ashley Hall
 - ❖ **Tom Owenby**
Director of Facilities, Porter Gaud
- 11:50 – 12:05 Break with Sponsors (Grand Magnolia foyer)
- 12:05 – 12:50 Lunch (Grand Magnolia Ballroom ABC)
- 12:50 – 1:10 Break with Sponsors (Grand Magnolia foyer)
- 1:10 – 2:00 **Roundtable Discussions (Grand Magnolia Ballroom AB)**
 Come with your questions and challenges! Learn from your peers and come prepared to share your best practices and success stories.
- 2:00 – 2:30 Break with Sponsors (Grand Magnolia foyer)

- 2:30 – 3:30 **The Facilities Director and Head of School Partnership (Grand Magnolia Ballroom AB)**
The collaboration between a Head of School and the Facilities Director is essential for maintaining a thriving, safe, and beautiful campus. This session will explore the key elements of this vital partnership, offering valuable insights on how these two roles can support each other to foster a well-run, strategic school environment. This session is ideal for Heads of School, Facilities Directors, and school leaders who want to strengthen the collaboration between administration and facilities management to create a more cohesive, effective school community.
- ❖ **Steve Salvo**
Head of School, St. Mary's Episcopal Day School
 - ❖ **Mark Charneske**
Facilities Director, St. Mary's Episcopal Day School

3:45 – 4:15 Board bus to Ashley Hall School (Hotel lobby)

- 4:15 – 5:00 **Ashley Hall School Campus Tour**
Join us as we tour Ashley Hall in Charleston, SC, which offers an inspiring glimpse into an historic yet forward-thinking all-girls school that beautifully integrates tradition with innovation. Walking through its picturesque campus, nestled in the heart of Charleston, you will immediately notice the blend of classical architecture with modern learning spaces, reflecting the school's commitment to both heritage and progressive education.

5:00 – 6:00 MISBO on Tap Beer Tasting – Ashley Hall School

Tuesday, February 4

7:00 – 8:00 Full breakfast at conference hotel for registered guests (Hotel lobby)

8:00 – 8:30 Continental breakfast and coffee connections with Sponsors (Grand Magnolia Ballroom ABC)

- 8:30 – 9:30 **Navigating Workplace Law Changes Expected Under a New Administration (Grand Magnolia Ballroom ABC)**
With a new administration in the White House, K-12 educational institutions must prepare for potential shifts in workplace law. Join us as we explore what changes schools may expect during President Trump's second term and how they can proactively address new compliance challenges. This session will provide valuable insights into the anticipated legal landscape and practical steps to ensure your institution is ready for what lies ahead.
- ❖ **Bryan Holbrook**
Partner, Fisher Phillips, LLC

9:30 – 10:00 Break with Sponsors (Grand Magnolia foyer)

10:00 – 10:55

Optimizing Your Facility & Equipment: Essential Practices, Tech Solutions, and Legal Insights (Grand Magnolia Ballroom AB)

Designed for facilities managers, operations managers, technology heads, and financial managers, this workshop will provide you with crucial strategies to enhance your gym's maintenance and safety protocols. Learn the best practices for maintaining equipment to ensure reliability and safety. Discover effective scheduling techniques to guarantee maintenance personnel availability and streamline project management. Understand crucial safety equipment, including safety straps and edge pads, to protect your facility and its users. Delve into facilities technology, including a new, cutting-edge app for managing maintenance personnel, tasks, and scheduling, while ensuring accurate equipment records and efficient parts ordering. Stay informed with the latest legal updates from Neal Turner, chair of the national regulatory committee on gymnasium safety. Leave equipped with actionable insights to boost your facility's safety, efficiency, and compliance.

❖ **Austin Hodge**

Chief Operating Officer, SportBiz

❖ **Hunter Hodge**

Chief Marketing Officer, SportBiz

❖ **Neal Turner**

Market Director, Draper, Inc.

11:05 – 11:55

Modernizing Campus Maintenance: Leveraging Technology and a Mobile Workforce for Efficient Operations (Grand Magnolia Ballroom AB)

In an era defined by technological advancements and a growing mobile workforce, the campus maintenance department is not exempt from the transformative potential of these developments. This session explores the vital role of technology and a mobile workforce in revolutionizing campus maintenance operations. It delves into the benefits, challenges, and best practices for modernizing campus maintenance to create more efficient and effective learning environments.

❖ **Pat Buchanan**

CEO & Co-Founder, OperationsHero

12:00

Grab & Go Lunch (Grand Magnolia foyer)