



2025 MISBO Summer Conferences

Human Resources Intensive & Pathway to Leadership: Finance & Operations

Atlanta, GA | June 22 - 24, 2025

Conferences will take place concurrently in the same location. All sponsorships will be visible at both events.

SPONSORSHIP OPPORTUNITIES

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Through March 9, 2025	\$3,250	\$2,250	\$1,750
Beginning March 10, 2025	\$3,500	\$2,500	\$2,000
Benefits of Sponsorship			
Attendance at Both Conferences Included For/Limited to*	2 Reps	1 Rep	1 Rep
Advertisement in Digital Program Book	Full Page	Half Page	Quarter Page
Dedicated sponsor table	✓	✓	✓
Participation in All Sessions & Attendee Activities	✓	✓	✓
Digital Copy of Attendee Lists for Both Conferences	✓	✓	✓
Ribbon Indicating Sponsorship Level	✓	✓	✓
Sponsor Acknowledgement During Welcome	✓	✓	✓
Logo Signage at Event	✓	✓	✓
Speaker introduction and 2-minute speaking opportunity (limit 3)	✓		
Sponsorship Listing in Digital Program Book	Logo	Logo	Listing
Sponsorship Listing on MISBO Website Event Page	Hyperlinked logo	Hyperlinked logo	Listing
Dedicated social media Shoutouts leading Up to event - Sponsor must supply social media content	3 per month	2 per month	
Inclusion in Pre-Event Attendee Emails	Hyperlinked logo		
ADD ON: Sunday reception and dinner	\$695		
ADD on: Monday evening Happy Hour	\$695		
ADD ON: Custom logo attendee Bags (Limit 1)	\$350		
ADD ON: Custom logo lanyards (Limit 1)	\$250		
ADD ON: Additional representative (limit 1)	\$500		

Questions?

Dianne Sagaas | Director of Professional Development

404.921.3812 | diannesagaas@misbo.com

Lisa Flowers | Events Manager

404.921.3810 | lisaflores@misbo.com