

## 2024 MISBO Summer Intensives

HR Intensive & Business Office Team Intensive

Atlanta, GA | June 23 - 25, 2024

nces will take place concurrently in the same location. All sponsorships will be visible at both

## SPONSORSHIP OPPORTUNITIES

	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Through March 31, 2024	\$3,000	\$2,000	\$1,500
Beginning April 1, 2024	\$3 <b>,</b> 250	\$2,250	\$1,750
Benefits of Sponsorship			
Attendance at Both Conferences Included For/Limi	2 Reps	1 Rep	1 Rep
Advertisement in Printed Program Book	Full Page	Half Page	Quarter Page
*NEW* Dedicated sponsor table	✓	✓	✓
Participation in All Sessions & Attendee Activit	✓	<b>√</b>	✓
Digital Copy of Attendee Lists for Both Conferen	✓	✓	✓
Ribbon Indicating Sponsorship Level	✓	✓	✓
Sponsor Acknowledgement During Welcome	✓	✓	✓
Logo Signage at Event	✓	✓	✓
Speaker introduction and 2 minute speaking opportunity (limit 3)	✓		
Sponsorship Listing in Printed Program Book	Logo	Logo	Listing
Sponsorship Listing on MISBO Website Event Page	Hyperlinked logo	Hyperlinked logo	Listing
Dedicated Social Media Shoutouts Leading Up to E	5 per month	2 per month	
Inclusion in Pre-Event Attendee Emails	Hyperlinked logo		
ADD on: Gold/Silver - Monday evening Happy Hour with 2 minute speaking opportunity (limit 1)	\$595		
ADD ON: Custom logo attendee Bags	\$350		
ADD ON: Custom logo lanyards	\$250		
ADD ON: Additional representative (limit 1)	\$500		

## Questions?

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