



**2024 MISBO Annual Conference
SPONSORSHIP OPPORTUNITIES**

| Benefits of Sponsorship | GOLD | SILVER | BRONZE | FRIEND |
|---|------------------|------------------|----------------|----------------|
| Non-Partner Rate | \$7,500 | \$5,950 | \$4,750 | \$2,500 |
| MISBO Consortium Partner Rate - EARLY (through April 30) | \$6,250 | \$5,000 | \$4,000 | \$2,000 |
| MISBO Consortium Partner Rate (after May 1) | \$6,750 | \$5,450 | \$4,250 | \$2,250 |
| Conference Registration Included For* | 2 Reps | 2 Reps | 2 Reps | 1 Rep |
| *OPTIONAL ADD ON: Additional Representative (limit 1 per sponsor) | \$500 | | | |
| Advertisement in Printed Program Book | Full Page | 1/2 Page | 1/2 Page | 1/4 Page |
| Admission to Opening Reception & Beer Tasting Event | ✓ | ✓ | ✓ | ✓ |
| Dedicated Space in Exhibit Area | ✓ | ✓ | ✓ | ✓ |
| Digital Copy of Conference Attendee List | ✓ | ✓ | ✓ | ✓ |
| Name Badge Ribbon Indicating Sponsorship Level | ✓ | ✓ | ✓ | ✓ |
| Sponsorship Listing on Event Website | Hyperlinked Logo | Hyperlinked Logo | Logo | Listing |
| Inclusion in Promotional Emails | Hyperlinked Logo | | | |
| Sponsorship Listing in Printed Program Book | Logo | Logo | Logo | Listing |
| Sponsorship Displayed on Signage at Event | Logo | Logo | Logo | Listing |
| Inclusion in Pre-Event Emails to Registered Attendees | Video & Logo | Listing | Listing | |
| Dedicated Social Media Shoutouts (leading up to event) | 5 per month | 2 per month | 1 per month | |
| Opportunity to Provide Branded Item in Attendee Bag | ✓ | ✓ | ✓ | |
| Sponsorship of Opening Reception | ✓ | ✓ | | |
| Sponsorship of pre-conference event | ✓ | | | |
| Sponsorship of President's Address Luncheon | ✓ | | | |
| Sponsorship of Chair elect's breakfast | ✓ | | | |
| BRANDED NETWORKING LOUNGE - includes a breakout space open during the entire event and includes (3) representatives | \$7,000 | | | |
| <i>MISBO on Tap!</i> Beer Tasting Event - includes 2 minute speaking opportunity, (1) full conference registration and up to (2) additional representatives for the MISBO On Tap event only | \$3,500 | | | |
| Optional add on: branded attendee bags (1 available) | \$450 | | | |
| Optional add on: Branded lanyards for attendees (1 available) | \$350 | | | |

PLEASE NOTE: Sponsor representatives are limited to the number included with your sponsorship level*, and MISBO will register them. Sponsor reps have access to all sessions and meals and are encouraged to attend and participate in as many as possible. Gold, Silver and Bronze table location selection will be based on level and confirmation date. Additional add-ons will be added as they become available.

For additional details, contact:
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