

2021 MISBO ANNUAL CONFERENCE

# ONE STEP BEYOND

October 27-29, 2021 | Chattanooga, TN



## SPONSORSHIP OPPORTUNITIES

Benefits of Sponsorship	GOLD	SILVER	BRONZE	FRIEND
Non-Partner Rate	\$7,500	\$5,950	\$4,750	\$2,500
MISBO Consortium Partner Rate <i>(after June 30)</i>	\$6,750	\$5,450	\$4,250	\$2,250
MISBO Consortium Partner Rate - EARLY <i>(before June 30)</i>	\$6,250	\$5,000	\$4,000	\$2,000
Advertisement in Printed Program Book	Full Page	1/2 Page	1/2 Page	1/4 Page
Conference Registration Included For:	2 Reps	2 Reps	2 Reps	1 Rep
Exhibit Table <i>(6'x30" with 2 chairs)</i>	✓	✓	✓	✓
Digital Copy of Conference Attendee List	✓	✓	✓	✓
Name Badge Ribbon Indicating Sponsorship Level	✓	✓	✓	✓
Sponsorship Listing on Event Website	Hyperlinked Logo	Hyperlinked Logo	Logo	Listing
Dedicated Social Media Shoutouts <i>(leading up to event)</i>	10 per month	5 per month	3 per month	1 per month
Inclusion in Pre-Event Emails to Registered Attendees	Video & Logo	Logo	Listing	Listing
Sponsorship Displayed on Signage at Event	Logo	Logo	Logo	
Inclusion in Sponsor Showcase Slideshow During Event	✓	✓	✓	
Choice of Exhibit Table Location	✓	✓		
Sponsored Logo Item, Meal, or Signature Social Event	✓	✓		
Inclusion in Promotional Emails	Hyperlinked Logo			
Sponsorship of General Session	✓			

**PLEASE NOTE:** Sponsor representatives are limited to the number included with your sponsorship level, and MISBO will register them. Sponsor reps have access to all sessions and are encouraged to attend and participate in as many as possible.

*For additional details, please contact:*

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