

2021 MISBO ANNUAL CONFERENCE  
**ONE STEP BEYOND**  
 October 27-29, 2021 | Chattanooga, TN



**SPONSORSHIP OPPORTUNITIES**

| Benefits of Sponsorship                                       | GOLD             | SILVER           | BRONZE      | FRIEND      |
|---|------------------|------------------|-------------|-------------|
| Non-Partner Rate  | \$7,500          | \$5,950          | \$4,750     | \$2,500     |
| MISBO Consortium Partner Rate <i>(after June 30)</i>          | \$6,750          | \$5,450          | \$4,250     | \$2,250     |
| MISBO Consortium Partner Rate - EARLY <i>(before June 30)</i> | \$6,250          | \$5,000          | \$4,000     | \$2,000     |
| Advertisement in Printed Program Book                         | Full Page        | 1/2 Page         | 1/2 Page    | 1/4 Page    |
| Conference Registration Included For:                         | 2 Reps           | 2 Reps           | 2 Reps      | 1 Rep       |
| Exhibit Table <i>(6'x30" with 2 chairs)</i>                   | ✓                | ✓                | ✓           | ✓           |
| Digital Copy of Conference Attendee List                      | ✓                | ✓                | ✓           | ✓           |
| Name Badge Ribbon Indicating Sponsorship Level                | ✓                | ✓                | ✓           | ✓           |
| Sponsorship Listing on Event Website                          | Hyperlinked Logo | Hyperlinked Logo | Logo        | Listing     |
| Dedicated Social Media Shoutouts <i>(leading up to event)</i> | 10 per month     | 5 per month      | 3 per month | 1 per month |
| Inclusion in Pre-Event Emails to Registered Attendees         | Video & Logo     | Logo             | Listing     | Listing     |
| Sponsorship Displayed on Signage at Event                     | Logo             | Logo             | Logo        |             |
| Inclusion in Sponsor Showcase Slideshow During Event          | ✓                | ✓                | ✓           |             |
| Choice of Exhibit Table Location                              | ✓                | ✓                |             |             |
| Sponsored Logo Item, Meal, or Signature Social Event          | ✓                | ✓                |             |             |
| Inclusion in Promotional Emails                               | Hyperlinked Logo |                  |             |             |
| Sponsorship of General Session                                | ✓                |                  |             |             |

**PLEASE NOTE:** Sponsor representatives are limited to the number included with your sponsorship level, and MISBO will register them. Sponsor reps have access to all sessions and are encouraged to attend and participate in as many as possible.

*For additional details, please contact:*  
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