



**2025 MISBO Annual Conference
SPONSORSHIP OPPORTUNITIES**

Benefits of Sponsorship	GOLD	SILVER	BRONZE	FRIEND
SPONSORSHIP rate	\$7,500	\$5,750	\$4,750	\$3,750
Conference Registration Included For*	2 Reps	2 Reps	2 Reps	1 Rep
*OPTIONAL ADD ON: Additional Representative (limit 1 per sponsor)	\$750			N/a
Advertisement in Digital Program Book	Full Page	1/2 Page	1/2 Page	1/4 Page
Admission to Opening Reception	✓	✓	✓	✓
Admission to Beer Tasting event (Maximum 2 registered reps)	✓	✓	✓	✓
Dedicated Space in Exhibit Area	6ft table	6ft table	6ft table	high top table
Digital Copy of Conference Attendee List	✓	✓	✓	✓
Name Badge Ribbon Indicating Sponsorship Level	✓	✓	✓	✓
Sponsorship Listing on Event Website	Hyperlinked Logo	Hyperlinked Logo	Logo	Listing
Inclusion in Promotional Emails - (30 second video) - Supplied by sponsor	video	N/A	N/A	N/A
Sponsorship Listing in Digital Program Book	Logo	Logo	Logo	Listing
Sponsorship Displayed on Signage at Event	Logo	Logo	Logo	Listing
Inclusion in Pre-Event Emails to Registered Attendee	Hyperlinked Logo	Listing	Listing	N/A
Dedicated Social Media Shoutouts (leading up to event) - Content to be provided by sponsor	3 per month	2 per month	1 per month	N/A
Opportunity to Provide Branded Item in Attendee Bag	✓	✓	✓	N/A
Sponsorship of Opening Reception	✓	✓	N/A	N/A
Sponsorship of pre-conference event	✓	N/A	N/A	N/A
Sponsorship of Individual Breakout session	✓	N/A	N/A	N/A
SPONSORSHIP OF THE BRANDED NETWORKING LOUNGE - includes a branded breakout space open during the entire event and (3) representatives	\$7,000			
OPTIONAL ADD ONS				
Sponsorship of President's Address Luncheon (limit 1)	\$1,000			N/A
Sponsorship of Thursday morning keynote (limit 1)	\$1,000			N/A
Sponsorship of Thursday afternoon keynote (limit 1)	\$1,000			N/A
Sponsorship of Chair elect's breakfast (limit 1)	\$1,000			N/A
Sponsorship of MISBO on Tap Beer Tasting Event - 2 minute speaking opportunity, 1 additional representative at the Beer Tasting, (up to 2 sponsorships available)	\$2,500			
Branded attendee scent your style experience (limit 1)	\$550			
Branded attendee program books (limit 1)	\$1,500			
BRANDED name badges (limit 1)	\$1,000			
Branded HOTEL KEY CARDS (1 available)	\$1,000			
BRANDED attendee bags (1 available)	\$450			

PLEASE NOTE: Sponsor representatives are limited to the number included with your sponsorship level*, and MISBO will register them. Sponsor reps have access to all sessions and meals and are encouraged to attend and participate in as many as possible. Gold, Silver and Bronze table location selection will be based on level and confirmation date. Additional add-ons will be added as they become available.

For additional details, contact:
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