

2026 MISBO 50th Anniversary Conference
CONSORTIUM PARTNERS SPONSORSHIP OPPORTUNITIES



Benefits of Sponsorship	GOLD	SILVER	BRONZE	FRIEND**
Early rate (February 5, 2026 - June 2, 2026)	\$7,950	\$6,750	\$5,750	\$4,250
Regular rate (June 3, 2026 - waitlist expected)	\$8,550	\$6,950	\$5,950	N/A
Conference Registration Included For	3 Reps	2 Reps	1 Reps	1 Rep
*OPTIONAL ADD ON: Additional Representative (limit 1 per sponsor)	\$850			N/a
Advertisement in Digital Program Book	Full Page	1/2 Page	1/4 Page	Logo
Admission to Opening Reception	✓	✓	✓	✓
Admission to Beer Tasting event (Maximum 2 registered reps)	✓	✓	✓	✓
Dedicated Space in Exhibit Area	6ft table	6ft table	6ft table	high top table
Digital Copy of Conference Attendee List	✓	✓	✓	✓
Name Badge Ribbon Indicating Sponsorship Level	✓	✓	✓	✓
Sponsorship Listing on Event Website	Hyperlinked Logo	Hyperlinked Logo	Logo	Listing
Inclusion in Promotional Emails - (30 second video) - Supplied by sponsor	Video	N/A	N/A	N/A
Sponsorship Displayed on Signage at Event	Logo	Logo	Logo	Listing
Inclusion in Pre-Event Emails to Registered Attendees	Hyperlinked Logo	Listing	Listing	N/A
Dedicated Social Media Shoutouts (leading up to event)	3 per month	2 per month	1 per month	N/A
Opportunity to Provide Branded Item in Attendee Bag	✓	✓	✓	N/A
Sponsorship of pre-conference event/banner	✓	N/A	N/A	N/A
Sponsorship of Individual Breakout session - intro speaker/address audience	✓	N/A	N/A	N/A
OPTIONAL ADD ONS				
NEW! Sponsorship of Groovy 50th Birthday Concert T-Shirts (logo)	\$3,500			N/A
NEW! Sponsorship of Groovy 50th Birthday Bash Concert (limit 1)	\$2500 shared sponsorship/\$5000 exclusive sponsorship			N/A
NEW! Branded Photobooth at Birthday Concert	\$1,000			N/A
NEW! Branded Costume Corner at Birthday Concert	\$1,000			N/A
Branded Attendee Program Books (1 Available)	\$2,000			N/A
Branded Hotel Key Cards (1 Available)	\$2,000			N/A
Branded WiFi Password (1 Available)	\$2,000			N/A
Branded Name Badges - FRONT (1 Available)	\$2,000			N/A
Branded Name Badges - BACK (1 Available)	\$1,000			N/A
Branded Attendee Bags (1 Available) Price of bag not included	\$500			N/A
Custom Logo Lanyards (1 Available)	\$800			N/A
Sponsorship of President's Address Luncheon (1 Available) 2 minute speaking	\$1,000			N/A
Sponsorship of Thursday morning keynote (1 Available) 2 minute speaking	\$1,000			N/A
Sponsorship of Thursday afternoon keynote (1 Available) 2 minute speaking	\$1,000			N/A
Sponsorship of Chair elect's breakfast (1 Available) 2 minute speaking	\$1,000			N/A
Sponsorship of MISBO on Tap Beer Tasting Event - 2 minute speaking opportunity, 1 additional representative at the Beer Tasting, (up to 2 sponsorships available)	\$2500 shared sponsorship/\$5000 exclusive sponsorship			N/A

PLEASE NOTE: ** FRIEND Sponsors are not eligible to purchase any Add-On Sponsorships.

Sponsor reps have access to all sessions and meals and are encouraged to attend and participate in as many as possible. Gold, Silver and Bronze table location selection will be based on level and confirmation date. Additional add-ons will be added as they become available.

For additional details, contact:
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