

FUNDRAISING COMMITTEE PLANNING GUIDE



**LEADERSHIP
FLORIDA®**

Leadership Team Retreat
August 24-25, 2024
World Equestrian Center

STATEWIDE CHAIR



AUNDRA WALLACE

DEVELOPMENT CHAIR

JAXUSA Partnership
Cornerstone Class 34

Northeast Region

AWallace@JAXUSA.org
(904) 864-0616

COMMITTEE

Ashley Brown (Calusa)
Noelle Goulart (East Central)
Safiya Brea (Gold Coast)
Katie Thompson (Gulfstream)
Kevin Craig (Northeast)
Cindy O'Connell (Northwest)
Kim Menchion (Northwest)
Neil Robertson (Southeast)
Mandy Fernandez (Southeast)
Bob Feerick (Southwest)
Amy Rettig (West Central)

STAFF LIAISON

Letreze Taylor (ltaylor@leadershipflorida.org)

DESCRIPTION

The fundraising chair(s) serve(s) on the statewide Fundraising Committee and is the acting treasurer of the region maintaining sponsorships and expenses. Responsibilities include:

- Providing monthly financial reports to Morgana Nieves (mnieves@leadershipflorida.org)
- Securing local sponsorships for Region activities and events
- Raising funds or securing the resources needed through in-kind donations for a welcome reception if Region is hosting a Cornerstone, Connect, or Education class session
- Each Region is encouraged to host a New Member event in the Fall to welcome the new class members to the Region
- The Giving Challenge is an annual Leadership Florida fundraiser held each spring. Each Region's Fundraising Chair is encouraged to play an active role or designate a Council member as the Region representative for the Giving Challenge.

REGION FUNDRAISING PROCESS

- Each Region starts the fiscal year with \$1,000 of "seed" money.
- All Region events and experiences require local sponsorships or gifts secured by the Region Fundraising Chair to cover costs such as catering, venue rental, or valet parking.
- Consult the Loyal Funders list before reaching out to potential sponsors.
- Work with the Events & Fundraising Chair(s) to communicate funding needs per event.
- All funds raised by the Region Fundraising Chair/Co-Chairs must be used for activities or events open to all members of the entire Region by June 2025.

FUNDRAISING / DEVELOPMENT COMMITTEE

TIME COMMITMENT & TIMELINE

If you are unable to attend a committee meeting, secure a council representative to represent the Region (e.g., Region Chair)

September 10, 2024	First Committee Meeting at Noon – 1:00 pm ET
November 2024	Host New Member Event
November 20, 2024	Northwest Region- Connect Class 14 Class Reception (Tallahassee)
December 11, 2024	Northeast Region- Cornerstone Class 42 Class Reception (Jacksonville)
December 2024 – January 2025	Host Recruitment Event
January 7, 2025	Committee Meeting at Noon – 1:00 pm ET
February 13, 2025	Virtual Leadership Team Retreat at 10:00 am – Noon ET
March 5, 2025	West Central Region- Cornerstone Class 42 Class Reception (Tampa)
March 26, 2025	East Central Region- Education Class 9 Class Reception (Orlando)
April 2, 2025	Committee Meeting at Noon – 1:00 pm ET
April 9-10, 2025	Giving Challenge, Noon to Noon (24 Hours)
April 22, 2025	Southeast Region- Cornerstone Class 42 Class Reception (Miami)
June 5 – 8, 2025	Annual Meeting – JW Marriott Tampa Water Street

LOYAL FUNDERS LIST

The list below is comprised of funders who annually support several of Leadership Florida's programs. We ask you to not reach out to any of the listed organizations to request sponsorships within your Regions. Instead, the Statewide Fundraising Committee can reach out on your behalf for any Region fundraising and will incorporate them into a larger request.

- AARP
- AdventHealth
- Alltrust
- AT&T
- Bank of America
- Baptist Health South Florida
- BBX Capital/Hoffman's Chocolates
- Broward College
- ChappellRoberts
- CIGNA
- Comcast Business/NBCUniversal
- Crown Castle
- Dalton Agency
- Dean Mead
- Disney
- Duke Energy
- Edelman
- Firehouse Subs
- First Horizon Bank
- Fisher Phillips
- Florida Association of Counties
- Florida Atlantic University
- Florida Blue
- Florida College Access Network
- Florida Dept. of Education
- Florida East Coast Industries
- Florida Education Foundation
- Florida Institute of Political Leadership
- Florida League of Cities
- Florida League of Mayors
- Florida Lottery
- Florida Power & Light
- Florida Press Association
- Florida Public Utilities
- Florida Trend
- Gehring Group
- GL Homes
- GrayRobinson
- Greenberg Traurig
- Gunster
- HCA Florida Healthcare
- Helios Education Foundation
- Hertz
- Hillsborough Aviation Authority
- Hill Ward Henderson
- Holland & Knight
- Jacobs
- JEA
- JM Family Enterprises
- Lennar International
- Live Wildly Foundation
- Mosaic
- Motorola Solutions
- Nemours Children's Health System
- Office Depot
- Orlando Health
- Palm Beach County Sheriff's Office
- PNC Bank
- Publix
- Regions Bank
- Seminole Tribe of Florida
- Shumaker
- Smart City
- SRQ Wealth
- Sunshine Ace Hardware
- Tampa General Hospital
- TECO/Peoples Gas
- The Southern Group
- Truist
- United National Consumer Suppliers
- University of Miami Health
- Universal Orlando
- U.S. Sugar
- Verizon
- Walmart
- Waste Management
- Wells Fargo

NOTES



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